



University of Fort Hare
Together in Excellence



Faculty of Management and Commerce

PROSPECTUS 2026

UNIVERSITY OF FORT HARE

FACULTY OF MANAGEMENT AND COMMERCE PROSPECTUS 2026

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Your student number must appear on all correspondence and always use your student email address once you have been allocated one.

NB: Although the information contained in this Prospectus has been compiled as accurately as possible, the Faculty, Council and the Senate of the University of Fort Hare accept no responsibility for any errors or omissions. This Prospectus is applicable only to the 2026 academic year.

Please Note: The University reserves the right at any time, if circumstances dictate (for example, if there are not sufficient students registered, staff or other resources), to make and publish alterations to the contents of this prospectus. However, this will only be done under the most compelling circumstances. Further information on syllabus and module outcomes and other details are available on the <https://www.ufh.ac.za/faculties/fmc/> website.

FACULTY OF MANAGEMENT AND COMMERCE

VISION

Faculty of Management and Commerce is a vibrant centre of learning, research and innovation striving to build an entrepreneurial, sustainable and caring social and economic system within an African context.

MISSION

To provide learning, research and community engagement opportunities that enable intellectual and personal growth towards the development of a critical learning community.

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MESSAGE FROM THE FACULTY DEAN

It gives me great pleasure to welcome students and staff to the 2026 academic year in the Faculty of Management and Commerce (FMC). To those that are returning, welcome back. I am especially delighted because 2026 is a historic and exciting year for the Faculty. You will be pleased to learn that the Faculty of Management and Commerce will implement its new organogram. This means that FMC moves away from the previous seven departments and gives way to a new lean and more efficient three-department structure. The new departments are as follows:

- (a) Department of Accounting, Economics & Finance.
- (b) Department of Applied Management, Administration and Ethical Leadership.
- (c) Business Innovations and Entrepreneurship.

FMC's mission is *to provide learning, research and community engagement opportunities that enable intellectual and personal growth towards the development of a critical learning community*. Staff in the Faculty (both academic and administrative) strive to create an environment that supports learning, teaching, research, innovation, and community engagement. I am, therefore, pleased that you have chosen well by deciding to join FMC in the pursuit of your academic excellence.

The Faculty offers a broad range of academic and professional qualifications offered at both undergraduate and postgraduate levels. At the undergraduate level, there are the Bachelor of Commerce suite of degrees including the Bachelor of Commerce in Information Systems as well as the SAICA accredited Bachelor of Commerce in Accounting. This prospectus will introduce you to these exciting programmes. You will also be encouraged to learn that the Faculty adopts innovative teaching approaches designed to empower students to become business professionals and entrepreneurs who are able to solve problems collaboratively within the local and global economy.

In addition to the exciting above-mentioned academic programmes, the Faculty is also involved in numerous community engagement initiatives. These activities include partnership and collaboration that the Faculty has with the surrounding communities; one of these include Enactus – the global student leadership programme. To enable your participation, please consult your department for further details in how you can participate in these interesting community engagement activities.

The Faculty also participates in cutting-edge research, innovation, and partnerships. Both staff and students are encouraged to participate in the Faculty's research agenda, which strives to contribute to community development and sound policy landscape in South Africa.

Once again, welcome to the Faculty of Management and Commerce, and I wish you all the best.

Regards,

Prof Richard Shambare
Dean: Faculty of Management and Commerce

FACULTY STAFF AND ACADEMIC DEPARTMENTS

Faculty Dean:

Prof R Shambare, Associate of Science in Business Administration (Entrepr)Hons (Reinhardt Coll); PG Dip Management (Distinction) (Univ. of Zim); M Tech (Organisational Leadership) (Cum laude) (TUT); DTech Business Administration (TUT)
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Deputy Dean: Teaching and Learning:

Assoc Prof R Piderit, B Com (Rhodes), B Com Hons (Information Systems) (cum laude) (UFH), M Com (Information Systems) (UFH); PhD Information Technology (NMMU), PG Dip Higher Education & Training (cum laude) (UFH), TAU Fellow.
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Interim Deputy Dean: Research and Internationalisation:

Assoc Prof MM Sibanda, Cert. Educ; BEd (1st Class) (Univ. of Zim); MEd (cum laude) (UFH); MA (with Merit) (London Metropolitan University, UK); DAdmin (University of the Free State)
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Faculty Manager:

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Assistant Faculty Manager:

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Assistant Faculty Manager:

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Extended Programme Co-ordinator

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Senior Administrator:

Ms S Gojela, *BCom (Marketing) Damelin*

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Senior Faculty Secretary:

Ms B Tilayi, *B Social Work (Rhodes), PG Dip Archives & Records Mngt (UFH), (MBA) Regenesys*

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Heads of Departments

Accounting, Economics and Finance:

Hompashe, DM, *Secondary Teachers Diploma (Griffiths Mxenge College of Education); BA (UNISA); BA Hons (Rhodes); MCom Financial Markets (Rhodes); Certificate on Assessment and Moderation of Learning (UFH); PhD (Economics) (SU).*

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Interim HoD - Applied Management, Administration and Ethical Leadership:

Lungisa, S, *BAdmin (HRM); BAdmin Hons (cum laude); MAdmin (UFH); PhD (Public Administration) (UFH)*
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Business Innovations and Entrepreneurship:

Oni, OA, *BCom (Hons.) (Zimbabwe); MBA (Limpopo); PhD Business Management (Limpopo)*

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Fort Hare - Centre for Entrepreneurship and Rapid Incubator

Director:

Oni, OA, *BCom (Hons.) (Zimbabwe); MBA (Limpopo); PhD Business Management (Limpopo)*

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ACADEMIC AND SUPPORT STAFF

Department of Accounting, Economics & Finance

Accounting Discipline

Senior Lecturers:

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Lecturers:

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Economics Discipline

Professors:

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Senior Lecturers

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Lecturers:

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Finance Discipline

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Department of Applied Management, Administration & Ethical Leadership

Business Management Discipline

Professors:

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Associate Professors:

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Senior Lecturers:

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Lecturers:

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Public Administration Discipline

Professors:

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Associate Professors:

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Senior Lecturers:

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Tom, C, *B Admin, B Admin Hons (UFH)*

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Department of Business Innovations and Entrepreneurship

Entrepreneurship Discipline

Professors:

Oni, OA, *BCom (Hons.) (Zimbabwe); MBA (Limpopo); PhD Business Management (Limpopo)*
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Associate Professors:

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Lecturer:

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Information Systems Discipline

Associate Professors:

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Senior Lecturers:

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Lecturers:

Breetzke, T., *N.Dip Information Technology (cum laude) (PE Tech); B.Tech Information Technology (cum laude) (PE Tech); M.Tech Information Technology (cum laude) (PE Tech).*

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Support Staff:

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EXTERNAL STAFF ATTACHED TO THE FACULTY

Adjunct Professors:

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Ikhide, S.I. *B.Ed Eco and Education (University of Ibadan), MSc Monetary Economics & International Economics (Obafemi Awolowo University), MSc in Financial Management (University of London), PhD in Monetary Economics (Obafemi Awolowo University)*

Kanyane, MH, *BAdmin (UL), B Admin Hons (UL); MAdmin (UL); DAdmin (UP)*

Mjoli, QT, *BA (UNISA); BA Hons (UFH); Bus Mngt Hons (SU); MBA (SU); MSc (Penn State); PhD (UNISA)*

Naidu, S, *B. Pedagogics (UKZN), B.Ed Hons (UKZN); B Hons in History (UNISA); M.Ed (UNISA), PhD. Education (UKZN)*

Tsegaye, A, *BA (Addis Ababa); PG Dip, MA (Economics), PhD (Economics) (Kent, UK)*

Yan, B, *BSc (Jiangsu, China) MCom (UWC), DTech (CPUT)*

FORT HARE - CENTRE FOR ENTREPRENEURSHIP AND RAPID INCUBATOR

The Fort Hare Centre for Entrepreneurship and Rapid Incubator (FH-CFERI) is funded by the Small Enterprise Development Agency (SEDA) and was established in June 2024. This centre focuses on research and leverages its findings to support small, medium, and micro enterprises (SMMEs), while ensuring that its activities benefit students. Located on the Bhisho campus, the centre hosts several incubators over a three-year period.

First, it supports registered University of Fort Hare students with innovative business ideas at any stage of their studies. Second, it assists youth from the Raymond Mhlaba and Buffalo City Metropolitan Municipality who aspire to become entrepreneurs. Third, it aids students and local youth who have a business plan or a registered small business that is struggling to grow.

The centre offers support programmes, to help students and other entrepreneurs utilise the skills they acquire to launch new ventures. The incubation programme provides a range of benefits, including business development and support, technical assistance, access to markets and funding, networking opportunities, as well as mentoring and coaching.

The vision, mission, goals, objectives, and values of the centre are outlined below:

Vision

The vision of the Centre is to be a leading, innovative, vibrant and sustainable centre for students and SMMEs in rural marginalised community.

Mission

Our mission is to promote the entrepreneurial and innovation development of students and youths through the provision of quality business support services and interventions that will transform the rural marginalised communities.

Goals and objectives

The purpose of the Fort Hare-Centre for Entrepreneurship and Rapid Incubator is to promote the entrepreneurial and innovation development of students and youths through the provision of quality business support services and interventions that will transform the rural marginalised communities. To achieve this goal, the Centre is founded on the following specific objectives:

1. To be a catalyst for entrepreneurial development within a rural community context.
2. To examine, inform and advance innovations in view of the challenges that exist in rural marginalised communities.
3. To drive the localisation of local Intellectual Property (IP) commercialisation.
4. To scale up new technologies that solve the challenges of rural communities.

The FH-CFERIs focuses on eight themes linked to the four specific objectives mentioned above. 1) Agriculture, 2) Smart technologies, 3) Renewable energy, 4) Food security, 5) Health, 6) Sustainable development., 7) Local Economic Development and 8) Development Assistance Management.

Values

Transformation, Accountability, Transparency, Teamwork, Professionalism and Respect.

QUALIFICATIONS OFFERED BY THE FACULTY

NQF LEVEL 7 QUALIFICATIONS

Qualification Code	Qualification Name	Qualification: Abbreviation	SAQA ID
62005	Bachelor of Administration in Public Administration	BAdmin (Public Administration)	94224
60015/61015/ 60025/61025	Bachelor of Commerce	BCom	115313
600251/610251	Bachelor of Commerce (Economics)	BCom (Economics)	115313
600252/610252	Bachelor of Commerce (Industrial Psychology)	BCom (Industrial Psychology)	115313
60001/60006	Bachelor of Commerce in Accounting	BCom (Accounting)	17394
60011/60021/ 60101/60201	Bachelor of Commerce in Information Systems	BCom (Information Systems)	118062
60517	Advanced Diploma in Accounting	AdvDip (Accounting)	116274

NQF LEVEL 8 QUALIFICATIONS

Qual Code	Qualification Name	Qualification: Abbreviation	SAQA ID
60506	Postgraduate Diploma in Accounting	PGDip (Accounting)	115390
60516	Postgraduate Diploma in Public Sector Monitoring and Evaluation	PGDip (Public Sector Monitoring and Evaluation)	94857
62502	Bachelor of Administration Honours in Public Administration	BAdmin Hons (Public Administration)	17242
60501	Bachelor of Commerce Honours in Business Management	BCom Hons (Business Management)	17392
60502	Bachelor of Commerce Honours in Economics	BCom Hons (Economics)	17377
60503	Bachelor of Commerce Honours in Industrial Psychology	BCom Hons (Industrial Psychology)	96571
60504	Bachelor of Commerce Honours in Information Systems	BCom Hons (Information Systems)	116273

NQF LEVEL 9 QUALIFICATIONS

Qual Code	Qualification Name	Qualification Name: Abbreviation	SAQA ID
63003	Master of Administration	MAdmin	96570
61001	Master of Commerce in Business Management	MCom (Business Management) Research	17055
61003	Master of Commerce in Economics	MCom (Economics) Research	111426
61005	Master of Commerce in Industrial Psychology	MCom (Industrial Psychology) Research	96569
61007	Master of Commerce in Information Systems	MCom (Information Systems) Research	115321
31010	Master of Public Administration	MPA (C/W)	115323

NQF LEVEL 10 QUALIFICATIONS

Qual Code	Qualification Name	Qualification Name Abbreviation	SAQA ID
61506	Doctor of Philosophy in Business Management	PhD (Business Management)	104578
61500	Doctor of Philosophy in Economics	PhD (Economics)	97032
61503	Doctor of Philosophy in Industrial Psychology	PhD (Industrial Psychology)	97033
61505	Doctor of Philosophy in Information Systems	PhD (Information Systems)	90540
61504	Doctor of Public Administration	DPA	97034

B.1 MINIMUM ADMISSION REQUIREMENTS FOR UNDERGRADUATE PROGRAMMES

Programme	Qualification Code	SAQA ID	Subjects	Level of Achievement	Minimum APS	Duration (Years)	Campus
Bachelor of Administration: Public Administration	62005	94224	English Language	4 (50-59%)	26	3	Alice
			Mathematics	2 (30-39%)	28 with ML		
			Mathematical Literacy	4 (50-59%)			
			Other Subjects (2)	4 (50-59%)			
			Life Orientation	4 (50-59%)			
Bachelor of Commerce	60015/60025	115313	English Language	4 (50-59%)	28	3	Alice & East London
			Mathematics	4 (50-59%)			
			Other Subjects (4)	4 (50-59%)			
			Life Orientation	4 (50-59%)			
Bachelor of Commerce: Extended Programme	61015/61025	115313	English Language	4 (50-59%)	27	4	Alice & East London
			Mathematics	3 (40-49%)			
			Other Subjects (4)	4 (50-59%)			
			Life Orientation	4 (50-59%)			
Bachelor of Commerce: Economics stream	600251	115313	English Language	4 (50-59%)	28	3	Alice & East London
			Mathematics	4 (50-59%)			
			Other Subjects (4)	4 (50-59%)			
			Life Orientation	4 (50-59%)			
Bachelor of Commerce : Economics Stream Extended Programme	610251	115313	English Language	4 (50-59%)	27	4	Alice & East London
			Mathematics	3 (40-49%)			
			Other Subjects (4)	4 (50-59%)			
			Life Orientation	4 (50-59%)			
Bachelor of Commerce: Industrial Psychology Stream	600252	115313	English Language	4 (50-59%)	28	3	Alice
			Mathematics	4 (50-59%)			
			Other Subjects (4)	4 (50-59%)			
			Life Orientation	4 (50-59%)			
Bachelor of Commerce : Industrial Psychology Stream Extended	610252	115313	English Language	4 (50-59%)	27	4	Alice
			Mathematics	3 (40-49%)			
			Other Subjects (4)	4 (50-59%)			
			Life Orientation	4 (50-59%)			

Bachelor of Commerce in Information Systems	600252	115313	English Language	4 (50-59%)	28	3	East London
			Mathematics	4 (50-59%)			
			Other Subjects (4)	4 (50-59%)			
			Life Orientation	4 (50-59%)			
Bachelor of Commerce in Information Systems Extended Programme	60101/ 60201	118062	English Language	4 (50-59%)	27	4	East London
			Mathematics	3 (40-49%)			
			Other Subjects (4)	4 (50-59%)			
			Life Orientation	4 (50-59%)			
Bachelor of Commerce in Accounting	60001	17394	English Language	5 (60-69%)	32	3	East London
			Mathematics	5(60-69%)			
			Other Subjects (4)	2x4 (50-59%) 2X5(60-69%)			
			Life Orientation	4 (50-59%)			
Bachelor of Commerce in Accounting Extended Programme	60006	17394	English Language	4 (50-59%)	30	4	East London
			Mathematics	4 (50-59%)			
			Other Subjects (4)	2x4 (50-59%) 2X5(60-69%)			
			Life Orientation	4 (50-59%)			

National Certificate (Vocational)

The minimum admission requirements for students who passed at public colleges, private colleges and other institutions offering FET vocational programmes are as follows:

- National Certificate (Vocational) Level 4;
- (at least) 60% in three fundamental subjects including the English Language;
- (at least) 70% in four compulsory modules.

EXPLANATION OF CODES AND SYMBOLS USED IN THIS PROSPECTUS

The module code is structured as 3-letters (letters designating the Department offering the module or module abbreviation), the first digit is the level offered (e.g. level 100, 200, etc.), the second digit usually represents semester/year (**1** = semester 1, **2** = semester 2, **0** = year module), the final digit is allocated at random (0-9). Finally, if the module is based on the East London Campus, then an 'E' is added at the end. Therefore, a module code could look as follows:

BEC111E or BEC111 – defining Computer Literacy module offered in the first semester on both campuses.

BEC111F or BEC111L – defining Computer Literacy module offered in the extended programme over the first semester period on both campuses.

IMPORTANT INFORMATION FOR ALL PROSPECTIVE STUDENTS FOR 2026

The provisions of the General Prospectus apply to all faculties and registered students of the University, as well as all prospective students who have applied for admission to study at the University of Fort Hare. On admission to and registering to study at the University of Fort Hare, the student bears the responsibility of ensuring that they familiarise themselves with the University rules applicable to their registration, as well as the relevant faculty-specific and programme-specific regulations and information as stipulated in the relevant Faculty prospectus.

Degrees and Diplomas Conferred

The list of degrees and diplomas (see Section A) are conferred under the Faculty of Management and Commerce.

B.2 Composition of Curricula

B.2.1 A “module”, as used in these rules, is any part of a subject and has a specified code. The “weighting” of a module is expressed in terms of credit hours (or “credits”), which is usually determined by the duration of the module. Different structured curricula are offered for undergraduate degrees of not less than 360 credits (degree dependent) which must have a minimum of 120 credits at NQF Level 7. Ideally, the credits could be distributed as follows:

100 Level - At least 120 credits

200 Level - At least 120 credits

300 Level - At least 120 credits

Students may not deviate from the specified curricula without the approval of the Faculty Board.

B.3 Special Curriculum

Senate may, on the recommendation of the Board of the Faculty of Management and Commerce, give credit towards the degree for a module not included in a particular curriculum, in substitution for a module not completed.

B.4. Module Participation and Assessment

B.4.1 The modes and procedures of formative and summative assessment, awarding of a qualification *cum laude*, supplementary assessment, reassessment and special examinations for students, shall be as prescribed respectively by General Rules 5, 6, 7, 8, and 9. Details of all assessments that take place during the semester shall be communicated to students in the module-learning guide for the module concerned.

B.4.2 Students shall be entitled to remarking and scrutiny of examination scripts, as provided for in **GR11**.

B.4.3 Due Performance Requirement

B.4.3.1 *Class attendance* is compulsory for all modules. Accordingly, attendance registers shall be circulated in class and must be completed by students.

B.4.3.2 100% participation in mandatory tests and assignments.

B.4.3.3 Medical Certificate/ Clinic Certificate/ Registered Traditional Healer

A student who has missed an assessment due to ill health is required to provide a medical certificate to the relevant lecturer within 3 working days after the assessment has been written/ submitted.

B.4.3.4 Refer to General Rule G6.9 in the General Prospectus for the examination admission requirement (DP mark).

B.5 Examinations

B.5.1 In order to complete a degree, a student must comply with the curricula requirements laid down in the general rules for a bachelor's degree.

B.5.2 The semester class mark and the examination mark shall be combined in equal proportions to obtain the final mark.

B.5.3 A student must obtain a final mark (examination and semester class component) of 50% to pass a semester module.

B.5.4 A student must obtain a minimum of 40% in the examinations in order to obtain an overall pass for any semester module.

B.5.5 If students miss a test or other assessment without reason, they will be awarded a 0 mark.

B.5.6 A student shall be admitted to a supplementary examination in a module written and failed if:

B.5.6.1 s/he obtained a minimum final mark of 45% in the normal examination, or

B.5.6.2 the module concerned is the last outstanding module towards the degree offered in the semester concerned. The student has obtained the subminimum DP of 40 (termed an auto-supplementary).

B.6 Exclusion

B.6.1 Refer to General Rule G4.15 and G4.16 in the General Prospectus.

B.7 Important Faculty Specific Information for All Programmes for 2026

The programmes below have been phased out. There will be no new admissions .

- Higher Certificate in Public Administration for Community Service (60515)
- Advanced Certificate in Public Administration for Community Service (60514)
- Bachelor of Administration in Public Administration degree at the Bhisho Campus (62005)
- Bachelor of Administration Honours in Public Administration at the Bhisho Campus (62502)
- Master of Commerce in Economics- Coursework (61004)
- Master of Commerce in Industrial Psychology (61006)

B.8. UNDERGRADUATE QUALIFICATIONS

ADMISSION REGULATIONS

HIGH SCHOOL LEAVERS/ FIRST TIME ENTERING STUDENTS

1. Students must possess a National Senior Certificate (NSC) endorsed with admission to a bachelor's degree and must have achieved a minimum Admissions Points Score (APS) of 28 (with Mathematics) or 28 (with Mathematical Literacy).
2. The APS and the GES are based on the achievement rating of each subject as indicated above and are the sum of the achievement ratings of the seven school subjects,
3. Any student who has been provisionally admitted on the Grade 12 June results will have to satisfy the minimum admission requirements in Grade 12 for registration for the relevant qualification as laid down by the University.
4. The GES and the APS are calculated as follows:
 - a) The prescribed seven subjects are used for the calculation of the GES and APS.
 - b) The GES and the APS of an applicant are the sum of the achievement ratings of the NSC subjects of that applicant, subject to the achievement rating of Life Orientation (10 credits) being divided by two in the calculation of the GES and the APS.
 - c) If applicants included more than the minimum of three electives in their NSC, the four compulsories and the best three of the electives are used.
 - d) If an elective is compulsory for admission, this subject must be included in the calculation.

INTERNATIONAL STUDENTS

The Committee of Principals has, with the approval of the Minister of Education, in terms of section 74 of the Higher Education Act (101 of 1997) read in conjunction with section 7 (1)(a), (d) and (e) of the Universities Act (61 of 1955), prescribed standards and conditions for the endorsements of senior certificates and the issuing of certificates of exemption for the matriculation endorsement as set out in the Schedule.

Further information on the International students Policy is available on the <https://www.ufh.ac.za/faculties/fmc/> website

TRANSFERRING STUDENTS

1. An applicant for admission to study at the University of Fort Hare who is either:
 - a) registered student at another institution at the time of application; or
 - b) was previously registered at another institution or institutions and did not complete the programme enrolled for at that institution; or
 - c) has completed studies at another institution (where there is a possibility of articulation and/or credit recognition and transfer), but is not currently enrolled at a tertiary institution; or
 - d) was previously registered at UFH, then moved to another institution and wants to be readmitted is regarded as a “transfer student” and the following rules apply to such an applicant’s admission.

2. A transferring student will be considered for admission based on:
 - a) an NSC or other equivalent recognized qualification or consideration in terms of the admission policy and programme specific entry requirements;
 - b) having completed a qualification at a tertiary institution with some equivalent subjects/modules passed, as well as complying with programme rules on admission;
 - c) previous academic performance

In addition, a transfer student will be required to facilitate the process of providing a certificate of good conduct and a certificate of financial good standing from the current or previous institution, as the case may be.

RETURNING STUDENTS

1. A returning student is a student who, at the time of application for a degree programme:
 - a) was previously registered at UFH and did not complete the programme enrolled for,
 - b) did not register to study for period of at least one academic year and did not enrol at another tertiary institution,
 - c) has completed studies at UFH but is not currently enrolled or was not enrolled at another tertiary institution.

2. The following will be considered when considering the readmission of a returning student:
 - a) an NSC with bachelor’s pass or equivalent qualification with exemption; and
 - b) meeting the minimum faculty-specific programme and subject requirements at NSC or tertiary level; or
 - c) Confirmation of certificate of good standing as well as good financial standing.
 - d) having applied and was granted leave of absence.

Calendar/ Sessional Dates for 2026

Calendar date/Sessional dates for 2026 can be found on the University of Fort Hare website <http://www.ufh.ac.za>

B.9 OVERVIEW OF PROGRAMMES OFFERED

1. Bachelor of Commerce in Accounting (East London) (60001) (Three-year Programme) – SAQA ID 17394

This programme, as well as the following one (60006), are endorsed by the South African Institute of Chartered Accountants thus enabling students to pursue a career as a Chartered Accountant. Students who exit from this programme will have applied skills in Accounting, Auditing, Management Accounting and Finance and Taxation. All modules are core to the programme and capacitate learners to excel in a diverse work environment through the use of critical thinking and problem solving.

2. Bachelor of Commerce in Accounting (East London) (60006) (Four-year Extended Curriculum Programme) – SAQA ID 17394

This is a four-year programme designed for students who do not meet the entrance requirements for the three-year programme (60001 above). It splits the first year of the 3 year programme over two foundational years which the student needs to pass in order to proceed to the second year.

3. Advanced Diploma in Accounting (East London) (60517) (One-year Programme) – SAQA ID 116274

The purpose of the programme is to enable students to advance to the Post Graduate Diploma in Accounting. This programme is designed for students with a Bachelor's Degree in Accounting from non-accredited universities or students who did not meet the entry requirements for the Post Graduate Diploma in Accounting. Admission to the programme will be based mainly on prior academic performance.

4. Post Graduate Diploma in Accounting (East London) (60506) (One-year Programme) – SAQA ID 115390

This is a one-year diploma of full-time study that is endorsed by the South African Institute of Chartered Accountants as fulfilling part of the entry requirements for the Initial Test of Competence examination set by the Institute. A candidate must first obtain a BCom degree by completing the Accounting curriculum at an accredited university.

5. Bachelor of Commerce (Alice & East London) (60015/60025/600251/600252) (Three-year Programme) – SAQA ID 115313

Learners exiting from this programme will be able to demonstrate management knowledge, skills and applied competency in a large number of fields of the Economic and Management Sciences specifically directed to the private sector. Learners could enter various employment opportunities as business managers as well as self-employed entrepreneurs in highly competitive multi-cultural business environments.

6. Bachelor of Commerce (Alice & East London) (61015/61025/610251/610252) (Four-year Extended Curriculum programme) – SAQA ID 115313

This is a four-year programme designed for students who do not meet the entrance requirements for the three-year programme (60015/60025/600251/600252 above). It splits the first year of the 3 year programme over two foundational years which the student needs to pass in order to proceed to the second year.

7. Bachelor of Commerce Honours in Business Management (Alice & East London) (60501) (One-year Programme) – SAQA ID 17392

The Degree of Bachelor of Commerce Honours (Business Management) advances students' knowledge of research, as well as focusing on advancing their knowledge and experience in different areas of business.

The degree serves to address the following objectives:

- Advance study in Business Management – especially in the areas as outlined in the modules overleaf.
- Provide students with advanced understanding of research and how to conduct it
- Prepare students for future positions of leadership.
- Develop students' abilities in terms of teamwork, presentation and communication skills.

8. Master of Commerce in Business Management (Alice & East London) (61001) – SAQA ID 17055

The Master's and PhD degrees in Business Management are offered by dissertation only. These degree programmes enable candidates to choose a research topic from any field of specialisation in Business Management. Admission requirements are indicated later in this prospectus.

9. Doctor of Philosophy in Business Management (Alice & East London) (61506) – SAQA ID 104578

This degree equips the student with both theoretical and methodological grasp, towards building conceptual and empirical oversight. The intended outcome is the ability to work at the paradigmatic level of development. The degree is predicated upon the premise that the student has mastered the ability to translate or operationalise theory into a research programme at the Master's level.

10. Bachelor of Commerce Honours in Economics (Alice & East London) (60502) (One-year Programme) – SAQA ID 17377

This programme aims to develop skilled economists for the needs of both the private and public sectors. Applicants for the Honours should be in possession of an undergraduate qualification with a sufficient grounding in base subjects for Post Graduate study in Economics. Normally candidates will not be admitted to the Honours course unless they have obtained at least a 60% average in the final year in Economics.

11. Master of Commerce in Economics (Alice & East London) 61003 – SAQA ID 111426

The Master's degree in Economics by dissertation enable candidates to choose a research topic from any field of specialisation in Economics, such as general economics, transport economics, development economic and financial markets. Admission requirements are indicated later in this section for each of the programmes.

12. Doctor of Philosophy in Economics (Alice & East London) (61500) – SAQA ID 97032

The degree seeks to build capacity and ensure a high level of academic research in the field of Economics. Students are expected to: a) conceptualise and implement research initiatives and formulation in the specialized field b) apply methods and/or research techniques to specialized knowledge and/or theory under study and c) produce independent research output for examination, scholarly debates and/or publications.

13. Bachelor of Commerce in Information Systems (East London) (60011/60021) (Three-year Programme)– SAQA ID 118062

The Degree of Bachelor of Commerce in Information Systems is designed for learners who wish to specialise in Information Systems. Information systems specialists focus on integrating information technology solutions and business processes to meet the information needs of businesses, the community and government. The goal is to enable these entities to achieve their objectives in an effective and efficient manner through the use of information technology. This discipline's perspective on "Information Systems" emphasises *information* and sees *technology* as an instrument to enable the generation, processing and distribution of needed information. Admission requirements are indicated later in this section for each of the programmes. This degree is offered on a full-time basis only at undergraduate level.

14. Bachelor of Commerce in Information Systems (East London) (60101/ 60201) (Four-year Extended Curriculum Programme) – SAQA ID 118062

This is a four-year programme designed for students who do not meet the entrance requirements for the three-year programme (60011/60021 above). It splits the first year of the 3 year programme over two foundational years which the student needs to pass in order to proceed to the second year.

15. Bachelor of Commerce Honours in Information Systems (East London) (60504) (One-year Programme) – SAQA ID 116273

Applicants for the Bachelor of Commerce Honours degree in Information Systems should be in possession of a relevant undergraduate qualification, e.g., BCom (Information Systems) or equivalent. The degree is offered on a full-time and part-time basis over a one year and two-year period, respectively. The undergraduate and honours degrees are aligned to the international competencies for undergraduate programmes of the Association for Information Systems (AIS) and the Association for Computing Machinery. Admission requirements are indicated later in this section for each of the programmes.

16. Master of Commerce in Information Systems (East London Campus) (61007) – SAQA ID 115321

A Master of Commerce in Information Systems by dissertation (100% research) is offered on a full-time and part-time basis. Master's students research within supervisor-specific research areas, such as Information Security, eGovernment, Health Informatics, eLearning or ICT for Development (ICT4D). Other areas can be considered, but only if there is a supervisor with a sound knowledge of that research area available within the Department. Admission requirements are indicated later in this section for the programme.

17. Doctor of Philosophy in Information Systems (East London Campus) (61505) – SAQA ID 90540

A PhD in Information Systems by dissertation (100% research) is offered on a full-time or part-time basis. Doctoral candidates conduct research within the areas of discipline expertise of the PhD supervisors and are encouraged to contact the Department to ascertain what the areas of focus is available for the next year of intake. Admission requirements are indicated later in this section for the programme.

18. Bachelor of Administration in Public Administration (Alice) (62005) (3-year Programme) – SAQA ID 94224

This programme aims to produce highly competent, ethical and well-rounded graduates, with a robust theoretical and applied knowledge grounding in the theory and practice of Public Administration as an applied science. The programme is designed to provide both core and elective modules aimed at introducing the learner to the multidisciplinary character of the discipline in line with the reality of public and private sector environments, thus contributing to the development of state institutions, policy implementation and development-oriented public administration.

19. Postgraduate Diploma in Public Sector Monitoring and Evaluation (Bhisho) (60516) (One-year Programme) – SAQA ID 94857

This programme aims to engage learners toward decisively dealing with complex problems through an analytical and systematic application of information and knowledge in public sector monitoring and evaluation. The programme seeks to open opportunities for self-development and the application of a strong ethical foundation, specialisation, appropriate technique and communication skills in dealing with government-wide monitoring and evaluation challenges and situations. These objectives will be achieved through a literary approach which emphasises a progression in the ability to develop creative monitoring and evaluation frameworks, critical thinking, logical analytical and research skills. The programme is intended for government officials in different categories of the public sector work environment, especially those working on project and programme related activities.

20. Postgraduate Diploma in Development Assistance Management (Bhisho) (60518) (One-year Programme) – SAQA ID 102000

This programme aims to engage learners towards decisively dealing with complex problems through an analytical and systematic application of information and knowledge in the management of Development Assistance and its implications for the graduates of the Post Graduate Diploma in Development Assistance Management (PGDip-DAM), providing the graduates with the liberty to further their studies in any field of their endeavours. The PGDip is skills based, tailor-made and responds to the needs of students and practitioners in the field of development, and development assistance in South Africa, South African Development Community (SADC) and other Africa Union Countries, towards sustainable development and improved livelihoods. The qualification is also meant to open opportunities for self-development and the application of a strong ethical foundation, specialization, appropriate technique and communication skills in managing development assistance, its antecedents, challenges and prospects. The programme is expected to close the wide gaps that are presently been experienced within the Development Cooperation terrain.

21. Bachelor of Administration Honours in Public Administration (Alice) (62502) (One-year Programme) – SAQA ID 17242

This programme provides students with an advanced understanding of the complete image of what public administration entails and is specifically designed to deepen analytical and research skills in the field of public administration and management. By way of their Honours Research Project/Treatise, candidates can choose to specialise in any sub-field of Public Administration. Students who complete the programme will display an enhanced understanding of Public Administration and public administration, using basic research to assess public sector needs and trends, preparing action plans for improved service delivery and promoting good governance and sound public sector ethics, all skills and knowledge that prepare them for master's degree studies.

22. Master of Public Administration: MPA (Bhisho) (31010) – SAQA ID 115323

This programme provides for the needs of employees in the public sector who have entered the managerial cadres. This is because the duties of a manager demand expertise that would normally not have been included in the undergraduate study. It seeks to enable the manager in the public sector to perform his or her managerial functions effectively. The curriculum includes 6 taught modules, as well as a mini dissertation. The admission requirements to the MPA degree is a four year Bachelor's degree/Honours degree at NQF Level 8 or its equivalent in a Public Administration and Management field.

23. Master of Administration: MAdmin (Alice) (63003) – SAQA ID 96570

This programme aims at providing graduates, public managers and administrators with the key research skills they need in order to investigate and address the various challenges faced by the public sector in a developing or transitional country context. The programme targets individuals who have research and/or practical experience and who are motivated to investigate, assess and analyse the controversies, challenges and issues associated with

the public sector. Graduates from the programme are expected to demonstrate advanced disciplinary knowledge and research competencies that enrich the discipline and offer advanced innovative theoretical and practical applications and solutions to problems faced by the public sector.

24. Doctor of Public Administration (Alice) (61504) – SAQA ID 97034

This programme provides progression from master's to a doctoral level for students who have progressed from a Masters in Administration or Public Administration, permitting progression to the final level of the Higher Education Qualifications Framework. The programme aims to advance excellence in research, through original systematic and rigorous processes of conducting and reporting on research. Graduates from this doctoral programme are expected to acquire and demonstrate extensive theoretical, philosophical and applied disciplinary knowledge and advanced research competencies that provide expertise in their specialisations, enrich the discipline and offer advanced and complex practical applications and solutions to problems faced by local, provincial, national government and supranational governance institutions.

25. Bachelor of Commerce Honours in Industrial Psychology (60503) (Alice) (One-year Programme) – SAQA ID 96571

This qualification has been amended with effect from 2026. The Honours degree in Industrial Psychology is for students who want to obtain a professional qualification that will give them an edge in the workplace. This qualification will provide students with in-depth knowledge and excellent skills to perform and excel in the workplace. The Honours programme in Industrial Psychology is aligned with the Health Professions Council of South Africa's scope of practice for the professional training of industrial/organisational psychologists.

26. Master of Commerce in Industrial Psychology by Dissertation (61005) (Alice) – SAQA ID96569

This degree provides advanced training in the field of study including techniques of research, data analysis and scholarly presentation appropriate to Industrial Psychology. The degree will equip the candidate with the knowledge and the skills necessary for employment as a researcher and research consultant. The degree also prepares the student for further independent research towards PhD or Doctor of Philosophy in Industrial Psychology.

27. Doctor of Philosophy in Industrial Psychology (61503) (Alice) – SAQA ID 97033

This degree equips the student with both theoretical and methodological grasp, towards building conceptual and empirical oversight. The intended outcome is the ability to work at the paradigmatic level of development. The degree is predicated upon the premise that the student has mastered the ability to translate or operationalise theory into a research programme at the Master's level.

UNDERGRADUATE DEGREES

ACADEMIC STRUCTURES

B.10 THE DEGREE OF BACHELOR OF COMMERCE

Duration

The curricula shall extend over a minimum period of six semesters (three years) of full-time study for the main stream degree and shall extend over a minimum period of eight semesters (4 years) of full-time study for the extended programme.

Options:

The degree may be obtained in any of the following options:

- B.10.1 Bachelor of Commerce in Accounting (60001/60006) – SAQA ID 17394
- B.10.2 Bachelor of Commerce
(60015/61015/60025/600251/600252/61025/610251/610252) – SAQA ID 115313
- B.10.3 Bachelor of Commerce in Information Systems (60011/60101/60021/60201) –
SAQA ID 118062

Curricula

In the curricula breakdowns for each degree offered, the compulsory (C) and elective (E) modules are indicated.

*CLT111/F and IFS121 are equivalent to IFS113 or CLT111E/L and IFS121E are equivalent to IFS113E

*TFN111/E and STD121/E are equivalent to IFS121E

The curricula for each of the options are given below.

B.10.1 Bachelor of Commerce in Accounting (60001) East London – SAQA ID 17394 NQF Level 7

Level	Title of Module	Module Code	NQF Level	Cr	C/E
Year 1 Semester 1	Accounting 1A	ACC111E	5	16	C
	Business Law	ABL111E	5	16	C
	Introduction to Economics	ECO113E	5	16	C
	Introduction to Information Systems	IFS113E	5	16	C
	Total credits for Semester 1			64	
Year 1 Semester 2	Accounting 1B	ACC121E	5	16	C
	Financial Management 1 B	AFM121E	5	16	C
	Ethics and Communication	AEC121E	5	16	C
	Social Transformation	STF121E	5	16	C
	Total credits for Semester 2			64	

		Year 1 Total Credits 128			
Level	Title of Module	Module Code	NQF Level	Cr	C/E
Year 2 Semester 1	Accounting 2A	ACC211E	6	16	C
	Governance and Auditing 2A	AUD211E	6	16	C
	Financial Management 2A	AFM211E	6	16	C
	Digital Skills for Accountants	ADS211E	6	16	C
Total credits for Semester 1				64	
Year 2 Semester 2	Accounting 2B	ACC221E	6	16	C
	Governance and Auditing 2B	AUD221E	6	16	C
	Financial Management 2B	AFM221E	6	16	C
	Taxation 2A	ATV221E	6	16	C
Total credits for Semester 2				64	
		Year 2 Total Credits 128			
Level	Title of Module	Module Code	NQF Level	Cr	C/E
Year 3 Semester 1	Accounting 3	ACC300E	7	32	C
	Governance and Auditing 3	AUD300E	7	32	C
	Financial Management 3	AFM300E	7	32	C
	Business Strategy and Tax Governance	ABT311E	7	16	C
Total credits for Semester 1				112	
Year 3 Semester 2	Taxation 3	ATA321E	7	16	C
Total credits for Semester 2				16	C
		Year 3 Total Credits 128			

** See module description for prerequisite requirements

B.10.2. Bachelor of Commerce in Accounting (60006) (East London) - 4 years (Extended Programme) SAQA ID 17394 NQF Level 7

Level I	Title of Module	Module Code	NQF Level	Cr	C/E
Year 1 Semester 1	Accounting 1A (F)	ACC111L	5	8	C
	Introduction to Economics	ECO113E	5	16	C
	Introduction to Information Systems	IFS113E	5	16	C
Total credits for Semester 1				40	
Year 1 Semester 2	Accounting 1B (F)	ACC121L	5	8	C
	Social Transformation	STF121E	5	16	C
Total credits for Semester 2				24	
Year1 Total Credits				64	
Level I	Title of Module	Module Code	NQF Level	Cr	C/E
Year 2 Semester 1 (Extended)	Accounting 1C (F)	ACC112L	5	8	C
	Business Law	ABL111E	5	16	C
	Financial Management 1A (F)	AFM112L	5	8	C
	Ethics and Communication (F)	AEC112L	5	8	C

	Total credits for Semester 1			40	
Year 2 Semester 2 (Extended)	Accounting 1D (F)	ACC123L	5	8	C
	Financial Management 1B (F)	AFM123L	5	8	C
	Ethics and Communication (F)	AEC123L	5	8	C
	Total credits for Semester 2			24	
	Total Credits for Year 2			64	
Level I	Title of Module	Module Code	NQF Level	Cr	C/E
Year 3 Semester 1	Accounting 2A	ACC211E	6	16	C
	Governance and Auditing 2A	AUD211E	6	16	C
	Financial Management 2A	AFM211E	6	16	C
	Digital Skills for Accountants	ADS211E	6	16	C
	Total credits for Semester 1			64	
Year 3 Semester 2	Accounting 2B	ACC221E	6	16	C
	Governance and Auditing 2B	AUD221E	6	16	C
	Financial Management 2B	AFM221E	6	16	C
	Taxation 2A	ATV221E	6	16	C
	Total credits for Semester 2			64	
	Year 2 Total Credits			128	
Level	Title of Module	Module Code	NQF Level	Cr	C/E
Year 4 Year Semester 1	Accounting 3	ACC300E	7	32	C
	Governance and Auditing 3	AUD300E	7	32	C
	Financial Management 3	AFM300E	7	32	C
	Business Strategy and Tax Governance	ABT311E	7	16	C
		Total credits for Semester 1			112
Year 4 Semester 2	Taxation 3	ATA321E	7	16	C
	Total credits for Semester 2			16	
			Year 3 Total Credits	128	

** See module description for prerequisite requirements

B.10.3 Bachelor of Commerce (60025 / 61025) (Alice / East London) – 384 credits NQF Level7

This programme (three-year and four-year) is a combination of a number of degrees that have been recurriculated by the respective Departments offering them. The degree is general in nature, insofar as students can choose their area of specialisation for the purpose of pursuing a postgraduate degree in a specific discipline.

A student must accumulate 384 credits to be awarded the degree Bachelor of Commerce, which has no specialisation appearing after the name of the degree on the final certificate awarded.

Please note: The modules that end with an 'E' are offered in East London and those without an 'E' are offered in Alice only.

*In the curricula breakdowns for each degree offered, the compulsory (C) and elective (E) modules are indicated. The curricula for each of the options are given below.

** See module description for prerequisite requirements

Please note: Students should check the pre-requisites for their third-year modules in order to choose the right modules at second year. Students should also look at the Honours requirements (if they are interested in post-graduate studies) when choosing their second-year and third-year modules.

*In the curricula breakdowns for each degree offered, the compulsory (C) and elective (E) modules are indicated. The curricula for each of the options are given below.

Bachelor of Commerce (60025) (Alice / East London) – SAQA ID 115313 NQF Level 7

Level	Title of Module	Module Code	NQF Level	Cr	C/E	
Year 1 Semester 1	<u>Compulsory Modules totalling 32 credits</u>					
	General Accounting 1A	ACG111/ACG111E	5	16	C	
	Introduction to Information Systems	IFS113 / IFS113E	5	16	C	
	<u>And two totalling 32 credits from below:</u>					
	Introduction to Business Management	BEC111 /BEC111E	5	16	E	
	Fundamentals of Entrepreneurship Theory	BEN112 /BEN112E	5	16	E	
Year 1 Semester 2	Introduction to Economics (Microeconomics)	ECO111/ECO111E	5	16	E	
	Introduction to Industrial Psychology 1A	IPS111	5	16	E	
	Total credits for Semester 1				64	
	<u>Compulsory Modules totalling 16</u>					
	General Accounting 1B	ACG121/ACG121E	5	16	C	
	<u>One module totalling 16 credits from below:</u>					
Ethics and Communication	AEC121/AEC121E	5	16	E		
Statistics 1D – Compulsory for Economics & Stream & Industrial Psychology stream	STD121/STD121E	5	16	E		
Year 1 Semester 2	<u>And two totalling 32 credits from below:</u>					
	Introduction to Specialised Business Management	BEC121 /BEC121E	5	16	E	
	Personal Selling	BEN121/ BEN121E	5	16	E	
	Social Media in Society	IFS125 / IFS125E	5	16	E	
	Introduction to Economics (Macroeconomics)	ECO121/ECO121E	5	16	E	
	Industrial Psychology 1B	IPS121	5	16	E	
Total credits for Semester 2				64		
Year 1 Total Credits				128		

Level	Title of Module	Module Code	NQF Level	Cr	C/E
Year 2 Semester 1	General Accounting 2A	ACG211 / ACG211E	6	16	E
	Human Resource Management	BEC217 / BEC217E**	6	16	E
	Operations Management	BEC216 / BEC216E	6	16	E
	Project Management for Business	PMT211/PMT211E	6	16	E
	Business Model Design	BEN212 / BEN212E	6	16	E
	Innovation, Ideation and Creativity	BEN213 / BEN213E	6	16	E
	Microeconomics	ECO211 / ECO211E	6	16	E
	Mathematical Economics 2A	ECO212 / ECO212E	6	16	E
	Databases	IFS215 / IFS215E	6	16	E
	Human resource Management: Procurement	HRM215	6	16	E
	Introduction to Labour Relations & Legislation	HRM216	6	16	E
	Social Behaviour & Social Process in Organisations	IPS215	6	16	E
	Social Transformation	STF111 / STF111E	5	16	E
Total credits for Semester 1				64	
Year 2 Semester 2	General Accounting 2B	ACG221 / ACG221E	6	16	E
	Artificial Intelligence in Society	AIS221 / AIS221E	6	16	E
	Marketing Management	BEC221 / BEC221E	6	16	E
	Introduction to Financial Management	BEC226 / BEC226E	6	16	E
	Finance for Entrepreneurs	BEN221 / BEN221E	6	16	E
	Rural & Township Ventures	BEN222 / BEN222E	6	16	E
	Macroeconomics	ECO221 / ECO221E	6	16	E
	Mathematical Economics 2B	ECO222 / ECO222E	6	16	E
	Business & Systems Analysis	IFS224 / IFS224E	6	16	E
	Applied Labour Relations & Legislation 2	HRM223	6	16	E
	HRM: Maintenance & Development 2	HRM224	6	16	E
	Management of Wellness, Health & Safety	HRM227	6	16	E
	Career Psychology: Organisational Perspective	IPS224	6	16	E
Social Transformation	STF121 / STF121E	5	16	E	
Total credits for Semester 2				64	
Year 2 Total Credits				128	
Level	Title of Module	Module Code	NQF Level	Cr	C/E
Year 3 Semester 1	Personal Mastery	BEN316 / BEN316E	7	16	E
	Logistics and Supply Chain Management	BEN313 / BEN313E	7	16	E
	Business Failure and Recovery	BEN314 / BEN314E	7	16	E
	Financial Management	BEC313 / BEC313E	7	16	E
	Micro and Macroeconomics Theory	ECO317 / ECO317E	7	16	E
	Societal Implications of Cybersecurity	ICS311 / ICS311E	7	16	E
	Information Systems in the Organisation 3A	ISO311 / ISO311E	7	16	E
	Human Resources Development 3A (HRIS)	HRM314	7	16	E
	Performance Management 3A	HRM315	7	16	E
	Consumer Behaviour 3A	IPS314	7	16	E
Research Methodology & Psychometrics	IPS315	7	16	E	
Total credits for Semester 1				64	
Year 3 Semester 2	Business Research	BEC324 / BEC324E	7	16	E
	Strategic Management	BEC325 / BEC325E	7	16	E
	Leadership	BEN327 / BEN327E	7	16	E
	Advanced Sales and Marketing	BEN325 / BEN325E	7	16	E
	International Trade Theory and Policy	ECO327 / ECO327E	7	16	E
	Money Banking & International Finance	ECO329 / ECO329E	7	16	E
	Information Systems in the Organisation 3B	ISO321 / ISO321E	7	16	E
	Enterprise Information Systems	IFS323 / IFS323E	7	16	E
	Human Resources Development 3B(HRD)	HRM324	7	16	E
	Remuneration Management 3B	HRM325	7	16	E

	Organisational Behaviour	IPS324	7	16	E
	Industrial Psychology Research Project	IPS325	7	16	E
	Total credits for Semester 2			64	
		Year 3 Total Credits	128		

* See module description for prerequisite requirements

Bachelor of Commerce: Extended Curriculum Programme (61025) (Alice / East London) – SAQA ID 115313 NQF Level 7

A four-year extended programme (61025) is offered for students wanting to pursue academic studies, but who did not meet the Mathematics requirement for entry into the three-year Bachelor of Commerce (60025) degree. The workload at year 1 is extended over a period of two years, so that the students are well prepared to enter Level 200.

** 'F' designates a value added foundation module in Alice, 'L' designates a value added foundation module in East London.

*In the curricula breakdowns for each degree offered, the compulsory (C) and elective (E) modules are indicated. The curricula for each of the options are given below.

*students wishing to do ACG211E and ACG221E may do so BUT they must then choose either IFS215 & IFS224 or ECO211& ECO221 as well.

Level	Title of Module	Module Code	NQF Level	Cr	C/E
Year 1 Semester 1	<u>Compulsory Modules totalling 16 credits</u> General Accounting 1A	ACG111/ACG111E	5	16	C
	<u>And two totalling 16 credits from below:</u> Business Management 1A (F)	BEC111F / BEC111L	5	8	E
	Economics 1A (F)	ECO111F/ECO111L	5	8	E
	Industrial Psychology 1A (F)	IPS111F	5	8	E
	Fundamentals of Entrepreneurship Theory	BEN112/BEN112E	5	8	E
Total credits for Semester 1				32	
Year 1 Semester 2	<u>One module totalling 16 credits from below:</u> Ethics and Communication	AEC121/ AEC121E	5	16	E
	Statistics 1D	STD121 / STD121E	5	16	E
	<u>Elective modules totalling 16 credits from below:</u> Business Management 1B (F)	BEC121F /BEC121L	5	8	E
	Economics 1B (F)	ECO121F/ ECO121L	5	8	E
	Industrial Psychology 1B (F)	IPS121F	5	8	E
Total credits for Semester 2				32	
Year 1 Total Credits				64	

Level	Title of Module	Module Code	NQF Level	Cr	C/E
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Year 2 (Extended) Semester 1	<u>Compulsory Module below:</u> Introduction to Information Systems	IFS113 / IFS113E	5	16	C
	<u>Elective modules totalling 16 credits from below:</u> Business Management 1C (F)	BEC112F / BEC112L	5	8	E
	Economics 1C (F)	ECO112F / ECO112L	5	8	E
	Industrial Psychology 1C (F)	IPS112F	5	8	E
Total credits for Semester 1				32	
Year 1 (Extended) Semester 2	<u>Compulsory Modules totalling 16</u> General Accounting 1B	ACG121 / ACG121E	5	16	C
	<u>And a module(s) totalling 16 credits from below:</u> Business Management 1D (F)	BEC123F / BEC123L	5	8	E
	Economics 1D (F)	ECO123F / ECO123L	5	8	E
	Personal Selling	BEN121 / BEN121E	5	16	E
	Social Media in Society	IFS125 / IFS125E	5	16	E
	Industrial Psychology 1D (F)	IPS123F	5	8	E
Total credits for Semester 2				32	
		Year 2 Total Credits		64	

Level	Title of Module	Module Code	NQF Level	Cr	C/E
Year 2 Semester 1	<u>Select modules totalling 64 credits from below:</u> General Accounting 2A	ACG211 / ACG211E	6	16	E
	Human Resource Management	BEC217 / BEC217E	6	16	E
	Operations Management	BEC216 / BEC216E	6	16	E
	Project Management for Business	PMT211/PMT211E	6	16	E
	Business Model Design	BEN212 / BEN212E	6	16	E
	Innovation, Ideation and Creativity	BEN213 / BEN213E	6	16	E
	Microeconomics	ECO211 / ECO211E	6	16	E
	Mathematical Economics 2A	ECO212 / ECO212E	6	16	E
	Databases	IFS215 / IFS215E	6	16	E
	Human resource Management: Procurement	HRM215	6	16	E
	Introduction to Labour Relations & Legislation	HRM216	6	16	E
	Social Behaviour & Social Process in Organisations	IPS215	6	16	E
	Social Transformation	STF111 / STF111E	5	16	E
	Semester 1 total Credits				64
Year 2 Semester 2	General Accounting 2B	ACG221 / ACG221E	6	16	E
	Artificial Intelligence in Society	AIS221 / AIS221E	6	16	E
	Marketing Management	BEC221 / BEC221E	6	16	E
	Introduction to Financial Management	BEC226 / BEC226E	6	16	E
	Finance for Entrepreneurs	BEN221 / BEN221E	6	16	E
	Rural & Township Ventures	BEN222 / BEN222E	6	16	E
	Macroeconomics	ECO221 / ECO221E	6	16	E
	Mathematical Economics 2B	ECO222 / ECO222E	6	16	E
	Business & Systems Analysis	IFS224 / IFS224E	6	16	E
	Applied Labour Relations & Legislation 2	HRM223	6	16	E
	HRM: Maintenance & Development 2	HRM224	6	16	E
	Management of Wellness, Health & Safety	HRM227	6	16	E
	Career Psychology: Organisational Perspective	IPS224	6	16	E
	Social Transformation	STF121 / STF121E	5	16	E
Semester 2 Total Credits				64	
		Year3 Total Credits		128	

Level	Title of Module	Module Code	NQF Level	Cr	C/E
Year 3 Semester 1	Personal Mastery	BEN316 / BEN316E	7	16	E
	Logistics and Supply Chain Management	BEN313 / BEN313E	7	16	E
	Business Failure and Recovery	BEN314 / BEN314E	7	16	E
	Financial Management	BEC313 / BEC313E	7	16	E
	Micro and Macroeconomics Theory	ECO317 / ECO317E	7	16	E
	Societal Implications of Cybersecurity	ICS311 / ICS311E	7	16	E
	Information Systems in the Organisation 3A	ISO311 / ISO311E	7	16	E
	Human Resources Development 3A (HRIS)	HRM314	7	16	E
	Performance Management 3A	HRM315	7	16	E
	Consumer Behaviour 3A	IPS314	7	16	E
Research Methodology & Psychometrics	IPS315	7	16	E	
Semester 1 Total Credits				64	
Year 3 Semester 2	Business Research	BEC324 / BEC324E	7	16	E
	Strategic Management	BEC325 / BEC325E	7	16	E
	Leadership	BEN327 / BEN327E	7	16	E
	Advanced Sales and Marketing	BEN325 / BEN325E	7	16	E
	International Trade Theory and Policy	ECO327 / ECO327E	7	16	E
	Money Banking & International Finance	ECO329 / ECO329E	7	16	E
	Information Systems in the Organisation 3B	ISO321 / ISO321E	7	16	E
	Enterprise Information Systems	IFS323 / IFS323E	7	16	E
	Human Resources Development 3B(HRD)	HRM324	7	16	E
	Remuneration Management 3B	HRM325	7	16	E
	Organisational Behaviour	IPS324	7	16	E
Industrial Psychology Research Project	IPS325	7	16	E	
Semester 2 Total Credits				64	
Year4 Total Credits				128	

*In the curricula breakdowns for each degree offered, the compulsory (C) and elective (E) modules are indicated. The curricula for each of the options are given below.

Bachelor of Commerce 600251(Economics Stream) (Alice / East London) – SAQA ID 115313 NQF Level 7

Level	Title of Module	Module Code	NQF Level	Cr	C/E
Year 1 Semester 1	<i>Compulsory Modules totalling 48 credits</i>				
	General Accounting 1A	ACG111 / ACG111E	5	16	C
	Introduction to Information Systems	IFS113 / IFS113E	5	16	C
	Introduction to Economics (Microeconomics) 1A	ECO111 / ECO111E	5	16	C
	<i>And one module totalling 16 credits from below:</i>				
	Introduction to Business Management	BEC111 / BEC111E	5	16	E
	Fundamentals of Entrepreneurship Theory	BEN112 / BEN112E	5	16	E
Total credits for Semester 1				64	
Year 1 Semester 2	<i>Compulsory Modules totalling 48</i>				
	General Accounting 1B	ACG121 / ACG121E	5	16	C
	Introduction to Economics (Macroeconomics)	ECO121 / ECO121E	5	16	C
	Statistics 1D	STD121 / STD121E	5	16	C
	<i>One module totalling 16 credits from:</i>				
		Introduction to Specialised Business Management	BEC121 / BEC121E	5	16
	Personal Selling	BEN121/ BEN121E	5	16	E
	Social Media in Society	IFS125 / IFS125E	5	16	E

Level	Title of Module	Module Code	NQF Level	Cr	C/E
Year 2 Semester 1	<u>Compulsory Modules totalling 64 credits</u>				
	Microeconomics	ECO211 / ECO211E	6	16	C
	Mathematical Economics 2A	ECO212 / ECO212E	6	16	C
	Introduction to Development Economics 2A	EDE211/ EDE211E	6	16	C
	Introduction to Transport Economics 2A	ETE211/ ETE211E	6	16	C
	Total credits for Semester 1			64	
Year 2 Semester 2	<u>Compulsory Modules totalling 64 credits</u>				
	Macroeconomics	ECO221 / ECO221E	6	16	C
	Mathematical Economics 2B	ECO222 / ECO222E	6	16	C
	Regional & Urban Economics 2B	EDE221/EDE221E	6	16	C
	Introduction to Transport Economics 2B	ETE221/ ETE221E	6	16	C
	Total credits for Semester 2			64	
			Year 2 Total Credits		128
Level	Title of Module	Module Code	NQF Level	Cr	C/E
Year 3 Semester 1	<u>Compulsory Modules totalling 64 credits</u>				
	Micro & Macroeconomic Theory	ECO317 / ECO311E	7	16	C
	Public Finance	ECO315 / ECO315E	7	16	C
	Econometrics	ECO316 / ECO316E*	7	16	C
	Marine Economics 3A	ECM311 / ECM311E	7	16	C
	Total credits for Semester 1			64	
Year 3 Semester 2	<u>Compulsory Modules totalling 64 credits</u>				
	International Trade Theory & Policy	ECO327 / ECO327E	7	16	C
	Labour Economics	ECO328 / ECO328E	7	16	C
	Money Banking & International Finance	ECO329 / ECO329E	7	16	C
	Marine Economics 3B	ECM321 / ECM321E	7	16	C
	Total credits for Semester 2			64	
			Year 3 Total Credits		128

Bachelor of Commerce 610251- Extended Curriculum Programme (Economics Stream) (Alice / East London) – SAQA ID 115313 NQF Level 7

Level	Title of Module	Module Code	NQF Level	Cr	C/E
Year 1 Semester 1	<u>Compulsory Modules totalling 32 credits</u>				
	General Accounting 1A	ACG111 / ACG111E	5	16	C
	Economics 1A (F)	ECO111F/ECO111L	5	8	C
	Business Management 1A (F)	BEC111F / BEC111L	5	8	C
	Total credits for Semester 1			32	
Year 1 Semester 2	<u>Compulsory Modules totalling 32</u>				
	General Accounting 1B (F)	ACG121 / ACG121E	5	16	C
	Economics 1B (F)	ECO121F /ECO121L	5	8	C
	Management 1B (F)	BEC121F / BEC121L	5	8	C
	Total credits for Semester 2			32	
			Level 100 Total Credits		64

Level	Title of Module	Module Code	NQF Level	Cr	C/E
Year 1 (Extended) Semester 1	<u>Compulsory Modules totalling 24 credits</u>				
	Microeconomics	ECO112F / ECO112L	5	8	C
	Introduction to Information Systems	IFS113 / IFS113E	5	16	C
	Introduction to Business Management 1C (F)	BEC112F/BEC112L	5	8	C
	Total credits for Semester 1			32	
Year 1 (Extended) Semester 2	<u>Compulsory Modules totalling 64 credits</u>				
	Macroeconomics 1D (F)	ECO123F / ECO123L	5	8	C
	Introduction to Business Management 1D (F)	BEC123F / BEC123L	5	8	C
	Statistics 1D	STD121/ STD121E	5	16	C
	Total credits for Semester 2			32	
		Level 200 Total Credits		64	

Level	Title of Module	Module Code	NQF Level	Cr	C/E
Year 3 Semester 1	<u>Compulsory Modules totalling 64 credits</u>				
	Microeconomics	ECO211 / ECO211E	6	16	C
	Mathematical Economics 2A	ECO212 / ECO212E	6	16	C
	Introduction to Development Economics 2A	EDE211/ EDE211E	6	16	C
	Introduction to Transport Economics 2A	ETE211/ ETE211E	6	16	C
	Total credits for Semester 1			64	
Year 3 Semester 2	<u>Compulsory Modules totalling 64 credits</u>				
	Macroeconomics	ECO221 / ECO221E	6	16	C
	Mathematical Economics 2B	ECO222 / ECO222E	6	16	C
	Regional & Urban Economics 2B	EDE221 / EDE221E	6	16	C
	Introduction to Transport Economics 2B	ETE221/ ETE221E	6	16	C
	Total credits for Semester 2			64	
		Level 200 Total Credits		128	

Level	Title of Module	Module Code	NQF Level	Cr	C/E
Year 4 Semester 1	<u>Compulsory Modules totalling 64 credits</u>				
	Micro & Macroeconomic Theory	ECO317 / ECO311E	7	16	C
	Public Finance	ECO315 / ECO315E	7	16	C
	Econometrics	ECO316 / ECO316E*	7	16	C
	Marine Economics 3A	ECM311 / ECM311E	7	16	C
	Total credits for Semester 1			64	
Year 4 Semester 2	<u>Compulsory Modules totalling 64 credits</u>				
	International Trade Theory & Policy	ECO327 / ECO327E	7	16	C
	Labour Economics	ECO328 / ECO328E	7	16	C
	Money Banking & International Finance	ECO329 / ECO329E	7	16	C
	Marine Economics 3B	ECM321 / ECM321E	7	16	C
	Total credits for Semester 2			64	
		Level 400 Total Credits		128	

**Bachelor of Commerce 600252 (Industrial Psychology Stream) (Alice) – SAQA ID 115313
NQF Level 7**

Level	Title of Module	Module Code	NQF Level	Cr	C/E	
Year 1 Semester 1	<i>Compulsory Modules totalling 48 credits</i>					
	General Accounting 1A	ACG111	5	16	C	
	Introduction to Industrial Psychology	IPS111	5	16	C	
	Introduction to Information Systems	IFS113	5	16	C	
	<i>And one totalling 16 credits from below:</i>					
	Introduction to Economics (Microeconomics)	ECO111	5	16	E	
	Fundamentals of Entrepreneurship Theory	BEN112	5	16	E	
Total credits for Semester 1				64		
Year 1 Semester 2	<i>Compulsory Modules totalling 48</i>					
	General Accounting 1B	ACG121	5	16	C	
	Introduction to Industrial Psychology	IPS121	5	16	C	
	Statistics 1D	STD121	5	16	C	
	<i>And one totalling 16 credits from below:</i>					
	Ethics and Professional Communication	AEC121	5	16	E	
	Personal Selling	BEN121	5	16	E	
Introduction to Economics (Macroeconomics)	ECO121	5	16	E		
Social Media in Society	IFS125	5	16	E		
Total credits for Semester 2				64		
Year 1 Total Credits				128		

Level	Title of Module	Module Code	NQF Level	Cr	C/E
Year 2 Semester 1	<i>Compulsory Modules</i>				
	Human Resources Management: Procurement	HRM215	6	16	C
	Introduction to Labour Relations & Legislation	HRM216	6	16	C
	Social Behaviour & Social Processes in Organisations	IPS215	6	16	C
	Social Transformation	STF111	5	16	C
Total credits for semester 1				64	
Year 2 Semester 2	Applied Labour Relations & Legislation 2	HRM223	6	16	C
	HRM: Maintenance & Development 2	HRM224	6	16	C
	Management of Wellness, Health & Safety	HRM227	6	16	C
	Career Psychology: Organisational Perspective	IPS224	6	16	C
Total credits for semester 2				64	
Year 2 Total Credits				128	

Level	Title of Module	Module Code	NQF Level	Cr	C/E
Year 3 Semester 1	<i>Compulsory Modules</i>				
	Human Resources: Development 3A(HRIS)	HRM314	7	16	C
	Performance Management 3A	HRM315	7	16	C
	Consumer Behaviour 3A	IPS314	7	16	C
Research methodology & Psychometrics	IPS315	7	16	C	
Total credits for semester 1				64	
Year 3 Semester 2	<i>Compulsory Modules</i>				
	Human Resources Development 3B (HRD)	HRM324	7	16	C
	Remuneration Management 3B	HRM325	7	16	C
	Organisational Behaviour	IPS324	7	16	C
Industrial Psychology Research Project	IPS325	7	16	C	

	Total credits for semester 2			64	
		Year 3 Total Credits	128		

Bachelor of Commerce 610252- Extended Curriculum Programme (Industrial Psychology Stream) (Alice) – SAQA ID 115313 NQF Level 7

Level	Title of Module	Module Code	NQF Level	Cr	C/E
Year 1 Semester 1	<u>Compulsory Modules totalling</u>				
	General Accounting 1A	ACG111	5	16	C
	Introduction to Industrial Psychology 1A (F)	IPS111F	5	8	C
	Economics 1A (F)	ECO111F	5	8	C
Total credits for Semester 1				32	
Year 1 Semester 2	<u>Compulsory Modules totalling</u>				
	General Accounting 1B	ACG121	5	16	C
	Introduction to Industrial Psychology 1B (F)	IPS121F	5	8	C
	Economics 1B (F)	ECO121F	5	8	C
Total credits for Semester 2				32	
				Year 1 Total Credits	64
Level	Title of Module	Module Code	NQF Level	Cr	C/E
Year 1 (Extended) Semester 1	<u>Compulsory Modules</u>				
	Introduction to Information Systems	IFS113	5	16	C
	Introduction of Industrial Psychology 1C (F)	IPS112F	5	8	C
	Economics 1C (F)	ECO112F	5	8	C
Total credits for Semester 1				32	
Year 1 (Extended) Semester 2	<u>Compulsory Modules</u>				
	Introduction to Industrial Psychology 1D (F)	IPS123F	5	8	C
	Economics 1D (F)	ECO123F	5	8	C
	Statistics 1D	STD121	5	16	C
Total credits for Semester 2				32	
				Year 1 Total Credits	64

Level	Title of Module	Module Code	NQF Level	Cr	C/E
Year 2 Semester 1	<u>Compulsory Modules</u>				
	Human Resources Management: Procurement	HRM215	6	16	C
	Introduction to Labour Relations & Legislation	HRM216	6	16	C
	Social Behaviour & Social Processes in Organisations	IPS215	6	16	C
	Social Transformation	STF111	5	16	C
	Total credits for semester 1			64	
Year 2 Semester 2	Applied Labour Relations & Legislation 2	HRM223	6	16	C
	HRM: Maintenance & Development 2	HRM224	6	16	C
	Management of Wellness, Health & Safety	HRM227	6	16	C
	Career Psychology: Organisational Perspective	IPS224	6	16	C
		Total credits for semester 2			64
		Level 300 Total Credits		128	
Level	Title of Module	Module Code	NQF Level	Cr	C/E
Year 3 Semester 1	<u>Compulsory Modules</u>				
	Human Resources: Development 3A(HRIS)	HRM314	7	16	C
	Performance Management 3A	HRM315	7	16	C
	Consumer Behaviour 3A	IPS314	7	16	C
	Research methodology & Psychometrics	IPS315	7	16	C
	Total credits for semester 1			64	
Year 3 Semester 2	<u>Compulsory Modules</u>				
	Human Resources Development 3B (HRD)	HRM324	7	16	C
	Remuneration Management 3B	HRM325	7	16	C
	Organisational Behaviour	IPS324	7	16	C
	Industrial Psychology Research Project	IPS325	7	16	C
	Total credits for semester 2			64	
		Level 400 Total Credits		128	

B.10.4 Bachelor of Commerce in Information Systems (60021) (East London)

This programme (three year and four year) has been amended to incorporate emerging requirements of the Information Systems field. Students will be admitted to this programme from 2025.

*In the curricula breakdowns for each degree offered, the compulsory (C) and elective (E) modules are indicated. The curricula for each of the options are given below.

Bachelor of Commerce in Information Systems (60021) (East London) – SAQA ID 118062 NQF Level 7

Level	Title of Module	Module Code	NQF Level	Cr	C/E	
Year 1 Semester 1	General Accounting 1A	ACG111E	5	16	C	
	Business Management 1A	BEC111E	5	16	C	
	Introduction to Information Systems	IFS113E	5	16	C	
	Social Transformation	STF111E	5	16	C	
Total credits for Semester 1				64		
Year 1 Semester 2	General Accounting 1B	ACG121E	5	16	C	
	Business Management 1B	BEC121E	5	16	C	
	Essentials of IT	FS123E	5	16	C	
	Social Media in Society	IFS125E	5	16	C	
Total credits for Semester 2				64		
		Year 2 Total Credits 128				
Level	Title of Module	Module Code	NQF Level	Cr	C/E	
Year 2 Semester 1	Programming for Business	IFS214E	6	16	C	
	Databases	IFS215E	6	16	C	
	<i>And two totalling 32 credits from below:</i>					
	General Accounting 2A	ACG211E	6	16	E	
	Human Resources Management	BEC217E	6	16	E	
	Operations Management	BEC216E	6	16	E	
	Microeconomics	ECO211E	6	16	E	
Total credits for Semester 1				64		
Year 2 Semester 2	<i>Compulsory modules totalling 48 credits</i>					
	System Design and Implementation	IFS222E	6	16	C	
	Business and Systems Analysis	IFS224E	6	16	C	
	Artificial Intelligence in Society	AIS221E	6	16	C	
	<i>And one totalling 16 credits from below:</i>					
	General Accounting 2B	ACG221E	6	16	E	
	Marketing Management	BEC221E	6	16	E	
Macroeconomics	ECO221E	6	16	E		
Total credits for Semester 2				64		
		Year 2 Total Credits 128				
Level	Title of Module	Module Code	NQF Level	Cr	C/E	

Year 3	Professional Communications IS/IT IS/IT	CMP311E	7	16	C
Year	Project Management	IFS312E	7	16	C
Semester 1	Emergent Technologies	IFS313E	7	16	C
	Systems Development Project - Ideation	CAP311E	7	16	C
Total credits for Semester 1				64	
Year 3	Enterprise Information Systems	IFS323E	7	16	C
Semester 2	Mobile Application Development	IFS324E	7	16	C
	User Experience Design in Practice	UXD321E	7	16	C
	Systems Development Project - Implementation	CAP321E	7	16	C
Total credits for Semester 2				64	
		Level 100 Total Credits 128			

** Economics and General Accounting Electives included only for students transferring into the degree in Year 2

Bachelor of Commerce in Information Systems (60201) (East London)

□ (4 year / Extended Programme) – SAQA ID 118062 NQF Level 7

Level	Title of Module	Module Code	NQF Level	Cr	C/E
Year 1 (Extended) Semester 1	Business Management 1A	BEC111L	5	8	C
	Introduction to Information Systems	IFS113E	5	16	C
	Social Transformation	STF111E	5	16	C
Total credits for Semester 1				40	
Year 1 (Extended) Semester 2	Business Management 1B	BEC121L	5	8	C
	Essentials of IT	IFS123E	5	16	C
Total credits for Semester 2				24	
		Year 1 Total Credits 64			
Level	Title of Module	Module Code	NQF Level	Cr	C/E
Year 1 (Extended) Semester 1	General Accounting 1A	ACG111E	5	16	C
	Business Management 1A	BEC112L	5	8	C
Total credits for Semester 1				24	
Year 1 (Extended) Semester 2	General Accounting 1B	ACG121E	5	16	C
	Business Management 1B	BEC123L	5	8	C
	Social Media in Society	IFS125E	5	16	C
Total credits for Semester 2				40	
		Year 2 Total Credits 64			
Level	Title of Module	Module Code	NQF Level	Cr	C/E
Year 2	<i>Compulsory modules totalling 32 credits</i>				
	Programming for Business	IFS214E	6	16	C
	Databases	IFS215E	6	16	C
Year Semester 1	<i>And two totalling 32 credits from below:</i>				
	General Accounting 2A	ACG211E	6	16	E

	Human Resources Management Operations Management Microeconomics	BEC217E BEC216E ECO211E	6 6 6	16 16 16	E E E
	Total credits for Semester 1			64	
Year 2 Semester 2	<u>Compulsory modules totalling 48 credits</u> System Design and Implementation	IFS222E	6	16	C
	Business and Systems Analysis	IFS224E	6	16	C
	Artificial Intelligence in Society	AIS221E	6	16	C
	<u>And one totalling 16 credits from below:</u> General Accounting 2B				
	Marketing Management	ACG221E	6	16	E
Macroeconomics	BEC221E ECO221E	6 6	16 16	E E	
	Total credits for Semester 2			64	
Year 3 Semester 1	Professional Communications IS/IT IS/IT	CMP311E	7	16	C
	Project Management	IFS312E	7	16	C
	Emergent Technologies	IFS313E	7	16	C
	Systems Development Project - Ideation	CAP311E	7	16	C
	Total credits for Semester 1			64	
Year 3 Semester 2	Enterprise Information Systems	IFS323E	7	16	C
	Mobile Application Development	IFS324E	7	16	C
	User Experience Design in Practice	UXD321E	7	16	C
	Systems Development Project - Implementation	CAP321E	7	16	C
	Total credits for Semester 2			64	
		Year 3 Total Credits	128		

**B.10.5. Bachelor of Administration in Public Administration (62005) – SAQA ID 94224
NQF Level 7**

This qualification has been amended with effect from 2026. The Political Science electives are only available at Year 2 and 3 for students already enrolled for these electives prior to 2026.

Level	Title of Module	Module Code	NQF Level	Cr	C/E
Year 1 Semester 1	<i>Compulsory Modules totalling 48 credits</i>				
	Local Government 1A	LGA112	5	16	C
	Introduction to Public Administration 1A	PUB111	5	16	C
	Public Community Leadership 1A	PCL111	5	16	C
	<i>And one module totalling 16 credits from below:</i>				
	Introduction to Business Management 1A	BEC111	5	16	E
	Introduction to Economics (Microeconomics)	ECO111	5	16	E
Introduction to Psychology in the Industry 1A	IPS111	5	16	E	
Total credits for Semester 1				64	
Year 1 Semester 2	<i>Compulsory Modules totalling 48 credits</i>				
	Local Government 1B	LGA122	5	16	C
	Introduction to Public Administration 1B	PUB121	5	16	C
	Public Community Leadership 1B	PCL121	5	16	C
	<i>And one module totalling 16 credits from below:</i>				
	Introduction to Business Management 1B	BEC121	5	16	E
	Introduction to Economics (Macroeconomics)	ECO121	5	16	E
Introduction to Industrial Psychology 1B	IPS121	5	16	E	
Total credits for Semester 2				64	
Year 1 Total Credits				128	
Level	Title of Module	Module Code	NQF Level	Cr	C/E
Year 2 Semester 1	<i>Compulsory Modules totalling 64 credits</i>				
	Introduction to Research Methodology in Public Administration 2A	PUB212	6	16	C
	Public Human Resources Management 2A	PUB213	6	16	C
	Introduction to Public Finance 2A	PUB214	6	16	C
	<i>And one module totalling 16 credits from below:</i>				
	Operations Management	BEC216	6	16	E
	Human Resources Management	BEC217	6	16	E
Introduction to Development Economics 2A	EDE211	6	16	E	
Social Behaviour & Social Processes	IPS215	6	16	E	
Total credits for Semester 1				64	
Year 2 Semester 2	<i>Compulsory Modules totalling 64 credits</i>				
	Introduction to Research Methodology in Public Administration 2B	PUB222	6	16	C
	Public Human Resources Management 2B	PUB223	6	16	C
	Introduction to Public Finance 2B	PUB224	6	16	C
	<i>And one module totalling 16 credits from below:</i>				

	Marketing Management Regional & Urban Economics 2B Career Psychology: Organisational Perspective	BEC221 EDE221 IPS224	6 6 6	16 16 16	E E E
	Total credits for Semester 2			64	
		Year 2 Total Credits	128		
Level	Title of Module	Module Code	NQF Level	Cr	C/E
Year 3	<i>Compulsory Modules totalling 64 credits</i>				
	Public Policy	PUB311	7	16	C
	Ethics in Public Administration	PUB312	7	16	C
Year Semester 1	Monitoring & Evaluation in the Public Sector	PUB313	7	16	C
	<i>And one module totalling 16 credits from below:</i>				
	Personal Mastery	BEN316	7	16	E
	Introduction to Development Economics	EDE311	7	16	E
	Consumer Behaviour	IPS314	7	16	E
	Total credits for Semester 1			64	
Year 3 Semester 2	<i>Compulsory Modules totalling 48 credits</i>				
	Public Policy	PUB321	7	16	C
	Ethics in Public Administration	PUB322	7	16	C
Year 3 Semester 2	Monitoring & Evaluation in the Public Sector	PUB323	7	16	C
	<i>And one module totalling 16 credits from below:</i>				
	Leadership	BEN327	7	16	E
	Introduction to Development Economics	EDE321	7	16	E
	Organisational Behaviour	IPS324	7	16	E
	Total credits for Semester 2			64	
		Year 3 Total Credits	128		

* To proceed to Level Two (2) a candidate will need to have obtained at least 64 credits in the core modules from the following modules: PUB111 & PUB121; PLC111 & PLC121; LGA112 & LGA122.

**To proceed to Level Three (3) a candidate will need to have obtained at least 160 credits in the core modules from the following modules: PUB111 & PUB121; PLC111 & PLC121; LGA112 & LGA122; PUB212 & PUB222; PUB213 & PUB223; PUB214 & PUB224

B.11 ADVANCED DIPLOMA IN ACCOUNTING

A diploma may be obtained in any of the following:

B.11.1 Advanced Diploma in Accounting (60517) – SAQA ID 116274

Curricula

The curricula is given below.

B.11.1. Advanced Diploma in Accounting (60517) (East London) – SAQA ID 116274

This is a programme that provides access to the Post Graduate Diploma in Accounting programme (PGDA) to students who otherwise do not qualify.

B.11.1.1 Admission Criteria

Admission and re-admission requirements to this programme are as follows:

1. Students must have either:
 - 1.1 obtained a SAICA endorsed Bachelor's degree in Accounting (CA Stream); or
 - 1.2 obtained a Bachelor's degree in Accounting (non-CA Stream) from another institution and achieved an average mark of at least 60%.

B.11.1.2 Curriculum

This programme consists of the following subjects that are taught separately, but are examined in an integrated manner:

Advanced Diploma in Accounting (60517) (East London) – SAQA ID 116274 NQF Level 7

Level	Title of Module	Module Code	NQF LVL	Cr
300	Accounting 3	AAC301E	7	32
	Governance and Auditing 3	AAU301E	7	32
	Taxation 3	ATA301E	7	32
	Management Accounting and Finance 3	AFC301E	7	32

B.11.1.3 Assessment

Assessments comprise of: DP tests, mid-year major tests and final examinations. The DP requirements for the ADA programme, which will be strictly enforced, are as follows:

1. 80% of acceptable hand in and attendance; and
2. An average class mark of at least 40%.

Failure to comply with the DP requirements will lead to exclusion from the programme.

In order to pass the ADA, a minimum of 50% must be obtained in each of the four modules. To graduate with the Diploma, all four modules must be passed in the same academic year. A maximum of one supplementary exam may be granted.

Students are only permitted two opportunities to register for this programme. Students must achieve at least an average of 45% in the first year of study to repeat the qualification.

ACCOUNTING

DESCRIPTION OF UNDERGRADUATE MODULES

ACC111L Accounting 1.1A

Purpose: The module forms part of the roadmap to prepare a student for entry into the final qualifying examination of the South African Institute of Chartered Accountants, it forms part of the accounting degree extended programme and will be offered for a semester. Accounting 1.1A (ACC111L) is a one-semester course that introduces students to the theory, principles and application of accounting in terms of International Financial Reporting Standards. This course will mainly cover the basic concepts of accounting intended to lay a solid foundation for students enrolling for the BCom (Accounting) extended programme. This course is offered in the first semester of the foundation year as a prerequisite module for Accounting 1.1B (ACC121L) to be offered in the second semester of the foundation year.

Credits: 8

Instruction: Lectures and tutorials

Assessment: Continuous assessment

Prerequisites: None

ACC121L Accounting 1.1B

Purpose: The module forms part of the roadmap to prepare a student for entry into the final qualifying examination of the South African Institute of Chartered Accountants, it forms part of the accounting degree extended programme and is going to be offered for a semester. Accounting 1.2B (ACC123L) is part of four foundation accounting modules that introduce students to the theory, principles, and application of accounting in terms of International Financial Reporting Standards. This course will mainly cover the additional basic concepts of accounting intended to lay a solid foundation for students enrolled in the BCom (Accounting) extended programme. This course is offered in the second semester of the second foundation year (second-year extended programme) as a prerequisite module for ACC211E offered in the first semester of the 3rd year (second-year mainstream).

Credits: 8

Instruction: Lectures and tutorials

Assessment: Continuous assessment

Prerequisites: ACC111L

ACC112L Accounting 1.2A

Purpose:	The module forms part of the roadmap to prepare a student for entry into the final qualifying examination of the South African Institute of Chartered Accountants, it forms part of the accounting degree extended programme. Accounting 1.2A (ACC112L) is part of four foundation accounting modules that introduce students to the theory, principles and application of accounting in terms of International Financial Reporting Standards. This course will mainly cover the additional basic concepts of accounting intended to lay a solid foundation for students enrolled in the BCom (Accounting) extended programme.
Credits:	8
Instruction:	Lectures and tutorials
Assessment:	Continuous assessment
Prerequisites:	ACC121L

ACC123L Accounting 1.2B

Purpose:	The module forms part of the roadmap to prepare a student for entry into the final qualifying examination of the South African Institute of Chartered Accountants, it forms part of the accounting degree extended programme and is going to be offered for a semester. Accounting 1.2B (ACC123L) is part of four foundation accounting modules that introduce students to the theory, principles, and application of accounting in terms of International Financial Reporting Standards. This course will mainly cover the additional basic concepts of accounting intended to lay a solid foundation for students enrolled in the BCom (Accounting) extended programme. This course is offered in the second semester of the second foundation year (second-year extended programme) as a prerequisite module for ACC211E offered in the first semester of the 3rd year (second-year mainstream).
Credits:	8
Instruction:	Lectures and tutorials
Assessment:	Continuous assessment
Prerequisites:	ACC112L

ACC111E Accounting 1A

Purpose:	To cover the basic concepts of accounting.
Credits:	16
Instruction:	Lectures and tutorials
Assessment:	Continuous assessment
Prerequisites:	None

ACC121E Accounting 1B

Purpose: To demonstrate the preparation of financial statements, including cash flow statements, for partnerships (including changes in partners), companies and close corporations.

Credits: 16

Instruction: Lectures and tutorials

Assessment: Continuous assessment

Prerequisites: ACC111E

ACG111/ACG111E General Accounting 1A

Purpose: This module is aimed at students who do not intend to qualify as chartered accountants, but who wish to become members of another professional institute or who do not wish to become professional accountants, yet to include Accounting as a major subject in the degree.

Purpose: To cover the basic concepts of accounting.

Credits: 16

Instruction: Lectures and tutorials

Assessment: Continuous assessment

Prerequisites: None

ACG121/ACG121E General Accounting 1B

Purpose: This module is aimed at students who do not intend to qualify as chartered accountants, but who wish to become members of another professional institute or who do not wish to become professional accountants, yet to include Accounting as a major subject in the degree.

To demonstrate the preparation of financial statements, including cash flow statements, for partnerships (including changes in partners) and companies.

Credits: 16

Instruction: Lectures and tutorials

Assessment: Continuous assessment

Prerequisites: 40% ACG111 / ACG111E

ACC211E Accounting 2A

Purpose: To introduce International Financial Reporting Standards to ensure that learners gain a basic understanding of the elements of financial statements, their measurement, recognition, presentation and disclosure.

Credits: 16

Instruction: Lectures and tutorials

Assessment: DP and three-hour examination

Prerequisites: ACC121E or ACC123L

ACC221E Accounting 2B

Purpose: To cover investments with specific emphasis on simple investments in various financial instruments as well as to prepare and present simple consolidated annual financial statements for a group consisting of two companies.

Credits: 16

Instruction: Lectures and tutorials

Assessment: DP and three-hour examination

Prerequisites: ACC211E

ACG211E/ACG211 General Accounting 2A

Purpose: This module is aimed at students who do not intend to qualify as chartered accountants, but who wish to become members of another professional institute or who do not wish to become professional accountants but want to include Accounting as a major subject in the degree.

To introduce International Financial Reporting Standards and to ensure that learners gain a basic understanding of the elements of financial statements, their recognition, measurement, presentation and disclosure.

Credits: 16

Instruction: Lectures and tutorials

Assessment: DP and three-hour examination

Prerequisites: ACC111E/ACG111E and ACC121E or ACG121E

ACG221E/ACG221 General Accounting 2B

Purpose: To cover investments with specific emphasis on simple investments in various financial instruments as well as to prepare and present simple consolidated annual financial statements for a group consisting of two companies.

Credits: 16

Instruction: Lectures and tutorials

Assessment: DP and three-hour examination

Prerequisites: 40% in either ACC211E or ACG211/E

ACC300E Accounting 3

Purpose: For learners to develop intellectual skills to be able to prepare and present advanced and comprehensive financial statements, including group financial statements, to fully comply with the requirements of International Financial Reporting Standards in the manner required by the Companies Act of South Africa and relevant Income Tax Act legislation.

Credits: 32

Instruction: Lectures and tutorials

Assessment: DP and four-hour examination (open book allowed)

Prerequisites: ACC221E

AUD211E Governance and Auditing 2A

Purpose:	The purpose of this course is to: <ul style="list-style-type: none">- Introduce learners to the ethical dimension of economic activities, managing the ethical dimension of organisations, and ethical decision-making; and- Introduce learners to effective communication in the business environment, and effective writing and presentation skills in order to better communicate in the corporate environment; and- Cover the basic principles of auditing as well as ethical and legal aspects governing the work performed by an auditor.
Credits:	16
Instruction:	Lectures and tutorials
Assessment:	DP and three-hour examination
Prerequisites:	ACC121E; ACC123L

AUD221E Governance and Auditing 2B

Purpose:	The purpose of this course is to: <p>Provide learners with a knowledge of and ability to interpret and apply various legislation as well as common-law principles applicable to commerce and industry legislation as well as common-law principles applicable to commerce and industry; and</p> <p>Provide learners with a practical understanding of accounting systems and business cycles and the ability to evaluate the effectiveness of these systems and cycles; and</p> <p>Cover the basic overall audit process.</p>
Credits:	16
Instruction:	Lectures and tutorials
Assessment:	DP and three-hour examination
Prerequisites:	40% in AUD211E

AUD300E Governance and Auditing 3

Purpose:	To cover the basic steps in the audit process, and cover in detail audit planning and risk assessment, and the audit of various accounting cycles. The audit of the cycles includes the use of computer-assisted audit techniques. The evaluating, concluding and reporting stages of the audit process are covered in detail. This course includes a group practical assignment.
Credits:	32
Instruction:	Lectures and tutorials
Assessment:	DP and three-hour examination
Prerequisites:	AUD211E; AUD221E; and ACC221E

AFM112L Management Accounting and Finance 1.2A

Purpose: The purpose of this module is to provide students studying towards the 4-year BCom Accounting Degree with the required mathematical, statistical, and time value of the flow of money as stipulated in the new SAICA Competency Framework. This module is geared towards ensuring that students gain the requisite skills and competencies required to progress to Financial Management 1.2B. The content of this module will enable students to understand, interpret, summarise, analyse and draw conclusions from data in business and management related scenarios.

Credits: 8

Instruction: Lectures and tutorials

Assessment: Continuous assessment

Prerequisites: None

AFM123L Management Accounting and Finance 1.2B

Purpose: The purpose of this module is to provide students studying towards obtaining an extended BCom Accounting Degree with the required statistical and optimisation concepts. This module is geared towards ensuring that students gain the required skills and competencies required to progress to Financial Management 2. The content of this module will enable students to understand and implement statistical and optimisation techniques in business and management related scenarios.

Credits: 8

Instruction: Lectures and tutorials

Assessment: Continuous assessment

Prerequisites: AFM112L

AFM121E Management Accounting and Finance 1A

Purpose: To provide the learners firstly with concepts regarding the time value of money in order to evaluate financial decisions and secondly to understand and implement basic concepts and techniques of probability and statistics emphasizing where each of these concepts are related to financial management issues.

Credits: 16

Instruction: Lectures and tutorials

Assessment: Continuous assessment

Prerequisites: None

AFM211E Management Accounting and Finance 2A

Purpose: To describe and explain the function of financial management in making long- and short-term finance decisions as well as long-term investment decisions.

Credits: 16

Instruction: Lectures and tutorials
Assessment: Regular class tests and assignments and one three-hour examination
Prerequisites: AFM121E/ or TFN111/E and STD121/E; ACC121E;ACC123L; AFM123L

AFM221E Management Accounting and Finance 2B

Purpose: To cover the basic concepts of cost accounting, cost classification, cost behaviour and cost management, absorption and direct costing, the allocation of overheads and the management of accounting information systems as it relates to types of costing systems.

Credits: 16

Instruction: Lectures and tutorials.

Assessment: DP and three-hour examination

Prerequisites: AFM211E

AFM300E Management Accounting and Finance

Purpose: To cover the influence of changes in volume on the nature of cost, cost volume profit analysis, the concept of the learning curve, the concept of advanced manufacturing environment and management accounting techniques as well as to describe and explain the function of financial management in making long and short term finance decisions as well as long-term investment decisions

Credits: 32

Instruction: Lectures and tutorials

Assessment: DP and three-hour examination

Prerequisites: AFM221E

ATV221E Taxation 2A

Purpose: To introduce the concepts and ground rules regarding Income Tax. This course deals with the inclusion of taxable amounts and deductions against the gross income of a taxpayer.

Credits: 16

Instruction: Lectures and tutorials

Assessment: DP and three-hour examination

Prerequisites: ACC121E; ACC123L

ABT311E Business Strategy and Tax Governance

Purpose: The module aims to expose students to strategic thinking within the context of the business environment, which is required in the current and future world of work.

Credits: 16

Instruction: Lectures and tutorials

Assessment: DP and three-hour examination

Prerequisites: ATV221E; AFM221E

ATA321E Taxation 3

Purpose: To build on the rules regarding Income Tax, as well as Value Added Tax as introduced in Taxation 2A. The course deals with the inclusion of complex taxable amounts and recoupments in the gross income of taxpayers as well as the deductions and allowances available to them. It also covers the taxation principles regarding Capital Gains Tax. The course applies to all taxpayers: companies (including close corporations, micro businesses, small business corporations) and individuals, as well as partnerships and deceased estates. It also covers the rules and regulations regarding the administration and payment of taxation.

Credits: 16

Instruction: Lectures and tutorials

Assessment: DP and three-hour examination (open book allowed)

Prerequisites: ATV221E; ACC221E

ABL111E Business Law

Purpose: The purpose of this module is to provide students studying towards obtaining a BCom Accounting Degree with the required legal competencies in terms of the new SAICA Competency Framework. The content of this module is designed to ensure all the relevant legal competencies are acquired for an accountant to contribute meaningfully in the legal environment.

Credits: 16

Instruction: Lectures and tutorials

Assessment: Continuous assessment

Prerequisites: None

AEC112L Ethics and Professional Communication 1.2A

Purpose: The module also aims to hone critical thinking and communication skills necessary for success in the corporate world.

Credits: 8

Instruction: Lectures and tutorials

Assessment: Continuous assessment

Prerequisites: None

AEC123L Ethics and Professional Communication 1.2B

Purpose: The purpose of this module is to develop Chartered Accountants who have knowledge of business ethics and apply sound ethics theories to various ethical dilemmas to justify their actions.

Credits: 8

Instruction: Lectures and tutorials

Assessment: Continuous assessment modality

Prerequisites: None

AEC121E Ethics and Professional Communication

Purpose: The purpose of this module is to develop Chartered Accountants who have knowledge of business ethics and apply sound ethics theories to various ethical dilemmas to justify their actions. Moreover, the module also aims to hone critical thinking and communication skills necessary for success in the corporate world.

Credits: 16

Instruction: Lectures and tutorials

Assessment: Continuous assessment

Prerequisites: None

BUSINESS MANAGEMENT

DESCRIPTION OF UNDERGRADUATE MODULES

BEC111F/L Introduction to Business Management A

Purpose: To equip students with management knowledge in a multicultural business environment. Students will learn how businesses optimise economic and human resources and information technology and be able to execute key management tasks such as planning, organising, leading and controlling in different fields of operations while applying appropriate business ethics. The value of this introductory course is to instill in students the basics of business management and to foster curiosity for a deeper exploration of the subject. The module also aims to raise awareness about the critical need for professional business managers, entrepreneurs and small business owners in South Africa.

Content: This is an approved undergraduate Extended Curriculum Programme module. The module introduces students to the key concepts, theories and principles of management. The topics covered include the business world and business management, entrepreneurship, establishing a business, the business environment and corporate social responsibility.

Credits: 8

Instruction: Blended learning (including lectures, group discussion, and tutorial classes)

Assessment: Continuous Assessment Modality.

Prerequisites: Grade 12 Mathematics (minimum level 3) and English (minimum level 4)

BEC121F/L Introduction to Business Management 1B

Purpose: This module builds on the knowledge gained in BEC111F/L and continues to equip students with management skills in a multicultural business context. The module focuses on the optimisation of economic, human and technological resources and further explores the tasks of planning, organising, leading and controlling while applying appropriate business ethics. It aims to deepen students' understanding of Business Management and their interest in it. As with BEC111F/L, it also highlights the need for professional business managers, entrepreneurs and small business owners in South Africa.

Content: This is an approved undergraduate Extended Curriculum Programme module. The module introduces students to the key concepts, theories and principles of management. The topics covered include an introduction to general management, the key functions of planning, organising, leading, and controlling the management process and the academic writing process.

Credits: 8

Instruction: Blended learning (including lectures, group discussion, and tutorial classes)

Assessment: Continuous Assessment modality

Prerequisites: Grade 12 Mathematics (minimum level 3) and English (minimum level 4)

BEC112F/L Introduction to Specialised Business Functions A

Purpose: To equip students with management knowledge in multicultural business environments. Business aims to optimise economic resources, human resources, and information technology and to be able to execute the tasks of planning, organising, leading, and controlling different fields of operations while applying appropriate business ethics. The value of this introductory course is to instill within students a basic understanding of Business Management and a curiosity to learn more about the subject. This course also aims to raise awareness that South Africa needs professional business managers, entrepreneurs and small business owners.

Content: The BEC112 module is an approved undergraduate Extended Curriculum Programme module. The module introduces students to the key functional managerial areas of operations, marketing, and purchasing management.

Credits: 8

Instruction: Lectures and tutorial classes (including case study discussions)

Assessment: Continuous Assessment modality

Prerequisites: Grade 12 Mathematics (minimum level 3) and English (minimum level 4)

BEC123F/L Introduction to Specialised Business Functions B

Purpose: To equip students with management knowledge in a multi-cultural business environment. Business aims to optimise economic resources, human resources, and information technology and to be able to execute the tasks of planning, organising, leading, and controlling different fields of operations while applying appropriate business ethics. The value of this introductory course is to instill within students a basic understanding of Business Management and a curiosity to learn more about the subject. This course also aims to raise awareness that South Africa needs professional business managers, entrepreneurs and small business owners.

Content: The BEC123 module is an approved undergraduate Extended Curriculum Programme module. The module introduces students to the key functional managerial areas of human resources, financial and strategic management.

Credits: 8

Instruction: Lectures and tutorial classes (including case study discussions)

Assessment: Continuous Assessment modality.

Prerequisites: Grade 12 Mathematics (minimum level 3) and English (minimum level 4)

BEC111/111E Introduction to Business Management

Purpose: To equip students with an understanding of the fundamentals of management in a multicultural business environment. The module highlights the significance of effective management for successful businesses in South Africa. The value of this introductory course is to instil within students a basic understanding of Business Management and a curiosity to find out more about the subject. This

course also aims to raise awareness that South Africa needs professional business managers, entrepreneurs, and small business owners.

Content: The module introduces students to the key concepts, theories, and principles of management. Areas covered include the business world, entrepreneurship, the business environment, core management tasks and corporate social responsibility.

Credits: 16

Instruction: Lectures and tutorial classes (including case study discussions)

Assessment: Continuous Assessment modality

Prerequisites: Grade 12 Mathematics & English (minimum level 4)

BEC121/121E Introduction to Specialised Business Management

Purpose: To equip students with a basic understanding of an organisation's specialised functional management areas. The value of this introductory course is to instil within students a basic understanding of Business Management and a curiosity to find out more about the subject. This course also aims to raise awareness that South Africa needs professional business managers, entrepreneurs, and small business owners.

Content: The module covers the following functional management areas: operations, marketing, purchasing, human resources, finances, and strategy.

Credits: 16

Instruction: Lectures and tutorial classes (including case study discussions)

Assessment: Continuous Assessment modality

Prerequisites: A DP of 40% for BEC111/BEC111E

BEC213/213E Human Resource Management

Purpose: To equip students with an appreciation of the importance of the human resource function and its strategic value in creating successful business enterprises in the South African context.

Content: The module covers HR in the South African context including legislation and labour relations, as well as the critical human resource activities, such as workforce planning, staffing, compensation, talent management, training and development and motivation.

Credits: 8

Instruction: Lectures and tutorials

Assessment: DP and a two hour-examination

Prerequisites: BEC111/111E and BEC121/121E

BEC214/214E Operations Management

Purpose: To introduce the topic of the production of products and services, supply chain management, logistics, quality management and project management.

Content: This module introduces the key concepts and principles of operations management, supply chain management, product and process design, quality

management, materials requirements planning, forecasting, inventory management and project management.

Credits: 8
Instruction: Lectures and Tutorials
Assessment: DP and a two-hour examination
Prerequisites: BEC111/111E and BEC121/121E

BEC221/221E Marketing Management

Purpose: To acquaint the learner with a comprehensive analysis of marketing management theory.

Content: The key aspects to be addressed are the marketing mix, consumer behaviour and decision-making, positioning, segmentation strategies, advertising and digital marketing, and sustainability in respect of goods and services.

Credits: 16
Instruction: Lectures and tutorial classes (including case study discussions)
Assessment: DP and a three-hour examination
Prerequisites: BEC111/111E and BEC121/121E

BEC217/E Human Resource Management

Purpose: We live in a world where organisations are necessary to our daily lives and serve important needs. There can be no organisation without people, and no matter how sophisticated a company's technology and equipment are or how healthy its' financial status is, people's problems can affect all the other parts of the organisation and can significantly impact its bottom line. People are key to managerial and organisational success. The module aims to develop student comprehension and skills in the functional area of Human Resource Management (HRM). Students will learn the importance of the human resource function and its strategic value in creating successful business enterprises in the South African context.

Content: Human Resources is about managing people –arguably the organisation's most valuable asset. The module focuses on the many aspects of HRM, focusing on the South African context. The topics covered include the legislation impacting HRM, talent planning and job analysis, recruitment and selection, remuneration and reward, health, safety and wellness, employee development and career management, performance management, diversity management and retention, motivation and engagement, as well as leadership and working with groups and teams.

Credits: 16
Instruction: Lectures and tutorial classes (including case study discussions)
Assessment: DP and a three-hour examination.
Prerequisites: BEC111/E and BEC121/E or equivalent

BEC216/E Operations Management

Purpose: Operations management is concerned with converting materials and labour into goods and services as efficiently as possible. Operations management professionals balance costs with revenue to maximise net operating profit. Operations management is an essential part of running a successful business. By studying operations management, students will learn the skills and knowledge needed to oversee the production and distribution of goods and services and to ensure that they are produced and delivered in a timely and efficient manner. This module introduces the topics of production of products and services, supply chain management, logistics, quality management and project management.

Content: The module introduces the key concepts of the design of goods and services, process design, strategy, and management, forecasting, inventory management, material requirements, capacity and aggregate planning, short-term scheduling, the lean systems strategy for operations, quality management, quality tools and techniques, project management and operations management challenges.

Credits: 16

Instruction: Lectures and tutorial classes (including case study discussions)

Assessment: DP and a three-hour examination.

Prerequisites: BEC111/E and BEC121/E or equivalent

BEC225/225E Introduction to Financial Management

Purpose: To introduce learners to financial management and to equip them with the basic knowledge and skills required for the corporate world and business start-ups.

Content: Introduction to finance and financial environment, annual financial statement, financial statement analysis, time value of money, risk and return, financial planning, capital budgeting, cost volume profit analysis, working capital management, valuations, and methods of financing a business.

Credits: 8

Instruction: Lectures and tutorial classes (including case study discussions)

Assessment: DP and a two-hour examination

Prerequisites: BEC111/111E and BEC121/121E;TFN111/E and STD121/E

BEN311/311E Personal Mastery

Purpose: Establishing and managing your own business requires specific important skills and personality characteristics. This module focuses on helping students develop their self-awareness and insight to become successful entrepreneurs.

Content: This module includes self-awareness, emotional intelligence and communication and interpersonal skills as well as stress management and coping skills.

Credits: 16

Instruction: Lectures, group discussions, presentations

Assessment: DP and a three-hour examination

Prerequisites: BEC213/E; BEC214/E and BEC221/E.

BEC313/313E Financial Management

Purpose: To build on the knowledge gained in BEC225/E. Students will gain the financial management skills necessary to pursue a career in the finance function of a business enterprise. The knowledge acquired can also be used in the event of self-employment and the creation and preservation of personal wealth.

Content: Advancing on all topics covered in BEC225/E, this module also covers the role of the financial manager; estimating relevant cash flows, risk analysis; bond valuation and interest rates, share valuation, leasing; capital structure; the dividend decision; the role of the Johannesburg Stock Exchange; the efficient market hypothesis and financial institutions

Credits: 16

Instruction: Lectures and tutorial classes (including case study discussions)

Assessment: DP and a three-hour examination

Prerequisites: BEC225/E and BEC221/E and ACC111/E & ACC121E or ACG111/E & ACG121/E.

BEN321/321E Leadership

Purpose: African businesses are in a state of flux, more so than the rest of the world and strong leadership is required to meet contemporary business challenges. There is a critical need for skills that inspire and resonate with people in all facets of the enterprise. This is because it is difficult to sustain profitability, productivity, and good customer service, without effective leadership at all levels. This module is directed to people in business who want to improve their leadership skills within the African landscape.

Content: The module explores leadership in the African context, recognising that strong leadership in Africa should consider African circumstances, values, and beliefs to be inclusive. Concepts of servant leadership, Ubuntu and ethics are covered along with other aspects relevant to leadership in Africa.

Credits: 16

Instruction: Lectures, group discussions and tutorial classes (including case study discussions)

Assessment: DP and a three-hour examination

Prerequisites: BEC213/E; BEC214/E and BEC221/E

BEC324/324E Business Research

Purpose: To focus on the importance of business research as a source of sound information for efficient decision-making and planning, thus enabling the business enterprise to compete. The approach adopted will be practically orientated to provide a clear understanding of the research methodology process.

Content: This module covers the introduction to marketing research and the marketing research process including methods for conducting primary research,

measurement concepts and questionnaire design, sampling and fieldwork and a brief introduction to data analysis.

Credits: 16
Instruction: Lectures, tutorials, and group work
Assessment: DP and a three-hour examination
Prerequisites: BEC213/E; BEC214/E; and BEC221/E.

BEC325/325E Strategic Management

Purpose: To equip students with sound knowledge of the principles and approaches to strategy adopted by leading global business enterprises. The module focuses on how middle and senior-level managers guide complex enterprises through dynamic, rapidly changing business environments.

Content: Theoretical content includes an introduction to the nature of strategic management; analysis of the industry environment; business and corporate level strategies; global strategies and lastly, strategic leadership. An assortment of case studies is utilised in conjunction with theoretical learning.

Credits: 16
Instruction: Lectures and tutorial classes (including case study discussions)
Assessment: DP and a three-hour examination
Prerequisites: BEC213/E; BEC214/E; BEC221/E

ECONOMICS

DESCRIPTION OF UNDERGRADUATE MODULES

ECO111F/L & ECO121F/L Introduction to Microeconomics

Purpose: The purpose of ECO111F/L and ECO121F/L is for learners to develop an insight into the behavior of individual consumers and producers in various markets in an economy, and how their joint behavior leads to the determination of relative prices in markets, and therefore how resources are allocated to the production of goods and services in a free market.

Content: Introduction to Economics, The economic problem, Demand and supply, Elasticity, Government actions in markets, Utility, Indifference approach, Production and cost, Market structures, Monopoly and imperfect competition, Public Choices, and Public Goods (Introduction), The labor markets.

Credits: 16

Instruction: Lectures (2½ hours per week, approx. 12 weeks), contact with the debt market participants by speakerphone/DVD video material; learners' participation through compulsory readings of module material and other sources of information

Assessment: Continuous assessment

ECO112F/L & ECO123F/L Introduction to Macroeconomics

Purpose: ECO112F/L & ECO123F/L are an introductory course teaching the basics of macroeconomics. The aim of these courses is to provide a non-technical introduction to topics like economic growth, inflation, unemployment, interest rates, exchange rates and budget deficits.

Content: Introduction to Macroeconomics, Measuring GDP And Economic Growth, Public Sector, Money and Monetary Sector, The Foreign Sector, The Simple Keynesian Model of The Economy (Two Sector Model), Keynesian Model Including the Government and Foreign Sector (4-Sector Model), Introduction to The Aggregate Demand And Aggregate Supply Model, Inflation, Unemployment, Economic Growth.

Credits: 16

Instruction: Lectures (2½ hours per week, approx. 12 weeks), contact with the debt market participants by speakerphone/DVD video material; learners' participation through compulsory readings of module material and other sources of information

Assessment: Continuous assessment

ECO111/E Introduction to Economics (Microeconomics)

Purpose: To develop an understanding of basic microeconomic theory and analysis, and insight into the functioning of the economy at a micro level.

Content: Introduction to Economics; Demand Supply and Market Equilibrium;

Elasticity of Demand and Supply; Government Intervention and applications of Price Theory; the Household and Consumer Behaviour; the Firm, Production, and Costs; Market Structures.

Credits: 16
Instruction: Lectures (three hours per week, approximately 12 weeks), voluntary Supplemental Instruction
Assessment: Continuous assessment
Prerequisites: Matric Mathematics

ECO121/E Introduction to Economics (Macroeconomics)

Purpose: To develop an understanding of how the various sectors of the economy interrelate, through the use of elementary macroeconomic tools and theories.

Content: Introduction to Macroeconomics; National Income and Aggregate Expenditure; National Income and the Price Level in the Short Run/Long Run; Money and Monetary Institutions; the role of Money in Macroeconomics; Monetary Policy; Inflation; International Trade; International Finance, Introduction to Business Cycles, Unemployment.

Credits: 16
Instruction: Lectures (three hours per week, approximately 12 weeks), voluntary Supplemental Instruction
Assessment: Continuous assessment
Prerequisites: Matric Mathematics

ECO113E Introduction to Economics

Purpose: The course seeks to introduce students to the fundamentals of economic analysis at both Micro and Macroeconomic Level. At Micro level the following aspects are covered: Introduction to Economics, The theory of Consumer Behaviour, The Theory of the Firm, Markets and Market Structure, Factor markets, Welfare Economics and the Role of Government in the Economy, At Macro level: Economic growth, The goods market, Money and banking, Stabilisation Policies, Aggregate demand and Aggregate Supply, Inflation and Unemployment, Exchange rate determination and Open Economy macroeconomics.

Credits: 16
Instruction: Lectures (three hours per week, approximately 12 weeks), voluntary Supplemental Instruction
Assessment: Continuous assessment
Prerequisites: Matric Mathematics

ECO114E

Purpose: The purpose of this module is to equip students with economic knowledge and analytical tools to understand and respond to macroeconomic

challenges and opportunities, enabling strategic decision-making for entrepreneurial success in African markets.

Content: The module introduces students to important Economics concepts which play a role in the operation as well as success of Entrepreneurs in Africa. Students will be exposed to problems Economists address which include inequality, poverty, economic growth, sustainability, scarcity, and choice and how these issues create opportunities for Entrepreneurs. The module also covers aspects related to economic decision making taking into account the available incentives, means of production and opportunity cost. Other aspects covered in the course include markets, market dynamics, the role of the government in the economy, the importance of the macroeconomy, the role of money and international trade. These aspects offer students a thorough understanding of how regional and international bodies such as the AU, BRICS, SADC, etc., influence the economic landscape and provide investment opportunities for African entrepreneurs and business owners. Students will gain knowledge of the dynamics of exchange rates, how they affect global trade, and how macroeconomic factors affect African business environments. Furthermore, students will have the expertise and skills necessary to conduct a PESTEL analysis specific to African markets, which will enable them to make strategic decisions.

Credits: 16

Instruction: Lectures, Tutorials, case study and self-study assignments

Assessment: DP and a three-hour examination

Prerequisites: None

ECO211/E Microeconomics

Purpose: To expand on the concepts learned in the first-year course and provide a more complex analysis of micro economic fundamentals.

Content: The theory of consumer behaviour: preferences, utility and consumer choice; consumer demand, consumer's surplus and elasticity; Theory of production; Theory of costs; pricing and output decisions, and equilibrium conditions under different market structures, perfect competition, monopoly, monopolistic competition and oligopoly. Introduction to Pareto Efficiency.

Credits: 16

Instruction: Lectures (three hours per week, approximately 12 weeks), discussions in tutorials, voluntary Supplemental Instruction

Assessment: Continuous assessment

Prerequisites: ECO111 & ECO121

ECO212/E Mathematical Economics 2A

Purpose: To introduce learners to various mathematical tools and techniques that can be used to analyse and understand economics.

Content: Linear functions and their economic applications. Non-linear functions and

their applications in economic theory. Equations and inequations. Linear simultaneous equations. Economic applications of linear simultaneous equations. Derivatives and differentiations; economic applications of derivatives and differentiation.

Credits:	16
Instruction:	Lectures (three hours per week, approximately 12 weeks), discussions in tutorials, voluntary Supplemental Instruction
Assessment:	Continuous assessment through tests, tutorial attendance and participation, and essay; summative assessment through a three-hour examination
Prerequisites:	ECO111/E & ECO121/E and TFN111/E and STD1111/E; AFM121E; AFM112L; AFM123L

ECO221/E Macroeconomics

Purpose:	To provide a thorough understanding of the structure and functioning of the macro-economy, its theoretical framework and policies.
Content:	Review of national income accounts and measurement; Classical Macroeconomics and the Free Market System; The Simple Keynesian model of Income Determination and the Role of Aggregate Demand in the Economy; Fiscal Policy and Economic Stabilisation; IS-LM model of Income Determination and the role of Money and Interest Rate in the Economy; Effectiveness of Fiscal and Monetary Policy policies in the IS-LM Model; Open Economy Macroeconomics; Monetarism Inflation and Unemployment
Credits:	16
Instruction:	Lectures (three hours per week, approximately 12 weeks), discussions in tutorials, voluntary Supplemental Instruction
Assessment:	Continuous assessment
Prerequisites:	ECO111/E and ECO121/E

ECO222/E Mathematical Economics 2B

Purpose:	To extend the learners understanding of the mathematical tools and techniques that can be used to analyse and understand economics.
Content:	Integration; economic application of integration; constraint and unconstrained optimization; economic application of constraint and unconstrained optimisation; maxima and minima; economic applications of maxima and minima; matrix algebra; economic applications of matrix algebra
Credits:	16
Instruction:	Lectures (three hours per week, approximately 12 weeks), discussions in tutorials, voluntary Supplemental Instruction.
Assessment:	Continuous assessment
Prerequisites:	ECO111/E, ECO121/E, TFN111/E and STD121/E; AFM121E; AFM112L

ECO311/E Micro and Macroeconomic Theory (COMPULSORY)

- Purpose:** To enhance learner's understanding of economic theory, real world issues and how these interact with various policy issues.
- Content:** Microeconomics: Introduction to general equilibrium; Choice under uncertainty and risk; Markets with Asymmetric Information; Risk, uncertainty and demand for risky assets. Short run Economic Fluctuations: Consumption and Investment; Economic Forecasting and Stabilisation Policy; Growth Models.
- Credits:** 8
- Instruction:** Lectures (2½ hours per week, approximately 12 weeks), discussions in tutorials
- Assessment:** Continuous assessment through tests, tutorial attendance and participation; summative assessment through a three-hour examination
- Prerequisites:** ECO211/E & ECO221/E

ECO312/E Public Finance

- Purpose:** To acquaint learners with the principles of and other aspects of public finance and their applications to real issues
- Content:** Introduction to the Scope of Public Finance: The Rationale for the government sector: Market failure and rationale for government. Efficient Provision of public goods, Partial Equilibrium analysis, General Equilibrium Analysis. Public goods, Externalities. Social choice rules, Voting models. Theories of public expenditure. Project appraisal: Cost benefit analysis. Taxation: Overview of the tax system, Principles of taxation, Equity, Efficiency and Productivity, Income taxation: Taxation and consumption/savings choices. Taxation of goods and services, Taxation of corporations. Tax policy. Public Finance in South Africa.
- Credits:** 8
- Instruction:** Lectures (2½ hours per week, approximately 12 weeks), discussions in tutorials, class participations and presentations
- Assessment:** Continuous assessment through tests, essay, tutorial attendance and participation; summative assessment through a three-hour examination
- Prerequisites:** ECO211/E & ECO221/E

ECO313/E Econometrics (COMPULSORY FOR ECONOMICS HONOURS)

- Purpose:** To equip learners with the ability to apply statistical techniques to economic data in order to analyse the relationships suggested by economic theory.
- Contents:** Statistical review; simple linear regression; estimation and hypothesis testing; multiple regression, estimation and goodness of fit and hypothesis testing; functional forms of regression models – non-linearity in variables; dummy variables; regression in practice: multicollinearity, heteroscedasticity, autocorrelation, a spurious regression.
- Credits:** 8
- Instruction:** Lectures (2½ hours per week, approximately 12 weeks), discussions in tutorials,

class participations
Assessment: DP and a three-hour examination
Prerequisites: ECO211/E, ECO221/E and ECO212/E and ECO222/E

ECO321/E International Trade Theory and Policy

Purpose: To provide the theoretical, applied and policy aspects of international economics in intermediate and advanced levels.

Content: Trade Theory: Extensions and Tests of the Classical Model; Neoclassical Trade Theory: Increasing Costs and Gains from Trade; Offer Curves and the Terms of Trade: Trade Based on Factor Endowments (H-O theorem); Empirical Tests of H-O model; Post H-O theories for Trade in Manufactures: Technological Differences and Trade; The role of Demand; Economies of Scale, Product Differentiation, Monopolistic Competition and Trade. Trade Policy: Trade Restrictions: The Instruments and effects of Trade Restrictions (nominal and effective rates of protection); Non-tariff Barriers in Trade; Arguments for Trade Restrictions; Economic Integration: Types of Economic Integration; Economic Integration in Africa; The Static Trade Creation and Trade Diversion Effects of Integration; Economic Integration in Practice (Southern African Customs Union); Alternative Trade Strategies: Import Substitution vs. Export Promotion.

Credits: 8

Instruction: Lectures (2½ hours per week, approximately 12 weeks), discussions in tutorials and class participations

Assessment: DP and a three-hour examination

Prerequisites: ECO211/E & ECO221/E

ECO323/E Labour Economics

Purpose: To acquaint learners with labour market issues, and the institutions and policies affecting labour market outcomes.

Content: Overview of the South African labour market; the supply of labour; the demand for labour; wage and productivity; labour market discrimination; labour market institutions; employment and unemployment; employment policies

Credits: 8

Instruction: Lectures (2½ hours per week, approximately 12 weeks), discussions in tutorials and class participations

Assessment: DP and a three-hour examination

Prerequisites: ECO211/E & ECO221/E

ECO326/E Money, Banking and International Finance

Purpose: To enhance learners' knowledge in the field of money and money matters, as well as various aspects of banking and financial institutions.

Content: Money supply processes; the demand for money; interest rate behaviour; transmission mechanism; rational expectation theory (traditional, new classical and new Keynesian models); financial institutions and markets; central banking

and depository institutions; Foreign exchange markets and the balance of payments accounts (monetary, portfolio balance; price adjustments approaches to the external balance

Credits: 8

Instruction: Lectures (2½ hours per week, approximately 12 weeks), discussions in tutorials and class participations

Assessment: DP and a three-hour examination

Prerequisites: ECO211/E & ECO221/E

EDE211/E introduction to Development Economics

Purpose: Regional aspects of development. Spatial distribution and social problems. Development of a city or region. Trade, migration and spatial flows. Development theory and social welfare analysis. Coalition analysis and conflict resolutions

Content : Growth and development. Development and under-development. Factors in the development process. Obstacles to development. Financing economic development. International aspects of development.

Credits: 16

Instruction: Three lectures per week

Assessment: Continuous Assessment

Prerequisites: ECO111 & ECO121

EDE221/E Regional and Urban Economics 1

Purpose: Regional aspects of development. Spatial distribution and social problems. Development of a city or region. Trade, migration and spatial flows. Development theory and social welfare analysis. Coalition analysis and conflict resolutions.

Credits: 16

Instruction: Three lectures per week

Assessment: Continuous assessments

Prerequisites: ECO111/E & ECO121/E

EDE311/E Regional and urban Economics

Purpose: Spatial price theory. Location. Regional growth. Growth-Pole analysis. Policy issues.

Credits: 16

Instruction: Three lectures per week

Assessment: DP and a three-hour examination

Prerequisites: ECO111, ECO121, EDE211 & EDE221

EDE322 Regional and Urban Policy Analysis

Purpose:	Demographic models. Economics activity and employment analysis. Land use and travel demand. Programming models.
Credits:	16
Instruction:	Three lectures per week
Assessment:	DP and a three-hour examination
Prerequisites:	ECO111, ECO121, EDE211 & EDE221

ECM311/E Maritime Economics

Purpose:	To improve students' ability to apply microeconomics theory in different shipping environments, which are dry, bulk, tankers, and liner markets. To analyse the factors affecting market equilibrium, providing the necessary insight for successful evaluation and forecast of the short-term freight movement in the market.
Content:	Sea transport and the global economy. The organisation of the shipping market. Shipping market cycles. Supply, demand and freight rates. The four shipping markets. Costs, revenue and cash flows. Financing ships and shipping companies. Risk, return and shipping company economies.
Credits:	16
Instruction:	Lectures (2½ hours per week, approximately 12 weeks), discussions in tutorials and class participations
Assessment:	DP and a three-hour examination
Prerequisites:	ECO211/E & ECO221/E

ETE311/E Transport Economics

Purpose:	To demonstrate an understanding of the fundamental concepts underlying the economies of transportation such as demand and supply of transport; planning and provision of transport infrastructure; direct and external costs of transport; investment in transport and benefits and costs in transport sector.
Content:	Introduction to transport economics. Transport systems analysis and modelling. Introduction to transportation infrastructure system planning and design. Calculation, allocation and recovery of infrastructure cost. Determination of road user and non-user benefit and costs.
Credits:	16
Instruction:	Lectures (2½ hours per week, approximately 12 weeks), discussions in tutorials and class participations
Assessment:	DP and a three-hour examination
Prerequisites:	ECO211/E & ECO221/E

ECM 321/E Maritime Economics 2

Purpose:	To enable students to understand, analyse and appraise the role of ocean transportation in international trade. To analyse the economic importance and related impacts of international shipping and to present the structure of the industry in all its various traits, including those of integrated 'ship-centred' supply chain.
Content:	The principles of maritime trade. The transport of bulk cargoes. The transport of specialised cargoes. The transport of general cargo.
Credits:	16
Instruction:	Lectures (2½ hours per week, approximately 12 weeks), discussions in tutorials and class participations
Assessment:	DP and a three-hour examination
Prerequisites:	ECO211/E & ECO221/E

ETE321/E Transport Planning and Policy

Purpose:	To extend the understanding of the transport planning process at a national and international level. Since transportation is such an important component of contemporary society, appropriate policies need to be devised to maximise the benefits and minimise the inconveniences.
Content:	Overview of transportation planning. International transport. National transport systems. Urban transport planning: the search for solutions. Rural transport problems, policies and plans. The environmental effects of transport. The social impacts of transport. Transport planning and policy. Major policy and planning issues in South Africa.
Credits:	16
Instruction:	Lectures (2½ hours per week, approximately 12 weeks), discussions in tutorials and class participations
Assessment:	DP and a three-hour examination
Prerequisites:	ECO211/E & ECO221/E

ENTREPRENEURSHIP

BEN 111/E People, Philosophy and Psychology

Purpose: This module introduces students to human behaviour, perception, personality, and cultural influences, enhancing their understanding of social dynamics and cultural intelligence for effective interaction and communication in diverse business contexts.

Content: In this module, students are introduced to the study of human behaviour and experience. The dynamic nature of perception is discussed, along with the impact of personality, social and cultural factors on perception. Personality types and traits as well as the role of culture in cognition and personality are explained. Social psychology is discussed to deepen students' understanding of the nature and causes of people's behaviour in social situations. This module also unpacks the nature of the importance of cultural intelligence, thus enhancing the student's ability to relate to others and interact effectively across cultures. The interests, feelings and cultures of others are placed in context, and their differences and similarities are explained. The impact of these various aspects is discussed in relation to different styles of doing business.

Credits: 16

Instruction: Lectures, Tutorials, case study and self-study assignments

Assessment: Online discussions (with participation marks), quizzes, assignments, tests and a three-hour examination (internally moderated)

Prerequisites: None

BEN112/E Fundamentals of Entrepreneurial theory

Purpose: The purpose of this module is to provide students with a foundational understanding of entrepreneurship by exploring the key concepts, personal and social factors, and practical considerations involved in starting and managing a new venture.

Content: This module introduces students to the concept of entrepreneurship, the entrepreneurial mindset, and the business environment. They will explore the entrepreneurial process and learn how to create, recognise, and evaluate business opportunities. The module covers the basics of starting a new business, such as using information technology, formulating a strategy, ethics, and the business plan. Learners aspiring to start a new business venture will gain essential knowledge and theoretical underpinnings necessary for achieving success in creating a sustainable business. Throughout the module, case studies and practical examples are applied in an African context to ensure relevance.

Credits: 16

Instruction: Lectures, Tutorials, case study and self-study assignments

Assessment: DP and a three-hour examination

Prerequisites: None

BEN113/E Personal Management Skills

Purpose: The aim of this module is to help students develop the self-awareness, emotional intelligence, and practical skills necessary for effective personal and professional growth.

Content: Personal management concerns one's ability to control feelings, thoughts and actions. In this module, the entrepreneurial student can set independent goals and take action to realise them. Many skills are included in this introductory module to emotional intelligence, including self-awareness, discussing the role of personality in one's behaviour, being able to work under pressure, discussing various concepts of resilience and perseverance, time management, goal setting, versatility, and self-motivation. In this module, students are exposed to the theoretical aspects underpinning these skills and are provided with the opportunity to collect evidence supporting their development in these personal management skills.

Credits: 16

Instruction: Lectures, Tutorials, case study and self-study assignments

Assessment: DP and a three-hour examination

Prerequisites: None

BEN121/E Personal Selling

Purpose: This module introduces students to the principles, practices, and evolving role of personal selling in modern business environments.

Content: A great entrepreneur must be able to effectively communicate and use different selling techniques. This module examines the communication and selling skills, knowledge and behaviours exhibited by successful entrepreneurs. This module exposes students to various communication techniques that can be employed by the entrepreneurs both internally (employees) and externally (stakeholders, customers, suppliers, investors, etc.). In this module, students are taught communication strategies, like active listening, and techniques necessary to build professional relationships, like negotiation and networking skills. Throughout the semester, each student is required to compile a reflective journal for recording his/her experiences indicating key learning areas and experiences gained through the case studies, role plays and exercises.

Credits: 16

Instruction: Lectures, Tutorials, case study and self-study assignments

Assessment: DP and a three-hour examination

Prerequisites: None

BEN122E Entrepreneurship Practice (WIL)

- Purpose:** The purpose of this module is to bridge theoretical knowledge with real world application, allowing students to develop practical entrepreneurial skills through hands on experiences and reflective learning.
- Content:** In this module, students have the opportunity to research and practice the theory they learned in the first semester. Students will be introduced to the Fort Hare- Centre for Entrepreneurship and Rapid Incubator and will conduct “field work” in the form of shadowing and interviewing local entrepreneurs, spending time in their businesses and analysing different aspects of the entrepreneurial process. Small group-based projects will also be conducted involving online research into famous entrepreneurs and analysing different entrepreneurial ventures. Classroom sessions will involve discussions, guest lecturers, reflective journals, case studies, and students will be guided on how to build their portfolio of evidence. Students will submit reflective journals and assignments throughout the semester, and the final assessment will be a portfolio of evidence.
- Credits:** 16
- Instruction:** Practical tasks, lectures and tutorials, case studies and self-study assignments
- Assessment:** Continuous assessment:
- Prerequisites:** None
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BEN123/E Fundamental Business Mathematics

- Purpose:** To equip students with essential mathematical skills and techniques used in business, financial planning, and management.
- Content:** The module provides students with a better understanding of business mathematics as a component of financial planning and management. The course will allow students to explore and demonstrate the use of basic mathematics, including the number system, decimals, fractions, exponentials and order of operations. The students will gain basic business acumen through application of the basic financial mathematical techniques such as simple and compound interest; ratios and proportions; percentages and decimals. The student will also have a full comprehension of how to demonstrate the order of operations in formulae, including brackets negative numbers, powers, and roots; calculate answers to an appropriate number of decimal places solve simple equations such as margin and mark up as well as calculate an annual percentage rate of interest given a quarterly or monthly rate; depreciation; present value and future value of projects.
- Credits:** 16
- Instruction:** Lectures, Tutorials, case study and self-study assignments
- Assessment:** DP and a three-hour examination
- Prerequisites:** None
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ISE121/E

Purpose: To equip students on how to strategically use technology for business planning, operations, marketing, data analysis, and future innovation in entrepreneurial ventures.

Content: The Information Systems for Entrepreneurs module is designed to equip aspiring and current entrepreneurs with the necessary knowledge and skills to leverage information technology effectively in their ventures. In today's digital age, information systems play a critical role in enabling businesses to streamline operations, enhance decision-making processes, and gain a competitive edge in the market. This module provides an in-depth exploration of various information systems concepts, tools, and technologies tailored specifically to the needs and challenges faced by entrepreneurs.

Credits: 16

Instruction: Lectures, Tutorials, case study and self-study assignments

Assessment: Continuous assessment

Prerequisites: None

BEN211/E New Venture Management

Purpose: The aim of this module is to equip students with foundational knowledge and practical skills in key management areas: human resources, marketing, operations, finance, and information systems to effectively manage and grow new ventures.

Content: In this module, students will be equipped with knowledge to manage all aspects of a new venture. Topics to be covered include the main functions of a business, namely general management, strategic management, human resources management, financial management, marketing management, operations management and purchasing and supply management. Learners will be introduced to the important aspects of these functions, so that they know how to structure a new venture and the roles and responsibilities of each function.

Credits: 16

Instruction: Lectures, Tutorials, case study and self-study assignments

Assessment: DP and a three-hour examination

Prerequisites: BEN112/E & BEN122/E

BEN212/E Business Model Design

Purpose: The purpose of this module is to equip students with skills to design effective business models, understand growth strategies, and analyze entrepreneurial challenges using practical case studies to support sustainable success in small and growing ventures.

Content: This course will equip students with the knowledge and skills necessary to develop creative and effective business models for growth, profitability, and long-term success. The business model design is an essential framework of how a business plans to create value, generate revenue and make a profit. Topics include the introduction, concepts, and history of business models,

moving towards maturity in business models, business model frameworks and methodologies, communicating and reporting on business models, investors' perspectives on business models, analysing business models and leveraging emerging technologies. This module also provides students with an understanding of the challenges and opportunities small businesses face in the process of start-up and growth. It explores the factors explaining the growth of a small business. The module will also provide learners with an overview of the growth strategies available to entrepreneurs such as entrepreneurship transmission, franchising, micro franchising, mentorship as well management of failure. The module will also provide theories that provide more in-depth illustrations of how a small entrepreneurial firm can grow and sustain a competitive advantage. Case studies and practical examples from South Africa on four functional areas of business (marketing, finance, operations, and HR) and international perspectives will be applied.

Credits: 16
Instruction: Lectures, Tutorials, case study and self-study assignments
Assessment: DP and a three-hour examination
Prerequisites: None

BEN213/E Innovation, Ideation and Creativity

Purpose: To develop students' ability to apply creativity, ideation, and innovation theories to generate and refine business ideas, particularly in Africa, using practical techniques and exercises for entrepreneurial success.

Content: This course will allow students to understand and implement the theories of innovation, creativity, and ideation to refine a business idea in an African entrepreneurial environment. Students will learn techniques for improving the flexibility and originality of their thinking and explore approaches managers and organizations use to create and sustain high levels of innovation. Topics include personal thinking preferences, everyday ideation and creativity and eliminating mental blocks, creative thinking techniques, idea selection approaches, teaming techniques for creativity, conditions that promote creativity, design for interaction, disruptive technologies, and the creation of innovations, especially technological innovations. The course will provide opportunities to apply these new thinking methods through class exercises and the course project.

Credits: 16
Instruction: Lectures, Tutorials, case study and self-study assignments
Assessment: DP and a three-hour examination
Prerequisites: None

PMT211/E Project Management for Business

Purpose: This module equips students with essential project management knowledge and skills to plan, execute, and control business projects effectively, ensuring value delivery and competitive advantage across industries.

Content: The Project Management for Business module provides students with a

comprehensive understanding of project management principles, methodologies, and tools essential for effectively planning, executing, and controlling projects within a business context. In today's dynamic and competitive business environment, the ability to manage projects efficiently is crucial for achieving organizational goals, delivering value to stakeholders, and maintaining a competitive edge. This module equips students with the knowledge and skills required to lead successful projects from initiation to completion, emphasizing practical techniques and best practices applicable across various industries and sectors.

Credits: 16
Instruction: Lectures, Tutorials, case study and self-study assignments
Assessment: DP and a three-hour examination (internally moderated)
Prerequisites: None

BEN221/221E Finance for Entrepreneurs

Purpose: To help entrepreneurs understand finances, mobilize resources, and achieve their business goals effectively through practical applications.

Content: The module provides students with a better understanding of financial management as a component of the management structure. The students will gain basic financial acumen through case studies, basic financial procedures, understanding financial statements, calculations, ratio analyses, break-even analyses, basic income tax, financing decisions, time value of money, capital budgeting, and working capital management. The course will provide an understanding of various financial aspects, such as resource mobilization, which would help them in making important decisions to attain their firms' business objectives.

Credits: 16
Instruction: Lectures, Tutorials, case studies and self-study assignments
Assessment: DP and a three-hour examination (internally moderated)
Prerequisites: None

BEN222/222E Rural and Township Entrepreneurial Ventures

Purpose: This course will provide students with the knowledge and skills required to start and grow successful ventures in rural and township areas.

Content: It examines unique characteristics of rural areas and townships in South Africa – their reasons for their formation and continued existence, origins, population demographics, geographic landscape, economy, and politics – especially how these influence trends in both the SMME sector and high street businesses. Rural areas and townships are important in South Africa given that they account for a significant proportion of the market. The module will allow students to compare and contrast rural and township business operations from their high-street counterparts, discuss and evaluate methods and techniques for transforming and integrating entrepreneurial opportunities in townships and rural areas into productive business ventures.

Credits: 16
Instruction: Lectures, Tutorials, case studies and self-study assignments
Assessment: DP and a three-hour examination
Prerequisites: None

BEN223/223E Entrepreneurial Marketing

Purpose: The purpose of this module is to provide a general introduction to marketing as a key process, function and people management activity in a small business.

Content: Students will explore the role of marketing planning and the role of marketing strategy within the wider context of business strategy; develop the ability to apply marketing knowledge and skill; develop marketing problem solving, based on the comprehension of marketing theories and concepts and how to use them. Students will learn about consumer behaviour, market segmentation, and positioning of products and services. The broader marketing mix is considered as digital marketing, with a focus on the use of social media. The thread running through this module is the practical application of marketing principles within the context of an entrepreneurial business.

Credits: 16
Instruction: Lectures, Tutorials, case studies and self-study assignments
Assessment: DP and a three-hour examination (internally moderated)
Prerequisites: None

BEN224/224E Start-up Project (WIL)

Purpose: The purpose of the module is to equip students with the practical knowledge needed to become successful entrepreneurs.

Content: The content covered in this module includes entrepreneurial thinking, start-up process, locating the business, risk management quality systems and management, how to conduct a feasibility analysis for a new venture, evaluation of business plans, and develop business plans. The approach adopted will be practically orientated to provide a clear understanding of feasibility studies and business start-ups. Students will evaluate ideas and prepare business plans based on the practical scenarios provided to them. Students will submit reflective journals and a portfolio of evidence (prepare elements of a business plan from the provided scenarios) as part of the assessments.

Credits: 16
Instruction: Practical tasks, lectures and tutorials, case studies and self-study assignments
Assessment: Practical tasks (development of business plans from business cases provided, and analysis of business plans), assignments including case studies, and a portfolio of evidence (Continuous assessment) (internally moderated)
Prerequisites: Entrepreneurial Practice (WIL) - BEN122/E

BEN312/312E Crowdfunding and Bootstrapping

Purpose: To equip students with a comprehensive understanding of alternative financing methods, specifically crowdfunding and financial bootstrapping. Students will

explore the principles, strategies, and challenges associated with raising capital through crowdfunding platforms and implementing financial bootstrapping techniques for their entrepreneurial ventures.

Content: The module provides students with a better understanding of the non-conventional sources of funding for start-ups such as sweat equity, funds from family and friends and crowdfunding. The module will also provide students with an understanding of the characteristics of different types of bootstrapping such as cost-reducing, capital-constrained and risk-reducing. The module will also focus on approaches to bootstrapping such as cash cycle exploitation, minimizing investment; joint utilization; owner-related financing and resources; delaying payments and subsidy finance. Students will also be provided with knowledge of how to distinguish between different kinds of crowdfunding such as equity-based; lender lending-based; reward-based; Backers Reward-based and Donors Donation-based. The module will also provide an understanding on how to identify the benefits of crowdfunding, and the opportunities related to crowdfunding. By the end of this course the student will be able to develop a winning crowdfunding and bootstrapping finance strategy.

Credits: 16

Instruction: Lectures, Tutorials, case studies and self-study assignments

Assessment: Continuous assessment

Prerequisites: None

BEN313/313E Logistics and Supply Chain Management

Purpose: The purpose of the module is to provide entrepreneur students with a comprehensive understanding of the principles and strategies of logistics and supply chain management. The module will equip students with the knowledge and skills necessary to effectively manage the movement of goods and services from suppliers to customers, ensuring smooth and efficient operations within their business venture.

Content: The module covers introduction to logistics and supply chain management, the role of logistics in business strategy, supply chain network design and optimisation, transportation Management, warehousing and distribution, inventory management and control, demand forecasting and planning, procurement and supplier relationship management, manufacturing and production planning, skills in procurement, information technology in supply chain management, sustainability and ethical considerations in supply chains, , global supply chain management, performance measurement and metrics, supply chain collaboration and coordination and emerging trends and technologies in supply chain management. Case studies and practical examples from South Africa and international perspectives will be applied.

Credits: 16

Instruction: Lectures, Tutorials, case studies and self-study assignments

Assessment: DP and a three-hour examination

Prerequisites: Project Management (PMT221E)

BEN314/314E Business Failure and Recovery

- Purpose:** This module equips students with the knowledge to become successful entrepreneurs with an appreciation of business failure and recovery.
- Content:** The module explores the causes of business failure, strategies to avoid business failure, and recovery and turnaround strategies. The module will also cover typical goals for the entrepreneurial venture, levels of failure in business ventures, critical issues of business success or failure, managing growth, signs of distress, causes of distress, principles of a turnaround process, options other than turnaround and business rescue. Case studies and practical examples from South Africa and international perspectives will be applied.
- Credits:** 16
- Instruction:** Lectures, Tutorials, case studies and self-study assignments
- Assessment:** DP and a three-hour examination (externally moderated)
- Prerequisites:** None

BEN315/315E Business and Research Communication

- Purpose:** This module will provide knowledge and skills for students to conduct research relevant to entrepreneurial activities in any business.
- Content:** The module will enable students to develop a solid knowledge base and sound understanding of different research paradigms, designs, and approaches as part of a research project in an entrepreneurial context. The approach adopted will be practically orientated to provide a clear understanding of the research methodology process. This module covers the introduction to research and the research process including methods for conducting primary research, measurement concepts and questionnaire design, sampling and fieldwork, and a brief introduction to data analysis.
- Credits:** 16
- Instruction:** Lectures, Tutorials, case studies and self-study assignments
- Assessment:** DP and a three-hour examination (externally moderated)
- Prerequisites:** None

BEN316/316E Personal Mastery

- Purpose:** Establishing and managing your own business requires specific important skills and personality characteristics. This module focuses on helping students develop their self-awareness and insight to become successful entrepreneurs. The module practically exposes the student to the various facets of personal mastery and emotional intelligence.
- Content:** The module unpacks the theoretical components of personal mastery and emotional intelligence whilst also providing the student with the opportunity to collect evidence supporting their development in the various facets of emotional intelligence. This module includes self-awareness, emotional intelligence, communication and interpersonal skills, as well as stress management and coping skills.

Credits: 16
Instruction: Lectures, Tutorials, case studies and self-study assignments
Assessment: Tests, assignments including case studies and a portfolio of evidence, and a three-hour examination (externally moderated)
Prerequisites: None

BEN322/322E Strategic Entrepreneurship

Purpose: The aim of this module is to equip students with sound knowledge of the principles and approaches to strategy adopted by entrepreneurial and global business enterprises.

Content: The module focuses on how entrepreneurs can guide their businesses through dynamic, rapidly changing business environments. The theoretical content includes an introduction to the nature of strategic management, analysis of the business environment, business and corporate level strategies, global strategies, and strategic leadership. An assortment of case studies is utilized in conjunction with theoretical learning. This module will also cover concepts such as the strategic management process; the role of resources and capabilities as a basis for formulating strategies; the role of Vision and Mission statements to set strategic direction; and techniques used in an internal environmental analysis in strategy formulation. The module will also cover the elements of an external environmental analysis and explain how they relate to strategy formulation; how entrepreneurs build and sustain their competitive advantage; outline and distinguish the key features of the different business strategies; Identify and describe the strategies applicable to the different stages of the business lifecycle; the role of leadership as driver of strategy implementation.

Credits: 16
Instruction: Lectures, Tutorials, case studies and self-study assignments
Assessment: Tests, assignments including case studies and a portfolio of evidence, and a three-hour examination (externally moderated)
Prerequisites: Business Model Design (BEN212/E)

BEN323/323E Legal Issues for Entrepreneurs

Purpose: The purpose of this module is to provide students studying entrepreneurship with an overview of the legal issues that they need to consider when starting or growing an enterprise.

Content: The module provides learners with a broad overview of the legal environment as it pertains to operating an entrepreneurial business in South Africa. This module explores the legal issues pertinent to the setting up and running of an entrepreneurial business, such as the type of juristic personality and regulatory requirements. In addition, this module considers the basic principles of the law of contract, the law as it pertains to property transactions, and the principles of property zoning.

Credits: 16
Instruction: Lectures, Tutorials, case studies and self-study assignments

Assessment: Tests, assignments including case studies, and a three-hour examination (externally moderated)
Prerequisites: None

BEN324/324E Human Resource Management

Purpose: The module equips students with knowledge and skills in the functional area of Human Resource Management, with a focus on HRM in small businesses.

Content: The module equips students with knowledge and skills in the functional area of Human Resource Management, with a focus on HRM in small businesses. This includes an appreciation of the strategic importance of HR, an understanding of the labour environment in SA and the impact of legislation, as well as understanding of how to plan, implement and manage crucial HR functions in the small business, including staffing, compensation, performance management, and training and development. Students will be required to demonstrate this knowledge by applying it in a practical way to the entrepreneurial businesses they are shadowing.

Credits: 16

Instruction: Lectures, Tutorials, case studies and self-study assignments

Assessment: Tests, assignments including case studies, and a three-hour examination (externally moderated)

Prerequisites: None

BEN325/325E Advanced Sales and Marketing

Purpose: This module offers students an advanced understanding of effective sales and marketing strategies for small businesses. With a particular focus on practical skills and techniques, this module equips students with the capabilities and knowledge to effectively market and sell their start-up business in the real world.

Content: The module has a dual focus, covering advanced aspects of sales and marketing. Sales topics include identifying and nurturing potential customers; building rapport and trust; creating and communicating value; expanding customer relationships. Marketing topics focus on digital marketing of a new venture including branding, designing a website and using social media effectively. Students will be required to actively demonstrate their learning and skills in this module, and assessments will be practical, including role-plays, discussions and presentations throughout the semester.

Credits: 16

Instruction: Lectures, Tutorials, case studies and self-study assignments

Assessment: Tests, assignments including case studies and a portfolio of evidence (Continuous assessment) (externally moderated)

Prerequisites: Personal Selling (BEN121/E); Entrepreneurial Marketing (BEN223/E); Information Systems for Entrepreneurs (ISE121/E).

BEN326/326E Product to market (WIL)

- Purpose:** The purpose of this module is to equip students with practical knowledge and skills to become successful entrepreneurs. This includes the application of knowledge to offer products to the market successfully and the development of a clear plan for entrepreneurial marketing and selling.
- Content:** The approach adopted will be practically orientated to develop entrepreneurial skills to be competitive in the market. Students will spend time learning from entrepreneurs at the Fort Hare- Centre for Entrepreneurship and Rapid Incubator and develop their own products that are ready for the market. Students will develop their own entrepreneurial business ideas and prepare a business plan that is ready for implementation. Students will also submit reflective journals, and a portfolio of evidence as part of the assessments. The business plans developed will be presented to experts for critical appraisal. Students may also be requested to operate their businesses in a simulated environment.
- Credits:** 16
- Instruction:** Lectures, Tutorials, case studies and self-study assignments
- Assessment:** Practical tasks, assignments including case studies, and a portfolio of evidence (Continuous assessment) (externally moderated).
- Prerequisites:** Business Start-up (BEN224).
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BEN327/327E Leadership

- Purpose:** This module is directed to people in business to improve their leadership skills within the African landscape. It explores leadership in the African context, recognizing that strong leadership in Africa should take into consideration African circumstances, values and beliefs in order to be inclusive.
- Content:** The module covers leadership in Africa. Topics covered in this module include the meaning and significance of leadership, the challenges of leadership, the differences between leadership and management, the nature of African leadership and management, African leadership in the 21st century, cultural values and differences, leadership in a multicultural environment, self-leadership skills in Africa, the various leadership traits, leadership styles, ethics, emotional intelligence, good leadership principles, power and influence, motivation, conflict and conflict resolution, negotiation, entrepreneurial leadership in Africa, intrapreneurial leadership, and change management.
- Credits:** 16
- Instruction:** Lectures, Tutorials, case studies and self-study assignments
- Assessment:** Tests, assignments including case studies, and a three-hour examination (externally moderated)
- Prerequisites:** None
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INDUSTRIAL PSYCHOLOGY

DESCRIPTION OF THE UNDERGRADUATE MODULES

IPS111F Introduction to Industrial Psychology 1A

- Purpose:** To help learners develop an appreciation of the many ways in which psychology can be applied to an understanding of attitudes and behaviour in the workplace and to understand how psychology is contributing to training in self-awareness, managing conflict, motivating others, improving group problem solving, and enhancing power & influence. This module will also assist students develop improved interpersonal skills that support effective performance in organizations: active listening, accurate communication, effective persuasion, proficiency in leadership and teamwork.
- Content:** This module introduces students to the field of Industrial Psychology, the scientific discipline that draws upon rigorous methodologies and theory to understand human behaviour in the workplace. The module covers introduction to psychology, Industrial and Organisational psychology, biology in the work psychology and framework for thought and practice in I-O psychology.
- Credits:** 8 credits
- Instructions:** Lectures, group tasks, and tutorial sessions
- Assessment:** Continuous Assessment
- Prerequisites:** None

IPS121F Introduction to Industrial Psychology 1B

- Purpose:** This course is designed to create an understanding to help the student to become more knowledgeable, gain more insight and develop his/her skills and potential in applying psychological principles/knowledge in the work context. The module will assist student to understand how psychology is contributing to training in self-awareness, managing conflict, motivating others, improving group problem solving, and to develop improved interpersonal skills that support effective performance in organizations.
- Content:** This module introduces students to the content and methods of industrial organisational psychology and demonstrates how psychological principles and research contribute to an understanding of behaviour in the workplace. Concepts such as human and career development across the lifespan, sensory and perception processes in the work behaviour, cognitive processes, prosocial behaviour, aggression and conflict and group behaviour and other social processes in organisation will be examined.
- Credits:** 8 credits
- Instruction:** Lectures, group tasks, and tutorial sessions
- Assessment:** Continuous Assessment
- Prerequisites:** IPS111F

IPS112F Introduction to Industrial Psychology 1C

Purpose:	To introduce students to the field of industrial psychology and help them to develop an appreciation of the many ways in which psychology can be applied to an understanding of attitudes and behaviour in the workplace. Equally to improve learner's interpersonal skills that support effective performance in organizations: active listening, accurate communication, effective persuasion, proficiency in leadership and teamwork.
Content:	This module introduces students to the field of Industrial Psychology to help them gain an understanding on the following topics: workplace learning, workplace motivation and emotion, social processes in the workplace.
Credits:	8 credits
Instruction:	Lectures, group tasks, and tutorial sessions
Assessment:	Continuous Assessment
Prerequisites:	IPS111F & IPS121F

IPS 123F Introduction to Industrial Psychology 1D

Purpose:	To introduce students to the field of industrial psychology and issues relating to management of human resources in the workplace and how these are applied in the work context. Furthermore, to help students in the field of Industrial Psychology to understand how psychology is contributing to training in self-awareness, conflict management, motivation, improving group problem solving abilities, and enhancing power & influence.
Content:	This module introduces students to the field of Industrial Psychology to help them gain an understanding on the following topics: work-related attitudes and values, psychological well-being and maladjustment at work, psychological assessment and research in the work context, introduction to HRM, laws impacting HRM and Leadership.
Credits:	8 credits
Instruction:	Lectures, group tasks, and tutorial sessions
Assessment:	Continuous Assessment
Prerequisites:	IPS111F, IPS121F & IPS112F

IPS111 Introduction to Industrial Psychology

Purpose:	To help the student to become more knowledgeable, gain more insight and develop his/her skills and potential in applying psychological principles/knowledge in the work context.
Content:	This module introduces students to the field of Industrial Psychology, the scientific discipline that draws upon rigorous methodologies and theory to understand human behaviour in the workplace. The module examines the influence that the biological basis of behaviour, human development, cognition, perception, and learning have on productivity in the workplace.

Credits: 16 credits
Instruction: Lectures, group tasks, and tutorial sessions
Assessment: Continuous Assessment
Prerequisites: None

IPS121 Introduction to Industrial Psychology and HRM

Purpose: To introduce students to the field of industrial psychology and issues relating to management of human resources in the workplace and how these are applied in the work context.

Content: This module introduces students to the content and methods of industrial organisational psychology and demonstrates how psychological principles and research contribute to an understanding of behaviour in the workplace. Concepts such as motivation, work-related attitudes, social behaviour at work, emotions, and employee well-being will be discussed.

Credits: 16 credits
Instruction: Lectures, group tasks, and tutorial sessions
Assessment: Continuous Assessment
Prerequisites: None

IPS215 Social Behaviour and Social Processes in Organisations

Purpose: The aim of this module explains how individuals and groups influence one another and their direct and indirect contributions in organisations, human relations, attitudes and behaviour, building stronger relationships, work groups and teams, emotions, values, self-esteem, gender issues in works and organisations, personal and work-related stress, and personal and organisational communication.

Content: This module introduces students to the importance of human relations summarised in one concise law of personal and organisational success: All work is done through relationships. Focusing on the interpersonal skills needed to be well-rounded and thoroughly prepared to handle a wide range of human relations issues, one's behaviour at work and in our private lives is influenced by many interdependent traits such as emotional balance, self-awareness, integrity, self-esteem, physical fitness, and healthy spirituality. It will cover morale, personal efficiency, emotional intelligence, attitudes, and communication.

Instruction: Lectures, group tasks, and tutorial sessions
Credits: 16
Assessment: DP and a three-hour examination
Prerequisites: IPS111

IPS224 Career Psychology: An Organisational Perspective

- Purpose:** The aim of this module is to assist students in planning and managing their own career (job search skills); making them aware of the role that organisations can play in managing careers effectively; application of career model to individuals and organisations; theoretical explanation of career choice; awareness of organisational restructuring and its implications for careers as well as value of choosing the right career.
- Content:** The module examines the expert skills and knowledge used in helping individuals clarify their career and life goals. Students will be introduced to the major career development theories and their application to the world of work. In the process, students will examine issues such as career planning, career education, sources of educational and occupational information, the nature and structure of the world of work, and leisure and lifestyle development. Students will learn how to assess interest and ability and how to access occupational and educational information sources. Emphasis is placed on self-assessment of characteristics, interest, and values; education and career exploration; evaluation of career information and creation of a career plan.
- Instruction:** Lectures, group tasks, and tutorial sessions
- Credits:** 16 credits
- Assessment:** DP and three-hour examination
- Prerequisites:** IPS111
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IPS314 Consumer Behaviour 3A

- Purpose:** This course would acquaint students with the nature, scope and conceptual components of Consumer Psychology. It also aims to equip students with the relevant theoretical knowledge required to appreciate consumer behaviour and the related concepts that prepares them for the corporate world's expectations and demands.
- Content:** This module introduces students to the fundamental concepts, principles and theories of consumer behaviour and relates them to the practice of marketing. Drawing on psychological and sociological viewpoints, this course covers individual factors, such as motivation and needs, perception, learning, personality and lifestyle attitudes and external socio-cultural factors, such as family, social groups and group processes, social class, culture and subculture in the context of consumption. This prepares students for making informed decisions about managing and responding to consumers' needs and wants.
- Credits:** 16
- Instruction:** Lectures, group tasks, assignments, and presentations
- Assessment:** DP and three-hour examination
- Prerequisites:** IPS215
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IPS315 Research Methodology and Psychometrics

Purpose:	Research Methodology: To equip students with basic skills and knowledge of the techniques required in order to carry out research. The course is designed to introduce students to the different methods of investigation available, to develop their general analytical skills and ability to decide which type of scientific investigation ought to be used in any given situation. Psychometrics: To expose students to the various types of tests, its applications and biases and the role it plays in the broader discipline of Industrial Psychology.
Content:	This module focuses on the fundamentals of quantitative social science and applied research, although we will also explore qualitative research. You will learn how to identify problems to study, develop hypotheses and research questions, specify independent and dependent variables, check for the validity and reliability of studies and design research projects. You will be exposed to the broad range of designs used in communication research, from laboratory and field experiments, surveys, content analysis, focus groups and in-depth interviewing.
Credits:	16
Instruction:	Lectures, group tasks, assignments, and presentations
Assessment:	DP and three-hour examination
Prerequisites:	TFN111, STD121

IPS324 Organisational Behaviour (3B)

Purpose:	To provide the student with an opportunity to improve his/her level of understanding of behaviour in organisations, acquaint students with the nature, scope, and conceptual component of organisational psychology, acquire fresh insight into the complexities of organisations and organisational behaviour and equip students with theoretical knowledge and practical managerial and supervisory skills for the professional arena.
Content:	This module focuses on the understanding and application of individuals and groups in an organisational environment. Topics include (but are not limited to) critical thinking, interpersonal communication, politics, power, conflict, motivation, innovation, integrity, employee theft, cyberloafing, withdrawal behaviour, organisational retaliation, and organisational culture. Students will be introduced to what psychologists have discovered about the human personality. Major theories and research on personality functioning will be examined. Students will learn about personality development, personality structure and dynamics, and personality assessment. Basic questions and accumulated knowledge in traits, genetics, neuroscience, evolutionary forces, self and identity, intrapsychic aspects, regulation and motivation, and cognition as they apply to the human personality will be studied. As they apply to personality psychology, references to South African cultures will be integrated throughout.

Credits: 16
Instruction: Lectures, group tasks, assignments, and presentations
Assessment: DP and three-hour examination
Prerequisites: IPS224

IPS325 Industrial Psychology Research Project

Purpose: This course would acquaint students with the nature, scope, steps, and conceptual components of Industrial Psychology. It also aims to equip the year three undergraduate students with the theoretical knowledge required for a smooth transmission from the undergraduate level of knowledge to undertake independent postgraduate studies (Honours). Moreover, the module provides an excellent platform to help develop the students' deductive and inductive reasoning abilities, which are needed for practical managerial functions in the world of work.

Content: This module comprises a supervised research project supported and complemented by class discussions. Students will identify a research topic in conversation with the lecturer and thereafter frame appropriate research questions and hypotheses or propositions, adopt appropriate research methodology, develop an analytical framework, conduct necessary detailed research, and write an academic research project with supervision provided by the lecturer.

Credits: 16
Assessment: Students will submit a complete research report on the project undertaken. Module is both internally and externally moderated.
Prerequisites: IPS 315

HRM215 Human Resources Management: Procurement

Purpose: To provide learners with an overview and theory of personnel psychology as an applied discipline that focuses on individual differences in behaviour, with a view to understanding the changes in workplaces and how they affect individual employees as well as employers.

Content: This module focuses on the nature of contextual changes in the 21st century and how these may impact the world of work and organisational needs to managing people and examining new ways of organising (e.g., virtual organisation, agile, outsourcing) and how these will impact the workforce and HRM. Evidence-based HRM approaches include using rapid evidence assessments as a basis for people-related decisions. It will cover job analysis, recruitment, selection (employment tests), induction, and internal mobility

Credits: 16 credits
Instruction: Lectures, group tasks, and tutorial sessions
Assessment: DP and three-hour examination
Prerequisites: IPS 121

HRM216 Introduction to Labour Relations & Legislation

Purpose: To align learners with the processes as well as behaviour of the labour force and that of employers in the workplace. The involvement of the state in the employment relationship in trying to instil harmony between workers and employers.

Content: This module introduces industrial relations delineating its essential concepts. In so doing, it considers the historical dimensions of work and the employment relationship, the origins, and the development of industrial relations in South Africa up to the present time. Detailed attention is given to the present-day structures and characteristics of employee representation, management, and employers' associations. It introduces students to a wide range of problems involving hiring, dismissal, discrimination, harassment, and accommodation, and emphasizes the importance of managing employer-employee relationships to resolve disputes and increase productivity.

Credits: 16 credits

Instruction: Lectures, group tasks, and tutorial sessions

Assessment: DP and three-hour examination

Prerequisites: IPS121

HRM223 Applied Labour Relations & Legislation

Purpose: This module will be useful to students who need to develop a well-rounded ability and integrated knowledge and understanding of various applied aspects of labour relations in South Africa. People credited with this module are able to demonstrate applied knowledge of and a well-rounded ability to labour relations systems in mainly South African organizations, and to handle a range of primarily operational labour relations issues in situations with various degrees of complexity.

Content: This module equips students with a perspective on employment relations and collective bargaining. It will cover employment relation systems, the external environment affecting employment relations, management, and trade union activity at the strategic, functional and workplace levels, collective bargaining, industrial democracy, and South Africa's employment relations experience.

Instruction: Lectures, group tasks, and tutorial sessions

Credits: 16

Assessment: DP and three-hour examination

Prerequisites: IPS121

HRM224 HRM: Maintenance & Development 2B

Purpose: The purpose of this module is to familiarise students with the basic principles of HRM and show them how to manage human resources constructively and strategically in today's business environment in order to realise the company's goals.

Content:	This module focuses on the maintenance function of human resource management concerned with protecting and promoting the physical and mental health of employees. To achieve these objectives several types of fringe benefits such as housing, medical and educational facilities, conveyance facilities etc. are provided to the employees. Topics covered include benefits administration, retention, retirement, voluntary and involuntary separation, and downsizing.
Instruction:	Lectures, class tests, and assignments
Credits:	16
Assessment:	DP and three-hour examination
Prerequisites:	IPS 121

HRM226 Management of Health, Safety and Wellbeing

Purpose:	The purpose of the course is to expose learners to the basic understanding of the concepts of wellbeing, health and safety; and the related factors.
Content:	This module focuses on workplace safety, health, and wellness. Throughout the module you will learn what workplace safety is, why it is essential and how it affects a business. Typical areas of workplace safety are discussed, including office safety, workplace hazards, and other areas. Students will also learn preventative measures to help create a safer work environment that will benefit everyone. It will also deal with mental health issues, workplace violence, health and wellness initiatives, and drug-free workplaces. Students will learn the ins and outs of conducting a routine inspection, filing reports, and the importance of creating a workplace safety committee.
Instruction:	Lectures, tutorials and assignments
Credits:	8
Assessment:	DP and three-hour examination (moderated internally)
Prerequisites:	IPS121

HRM227 Management of Health, Safety and Wellbeing

Purpose:	The purpose of the course is to expose learners to the basic understanding of the concepts of wellbeing, health and safety; and the related factors.
Content:	This module provides a foundational understanding of principles and practices that promote employee wellness, health, safety, and ergonomic well-being in workplace environments. It equips students with conceptual tools to interpret occupational health and safety legislation, recognise workplace hazards, and understand how wellness and safety programs contribute to healthier, more productive workforces. The module emphasizes South African legislative frameworks, including the Occupational Health and Safety Act No. 85 of 1993, Compensation for Occupational Injuries and Diseases Act No. 130 of 1993, as well as other relevant national labour and health policies. Students will explore key topics such as occupational health, hygiene, health promotion at work, emergency and disaster management, mental health in the workplace, and ergonomics risks and musculoskeletal health. Through a mixture of theoretical knowledge and practical application, students develop skills to identify and

manage physical, psychosocial, and ergonomic risks in the workplace, and learn how ergonomics and wellness strategies enhance employee well-being and organisational performance.

Instruction: Lectures, tutorials and assignments
Credits: 16
Assessment: DP and three-hour examination (moderated internally)
Prerequisites: IPS121

HRM314 Human Resources: Development 3A – HRD

Purpose: The aim of this module is to clarify the role of employee training and management development in HRM, and explain the importance of applicable legislation.

Content: The module will focus on examining the strategic role of technology in the effective management of organisations, operationally and strategically. Human resource information systems concepts will be linked to HR activities such as performance management, compensation and benefits, employee communications and support, recruiting, equal employment opportunity and affirmative action, training and talent management, human resource planning, and enterprise computing needs. Need analysis, selection, evaluation, and implementation processes used when choosing an appropriate software solution will also be examined.

Instruction: Lectures, group tasks, assignments, and presentations
Credits: 16
Assessment: DP and three-hour examination
Prerequisites: HRM215

HRM315 Performance Management 3A

Purpose: To acquaint students with issues of employee retention and performance management. The course is aimed at equipping students with theoretical knowledge and practical managerial and supervisory skills for the professional arena.

Content: This module covers basic understanding, processes, methods and tools used to evaluate the performance of staff to reward and recognise their contribution. In addition, the course emphasises the importance of measuring the effectiveness of human resource activities designed to enhance individual and organisational performance. The module deals with the fundamentals of performance management, such as, concept, system, needs, objectives, process, administration, developing methods and tools, performance appraisal cycle, and its link with the organisational and individual performance.

Credits: 16
Instruction: Lectures, group tasks, assignments, and presentations

Assessment: DP and three-hour examination (moderated externally)

Prerequisites: HRM215

HRM324 Human Resources: Development 3B - HRIS

Purpose: To introduce students to the types of quantitative analysis applicable in the HR field. The module also examines human resource information systems (HRIS). Thus, learners would acquire skills in both the theory and application of data/statistical analysis in the HR function.

Content: The module focuses on the theories of managing training and development and the practical application of these theories in today's organisations. Particular emphasis will be on current topics in human resource development, including training self-directed work teams, managing a diverse workforce, and the practical application of designing programs in today's environment. This will include developing needs analysis and training evaluation programmes. The course will frame the concept of training and development within the applicable adult learning theory. Major topics include identifying training and development needs through needs assessments and analysing jobs and tasks to determine training and development objectives. Such a process comprises learning, designing, and evaluating the effectiveness of various training and development programmes.

Credits: 16

Instruction: Lectures, tutorials and assignments

Assessment: DP and three-hour examination (moderated externally)

Prerequisites: HRM224

HRM325 Remuneration Management 3B

Purpose: To expose learner to the link between the different types of incentive systems and to enable them understand the growth of employee benefits and their organisational objectives. acquaint students with issues of compensation in the field of Human Resources management.

Content: This module focuses on the key factors that influence the design of compensation and reward policies. Understanding organisational strategy and variables is vital and students will critically justify the value of benchmarking and compensation reward strategy choices. Students will develop an in-depth understanding of the total rewards approach and the impact of base and incremental pay and benefits in attracting and motivating employees. Topics include job content and context factors, job evaluation, salary surveys, wage and salary administration, incentives and non-cash benefits, and performance appraisals. Emphasis is on developing and maintaining an adequate and equitable employee compensation system.

Credits: 16

Instruction: Lectures, tutorials and assignments

Assessment: DP and three-hour examination

Prerequisites: HRM224

INFORMATION SYSTEMS

DESCRIPTION OF UNDERGRADUATE MODULES

AMB111L Fundamentals of Business Mathematics 1A

Purpose: To provide basic mathematical knowledge for students doing the extended four-year BCom c(Accounting) degree.

Credits: 16

Instruction: Lectures and tutorials

Assessment: Continuous Assessment modality

Prerequisites: None

AMB121L Fundamentals of Business Mathematics 1B

Purpose: To provide students with an understanding of the time value of money, how to read and prepare graphical financial information, the South African Securities exchange and basic financial ratios and analysis techniques.

Credits: 16

Instruction: Lectures and tutorials

Assessment: Continuous Assessment

Prerequisites: None

CLT111 / CLT111E / CLT111F/ CLT111L Computer Literacy

Purpose: To provide learners with an introduction to the use of computer productivity tools that are used in day-to-day business. This includes the features of an operating system and application software, such as word processing, spreadsheet and presentation software.

Credits: 8

Instruction: Lectures, practical sessions and computer-based training

Assessment: Continuous assessment

Prerequisites: None

IFS113E Introduction to Information Systems

Purpose: Every facet of a business in these modern times makes use of some form of technology to operate more effectively and efficiently. The purpose of the course is to provide learners with a fundamental introduction into how computers, data, processes and people are linked, so they can understand how these elements are active in organisations and the community. In addition, the course has a practical component where students are exposed and learn to use the most common productivity tools such as word processing, spreadsheets and presentation applications.

Credits: 16

Instruction: Lectures, practical sessions and computer-based training
Assessment: Continuous Assessment
Prerequisites: None

IFS121E / IFS121 Fundamentals of Information Systems

Purpose: To provide a broad introduction to the field of Information Systems and information technology. The course also provides instruction designed to improve personal productivity in an organisation through the effective and efficient use of information technology tools.

Credits: 16

Instruction: Lectures, practical sessions, and computer-based training
Assessment: Continuous Assessment
Prerequisites: None

IFS123E Essentials of Information Technology (IT)

Purpose: To provide a solid knowledge of computing fundamentals and an understanding of the impact of the technology-oriented society in which we live. The course offers practical experience, opportunities for career exploration, and soft-skills development to help students prepare for entry-level careers in IT.

Credits: 16

Instruction: Lectures, practical sessions and computer-based training
Assessment: Continuous Assessment
Prerequisites: None

IFS125E Social Media in Society

Purpose: The purpose of this module is to introduce students to the role of social media as an integral component of modern information systems. It explores how social media platforms manage, store, and process vast amounts of data, and examines their impact on communication, business, and societal interactions. Through foundational concepts, students will learn how social media systems are designed, the ethical challenges they present, and their influence on information dissemination in today's digital world.

Content: This module covers the history, evolution, and societal impact of social media, alongside key terminology. It examines social media through various theoretical frameworks, its effects on communication and culture, and its role in global cultural trends. Additionally, it explores ethical considerations, legal regulations, and strategies for promoting responsible social media use and governance.

Credits: 16

Instruction: Contact-based and self-directed learning
Assessment: Continuous Assessment

IFS214E Introduction to Programming for Business

Purpose: To introduce students to programming with the goal of developing good programming skills suited to the business environment. C# is the current language of instruction.

Credits: 16

Instruction: Lectures, tutorials, practical sessions and computer-based training

Assessment: Continuous Assessment

Prerequisites: CLT111E and TFN111E and IFS121E or IFS113/E

IFS215E / IFS215 Databases

Purpose: To cover information systems design and implementation within a database management system environment. Students will demonstrate their mastery of the design process acquired in earlier courses by designing and constructing a physical system using database software to implement the logical design.

Credits: 16

Instruction: Lectures, tutorials, practical sessions, and computer-based training

Assessment: DP and an examination

Prerequisites: (CLT111 / CLT111F / CLT111E / CLT111L) and (IFS121E / IFS121) or IFS113/E

Delivery: subject to sufficient demand

IFS222E Systems Design and Implementation

Purpose: To cover the physical design and implementation of information systems applications, with a specific focus on emerging distributed computing environments using traditional and contemporary development methodologies.

Credits: 16

Instruction: Lectures, tutorials, practical sessions, and computer-based training

Assessment: Continuous Assessment

Prerequisites: CLT111E and TFN111E and IFS121E OR IFS113/E

IFS224E / IFS224 Business and Systems Analysis

Purpose: To examine the front end of the System Development Life Cycle (SDLC). The course emphasises the factors for effective communication and integration with users and user systems. It encourages interpersonal skill development with clients, users, team members, and others associated with development, operation, and maintenance of the system. Structured and object-oriented analysis and design, use of modelling tools, adherence to methodological life cycle and project management standards are the main focus of this course.

Credits: 16

Instruction: Lectures, tutorials, practical sessions and computer-based training

Assessment: DP and an examination

Prerequisites: (CLT111 / CLT111F / CLT111E / CLT111L) and (IFS121E / IFS121) or

ADS211E Digital Skills for Accountants

Purpose: Every facet of a business in these modern times makes use of some form of technology to operate more effectively and efficiently. The purpose of the course is to provide learners with a fundamental introduction into how computers, data, processes and people are linked, so they can understand how these elements are active in organisations and the community. In addition, the course has a practical component where students are exposed and learn to use the most common productivity tools such as word processing, spreadsheets and presentation applications.

This module will upskill BCom Accounting students with computational thinking skills, knowledge of the impact of the Fourth Industrial Revolution (4IR) technologies on business and society, as well as the use of Microsoft VBA technologies in the workplace.

This module will help BCom Accounting students apply the principles of computational thinking in other modules and better understand 4IR-based scenarios in the workplace

Credits: 16

Instruction: Project meetings/feedback sessions and computer-based training

Assessment: DP and an examination

Prerequisites: (IFS215E or IFS223E) and (IFS112E or IFS214E) and IFS222E and (IFS212E or IFS224E)

AIS221E AI in Society

Purpose: The module is essential for Information Systems students aiming to understand and navigate the challenges and opportunities of AI in various sectors.

Content: This module examines artificial intelligence technologies' ethical, economic, and social implications, focusing on privacy, data security, and AI governance. Students will explore how AI impacts employment, healthcare, and global economic dynamics.

Credits: 16

Instruction: Contact-based and self-directed learning

Assessment: DP and an examination

IFS303E Systems Development Project

Purpose: To focus on engaging in and completing a significant system development project. Within the project context, management of IS, systems integration is an explicit requirement for students to address. The project is a team effort and

allows a final opportunity to practice personal and interdependence skills to ensure team member empowerment and success.

Credits: 40

Instruction: Project meetings/feedback sessions and computer-based training

Assessment: Continuous assessment

Prerequisites: (IFS215E or IFS223E) and (IFS112E or IFS214E) and IFS222E and (IFS212E or IFS224E)

IFS312E / IFS312 IS/IT Project Management

Purpose: To cover the factors necessary for successful management of information systems development or enhancement projects. Both technical and behavioural aspects of project management are applied within the context of an information systems development project. This course is also suitable for those students wanting a general understanding of Project Management.

Credits: 16

Instruction: Lectures, tutorials, practical sessions and computer-based training

Assessment: Class tests, assignments and an examination

Prerequisites: IFS211E or IFS212E or IFS215E or IFS221E or IFS223E or IFS224E

IFS313E Emergent Technologies

Purpose: To develop an understanding and the skills for systems development within new and emergent technologies, such as web development principles and practices, Web Services, e-Commerce and m-Commerce applications.

Credits: 16

Instruction: Lectures, tutorials, practical sessions, and computer-based training

Assessment: Class tests, assignments and an examination

Prerequisites: (IFS112E or IFS214E) and IFS222E

IFS323E / IFS323 Enterprise Information Systems

Purpose: To familiarise students with enterprise resource planning systems and the challenges associated with enterprise architecture.

Credits: 16

Instruction: Lectures, tutorials, practical sessions, and computer-based training

Assessment: DP and an examination

Prerequisites: IFS211E or IFS212E or IFS215E or IFS221E or IFS223E or IFS224E

IFS324E Mobile Application Development

Purpose: To introduce students to the development of mobile applications. Students will consolidate and advance their existing software development knowledge and skills in the context of mobile computing by working in teams to develop an application for a mobile platform. Students will also complete written tasks

reflecting their understanding of theoretical aspects relating to mobile applications.

Credits: 16

Instruction: Lectures, seminars, practical sessions and computer-based training

Assessment: Continuous assessment

Prerequisites: (IFS112E or IFS214E) and IFS222E

CAP311E Systems Development Project - Ideation

Purpose: The module is crucial for preparing Information Systems students to effectively conceptualize and communicate project ideas, vital skills for any future IT professional managing complex projects in the digital landscape.

Content: This capstone module equips final-year Information Systems students with the essential skills for initiating and planning innovative systems projects, focusing on client needs analysis, ideation techniques, and project proposal development. Through practical exercises and theoretical understanding, students learn to create feasible, sustainable system solutions that address real-world problems.

Credits: 16

Instruction: Contact-based and self-directed learning

Assessment: Continuous Assessment

CAP 321E Systems Development Project - Implementation

Purpose: This module prepares Information Systems students for professional roles in systems development by providing hands-on experience in agile project management and technical implementation.

Content: This capstone module for final-year Information Systems students focuses on the practical implementation of a systems development project using agile methodologies. During the semester the students work in teams to build a working prototype, applying agile principles to manage project iterations, integrate system components, and optimize functionality. The course culminates in a presentation of a developed working prototype showcasing their ability to deliver comprehensive, real-world software solutions.

Credits: 16

Instruction: Contact-based and self-directed learning

Assessment: Continuous Assessment

UXD 321E User Experience Design in Practice

Purpose: To understand the practical issue of creating interactive systems, services, and products from a human-centred perspective

Content: Essentials of designing user experience (UX), process of human-centred UX design, importance of usability, techniques to deal with the design of twenty-first-century computing

Credits: 16

Instruction: Lectures, tutorials, practical sessions, and computer-based training

Assessment: DP and an examination

Prerequisites: IFS222E

DESCRIPTION OF SERVICE MODULES OFFERED BY THE FACULTY OF LAW

ACL111/111E Commercial Law 1A

This module is designed for learners studying towards the accounting profession and also for future participants in Commerce and Industry.

- Purpose:** To equip learners with an elementary understanding of the South African legal system and its sources and some basic legal rules and principles. It will also provide them with a basic understanding of legal obligations and the requirements, characteristics and consequences of contracts to enable them to participate within the Business context.
- Content:** The history, structure and sources of South African Law, interpretation of statutes, general principles of the law of obligations and general principles of the law of contract
- Credits:** 16
- Instruction:** Expository lectures utilising electronic and other media, learner reading and self study, class problem solving with feedback from lecturer and tutorials incorporating smaller groups conducted by senior students
- Assessment:** Formative assessment through class participation and comprehensive tutorial involvement; summative assessment through two major tests and one two-hour examination (internally moderated)
- Prerequisites:** Admission for B.Com Accounting, B.Com (other than B.Com law) or B.Admin
- Target group:** Compulsory for B.Com Accounting, optional for all other B.Com (except B.Com law) or B.Admin

ACL121/121E Commercial Law 1B

This module is designed for learners studying towards the accounting profession and also for future participants in Commerce and Industry.

- Purpose:** To equip learners with a basic understanding of legal principles applicable to relevant Commercial transactions frequently encountered within the business environment. They will also be able to understand the granting of credit and its statutory regulation, management of risks, labour law issues, creditor protection in the creditor–debtor relationship, instruments of payment and the debt collection and distribution procedure applicable to insolvency.
- Content:** Commercial transactions frequently encountered in Commerce: Sale, Lease, Agency, Credit agreements and the Usury Act, Carriage, Insurance law, Security, Instruments of payment, Insolvency, Labour Law, Statutory Property Transactions and other Statutes relevant for auditors
- Credits:** 16
- Instruction:** Expository lectures utilising electronic and other media, learner reading and self

study, class problem solving with feedback from lecturer and tutorials incorporating smaller groups conducted by senior students

Assessment: Formative assessment through class participation and comprehensive tutorial involvement; summative assessment through two major tests and one two-hour examination (internally moderated)

Prerequisites: Admission for B.Com Accounting, B.Com (other than B.Com law) or B.Admin

Target group: Compulsory for B.Com Accounting, B.Com General Accounting optional for all other B.Com (except B.Com law) or B.Admin

**SERVICE MODULES OFFERED BY
THE FACULTY OF SCIENCE AND AGRICULTURE**

TFN111/ TFN111E Theory of Finance

Purpose: As a service course, to provide mathematical knowledge for other B.Com courses.

Content: Financial mathematics; linear programming; Calculus

Credits: 16

Instruction: Lectures and tutorials

Assessment: Class tests; one three-hour examination

Prerequisites: Matric Mathematics (D)

STD121/STD121E Statistics (Statistics)

Purpose: To provide statistical knowledge for other B.Com courses and to assist in sound business decision-making.

Content: Descriptive statistics, probability distributions, estimation, hypothesis testing, index numbers and time series

Credits: 16

Instruction: Lectures and tutorials

Assessment: Class tests; one three-hour examination

Prerequisites: Matric Mathematics (D)

**DESCRIPTION OF SERVICE MODULES OFFERED BY
THE FACULTY OF SOCIAL SCIENCES AND HUMANITIES**

STF111/111E, STF121/121E Social Transformation

- Purpose:** A transdisciplinary introduction to university, ethics and critical citizenship. The course is based on a just, humanizing and collaborative pedagogy that builds on students' knowledge as a way of developing compassionate, socially-engaged, critical and responsible citizens.
- Content:** Thematic areas include: Studying at university. Critical thinking. Ethics and culture. Liberation, citizenship and democracy. Health. Environment, science and technology.
- Credits:** 16
- Instruction:** Lectures, films, self-study packets, tutorials and workshops
- Assessment:** Continuous assessment through tests, group work, and assignments
- Prerequisite(s):** None

AEB111F/111L Business English

- Purpose:** To strengthen grammar skills, to understand discourse analysis, to develop communication skills
- Contents:** Through the assigned textbook, students are presented with written information and equivalent exercises. The focus of this module is on developing the student's understanding of the nuances of essay construction, literary analysis and examination preparation.
- Instruction:** Weekly lecture and double tutorial session.
- Credits:** 8
- Assessment:** Continuous assessment of various forms of written English through class presentations, assignments and a major test.
- Prerequisite(s):** None

AEB121F/121L Business English

- Purpose:** To develop oral presentation skills, to understand and design effective advertising material, to compose curriculum vitae and prepare for a job interview.
- Contents:** Through the assigned textbook students learn the necessary skills for written business English.
- Instruction:** Weekly lecture and double tutorial session.
- Credits:** 8
- Assessment:** Continuous assessment of various forms of written English through class

presentations, assignments and a major test.

Prerequisite(s): None

CMP311/E CMP322/E Professional Communication

Purpose: To enable second, third and/ or final year students to develop the advanced communication skills in English that they will need for their professional lives. The focus is on public speaking and the use of written English in the business world.

Contents: Students are provided with a manual containing key information concerning professional communication in English, encompassing the use of both written and spoken English in the business world. The focus of this module is on practical work.

Instruction: Weekly lectures and double tutorial sessions.

Credits: 16

Assessment: Continuous assessment of various forms of spoken and written English through class presentations (including oral ones), assignments and a major test. One 3 hour examination.

Prerequisite(s): Completion of at least 1 year of tertiary study.

POL111 Nature and Scope of Political Science

Purpose: Students are assisted in developing a greater understanding of the comprehensive nature of Political Science as a field of academic study, including an appreciation of the fundamental concepts and values underlying political ideologies

Content: The development of Political Science as an academic discipline; the subject matter of Political Science; analysis of basic concepts and investigation into the principle values of the main political ideologies

Credits: 16

Instruction: Contact lectures; class discussions and tutorials

Assessment: Class tests and written assignments; 3 hour Examination

Prerequisite(s): None

POL124 Selected Issues in Contemporary Politics

Purpose: To contextually present and analyse contemporary political issues within the global society. These include changes in conceptualisations of democracy, human rights, conflict escalation and fundamentalism, multiculturalism, civil disobedience and environmental politics

Content: As outlined above; to be determined according to contemporary issues

Credits: 16

Instruction: Contact lectures, Class discussions, tutorials and small group discussions

Assessment: Major tests, minor tests and assignments; 3 hour Examination

Prerequisite(s): None

POL211: Introduction to Political Philosophy and Ideologies

Purpose:	Students are to acquire an understanding of the various philosophical perspectives that have guided political thinking, from historical to contemporary times
Content:	Classical and modern western philosophy, African philosophy, “orientalism” and contemporary approaches. Selected ideologies and their influence in shaping modern states
Credits:	16
Instruction:	Contact lectures; self-study; tutorials
Assessment:	Tests; assignments; oral presentations; 3 hour Examination
Prerequisite(s):	POL111 and POL122

POL222: South African Government and Politics

Purpose:	Students will gain a greater understanding of the context, institutions, systems and values of the South African post-1990 political system
Content:	Background to the South African political system; historical resistance to apartheid; the transition period and post-apartheid politics
Credits:	16
Instruction:	Contact lectures; tutorials; class presentations by students
Assessment:	Class tests; assignments and group presentations; 3 hour Examination
Prerequisite(s):	POL111 and POL122

POL311: African Politics

Purpose:	In a structured manner, students will deepen their understanding of politics in Africa. The distinct characteristics of post-colonial political arrangements as well as attempts to consolidate representative governments in the context of globalisation will be examined
Content:	The post-colonial inheritance, nationalism and experiments in nation-state building, regional groupings and the African Union (AU), international relations of African States
Credits:	32
Instruction:	Contact lectures, Class discussions, tutorials and small group discussions
Assessment:	Class tests, assignments and Oral presentations, 3 hour Examination
Prerequisite(s):	POL211and POL222

POL322 International Relations

Purpose:	Students will be assisted to gain a greater understanding of the nature of inter-state relations and the limits and opportunities that small (and weak) states face in an increasingly globalised world of states
Content:	The evolution and expansion of the States system, Theories of International Relations; Actors in international relations; determinants of foreign policy; War and approaches to peace; the African Union (AU) and South Africa`s foreign policy in ed.
Credits:	32
Instruction:	Contact lectures, class discussions, tutorials and small group and individual class presentations
Assessment:	Class tests, Assignments and oral presentations 3 hour Examination
Prerequisite(s):	POL211 and POL222

PUBLIC ADMINISTRATION

DESCRIPTION OF UNDERGRADUATE MODULES

PUB111 Introduction to Public Administration (1A)

- Purpose:** To develop a general orientation and understanding of Public Administration as a field of study and practice.
- Content:** Theoretical foundations to the study of Public Administration/the origins/history of Public Administration as a discipline (classic and contemporary thoughts); The concepts 'public' and 'administration'; Public administration as an activity; Public Administration as a discipline; History/origins, nature, scope, evolution and content of Public Administration in terms of its locus and focus; The ecology of public administration, and the rendering of services (i.e., Public administration environment; South African, governmental, judicial and administrative institutions and their functions); Nature of public administration (specific, identified guidelines; normative values and ethical principles; distinctive nature of Public Administration; public administration Constitutional values and ethical principles in RSA); Nature of administration (Defining administration and Public Administration; Nature of administration as: universal phenomenon; co-operative group effort; goal oriented action; generic functions; apolitical; enabling functions; utilising functions). Public Administration values in developing countries and in Africa.
- Credits:** 16
- Instruction:** 135 minutes/week; self-study
- Assessment:** Continuous Assessment
- Prerequisites:** None
-

PUB121 Introduction to Public Administration (1B)

- Purpose:** To further develop and deepen insights into the ecology of Public Administration (the discipline) and to the operational area within which public administration (the activity) takes place.
- Content:** Generic administrative functions (Policy-making, Organizational theory and structure, Financing public sector activities, the provision and appointment of human resources, Establishing work procedures, Exercising control in the public sector); Theories of public organisations (classical approach – formal/mechanistic – “organisational structure, Neo-classical approach – informal/human and group – “behaviour and motivation”, contemporary approach – open systems/environment – “Technological demands”); Organisational structural design –

dimensions (Span of control; unity of action/command; communication; delegation; centralisation/decentralisation; coordination); Public sector organisational development and effectiveness (organizational effectiveness – the concept, measures of organizational effectiveness); Evolving concepts in Public Administration thoughts (The New Public Management (NPM), The new governance thinking, Post-NPM thoughts in Public Administration); new public service, Africanisation of Public Administration.

Credits: 16
Instruction: 135 minutes/week; self-study
Assessment: Continuous Assessment
Prerequisites: None

LGA112 Local Government Administration (1A)

Purpose: To develop specific skills and competences on the context and nature of the new dispensation in Local Government and Administration in South Africa.

Content: The history/origins of local government in RSA (Origins/development of urban areas in RSA; history/emergence of local authorities in RSA, Municipalities and their place in RSA government and administration, the legal context/framework for local government in RSA, constitutional context of the system of local government administration in South Africa); Categories and types of municipalities; Objects, powers and functions of municipalities; Local government matters contained in Schedule 4 Part, B and Schedule 5, Part, B; Powers and functions of local government internal structures and functionaries (Speakers, Mayors, executive mayors, Committee Systems) Executive systems; The Municipal Council (Composition and Objectives, Meetings and activities of Councils, Council functions and powers, Accountability and ethics in local government (Code of Conduct).

Credits: 16
Instruction: 135 minutes/week; self-study
Assessment: Continuous Assessment
Prerequisites: None

LGA122 Local Government Administration (1B)

Purpose: To develop specific skills and competences on the context and nature of the new dispensation in Local Government and Administration in South Africa.

Content: Developmental Local Government (the concepts clarification, objects and context, Legal Framework and context); Overview of the Constitutional Context- the spheres of government; Integrated Development Planning (IDP) and Local Economic Development (LED);

Co-operative government and Intergovernmental Relations (IGR; Local government and Traditional Authorities; Municipal Finance; Local Government Turnaround Strategy

Credits: 16
Instruction: 135 minutes/week; self-study
Assessment: Continuous Assessment
Prerequisites: None

PLC111 Public Community Leadership (1A)

Purpose: To equip the learner with knowledge skills, attitudes and competences that will enable him/her to comprehend the role and dynamics of leadership in community development activities.

Content: Introduction to community leadership (meaning of leadership, importance of community leadership); Theories of leadership (leadership theories and styles, the context community leadership in RSA); leadership and development; Leadership styles (concept of leadership styles, types of leaders, factors influencing leadership styles; Impact of leadership styles on development; challenges of leadership on community development activities; Management functions; Emerging issues and practices in management of community development activities; Leaders and community participation.

Credits: 16
Instruction: 135 minutes/week; self-study
Assessment: Continuous Assessment
Prerequisites: None

PLC121 Public Community Leadership (1B)

Purpose: To further develop and deepen learners' understanding of the meaning of community leadership, its significance, essentials, role and impact on community relations and development activities.

Content: Leadership and community relations (Meaning of leadership relations, significance of community relations, essentials of effective community relations, role of leaders in community relations, impact of community relations on development activities); Management committees (meaning and role of management committees in community development activities, types of committees in a community, organisation structure of a committee, impact of committees in community on development activities, challenges of committees on development activities, intervention measures); Community conflicts management; Community integration; Emerging trends in community leadership.

Credits: 16
Instruction: 135 minutes/week; self-study
Assessment: Continuous Assessment

Prerequisites: None

PUB212 Introduction to Research Methodology in Public Administration (2A)

Purpose: To introduce learners to basic concepts and procedures of research in Public Administration.

Content: Research and its Place in Public Administration (nature of social inquiry, nature of and rationale for research, definition and conceptualization of social research); Characteristics of scientific research (variables and constants, of research); The Research Problem, Hypotheses and Research Questions (research terminology, sources of topics for scientific research in Public Administration, hypotheses types and formulation); Problem Identification; Literature Review in Research (what is literature review?, the purpose of reviewing literature, sources of literature review, compiling a literature review).

Credits: 16

Instruction: 135 minutes/week; self-study

Assessment: DP and a three-hour examination

Prerequisites: At least 64 credits in the core modules from the following modules: PUB111 & PUB121; PLC111 & PLC121; LGA112 & LGA122

PUB222 Introduction to Research Methodology in Public Administration (2B)

Purpose: To further develop the learner's skills in the basic concepts and procedures of social research and research in Public Administration.

Content: Research Design (experimental, quasi-experimental, historical, phenomenological, Case studies, comparative, desk studies (theoretical and conceptual analysis); Data Collection Techniques (qualitative data collection, quantitative data collection); Measurement theory (measurement scales, validity (construct validity of the dependent variable); Reliability (Test-retest; parallel-forms; internal consistency; split-half; interater/intercoder/tester/test of scorer reliability); Measuring instruments (unobtrusive measurements, survey questionnaires; standardised tests and attitude scales); Data Reporting and analysis (analysing qualitative data, analysing quantitative data); Report writing.

Credits: 16

Instruction: 135 minutes/week; self-study

Assessment: DP and a three-hour examination

Prerequisites: At least 64 credits in the core modules from the following modules: PUB111 & PUB121; PLC111 & PLC121; LGA112 & LGA122

PUB213 Public Human Resource Management (2A)

Purpose: To develop in learners skills necessary to the management of human resources in the public sector.

Content:	Meaning and scope of Public Human Resource Management; Application of Public Human Resource Management in Public Administration; HRM and generic functions of Public Administration; Issues in Public HRM (capacity building, performance management, ethics and accountability, labour Relations Management, collective bargaining, employment equity, politics and public functionaries nexus (functions and roles, Local community actors).
Credits:	16
Instruction:	135 minutes/week; self-study
Assessment:	DP and a three-hour examination
Prerequisites:	At least 64 credits in the core modules from the following modules: PUB111 & PUB121; PLC111 & PLC121; LGA112 & LGA122

PUB223 Public Human Resource Management (2B)

Purpose:	To develop in learners skills necessary to the management of human resources in the public sector.
Content:	The HRM environment (introduction and orientation, foundation and challenges of Public HRM, strategic HR planning and research); Finding and Placing Qualified Public Sector Workers (Job Design, Job Analysis, Recruitment and Selection, Employee Orientation, Motivation and Retention); Legal context of Public HRM, Managing diversity and regulatory challenges; Managing Compensation and Benefits; Health and Safety in the public sector; Labour relations (the Union-Management relationship, employee discipline and Dismissal; Assessing and Developing Qualified Workers (Internal staffing and Career management issues, Performance management and appraisal, Training and development).
Credits:	16
Instruction:	135 minutes/week; self-study
Assessment:	DP and a three-hour examination
Prerequisites:	At least 64 credits in the core modules from the following modules: PUB111 & PUB121; PLC111 & PLC121; LGA112 & LGA122

PUB214 Introduction to Public Finance (2A)

Purpose:	To introduce learners to the principles and fundamentals of Public Finance Management South Africa.
Content:	Scope and domain of South African Public Finance Management; Principles of Public Finance Management; South African Financial framework (PFMA and treasury requirements); Application of PFMA (budgeting, strategic planning); Local Government Public Finance Management (municipal budgets; municipal accounting procedures and standards, financial reporting and accountability; Financial controls and systems; Actors, accountability and responsibility of Public Finance

Credits: 16
Instruction: 135 minutes/week; self-study
Assessment: DP and a three-hour examination
Prerequisites: At least 64 credits in the core modules from the following modules:
PUB111 & PUB121; PLC111 & PLC121; LGA112 & LGA122

PUB224 Introduction to Public Finance (2A)

Purpose: To further explore and develop public sector finance knowledge, applications and techniques, representative of typical public sector reforms, to improve service delivery performance and enhance the quality and effectiveness of public governance and inform better service delivery performance and financial resource utilisation.

Content: The concept-public financial management; the public finance macro environment and legislative framework; components of public financial management; factors affecting public financial management; the economic perspective in public finance management; the financial management cycle; Budgeting; Revenue management; Supply chain management; Asset management and fraud prevention; financial adjustments and estimates; Financial misconduct; Generally accepted public sector accounting practices; Financial reporting; Analysing financial reports; Auditing and public sector financial controls.

Credits: 16
Instruction: 135 minutes/week; self-study
Assessment: DP and a three-hour examination
Prerequisites: At least 64 credits in the core modules from the following modules:
PUB111 & PUB121; PLC111 & PLC121; LGA112 & LGA122

PUB311 Public Policy (3A)

Purpose: To provide learners with conceptual (theory) and contextual (practice) for understanding public policy, so as to enable them to acquire skills enabling them to read critically, think analytically, and write concisely when dealing with public policy instruments.

Content: Conceptualising public policy and public policy making; Problem identification; Policy formulation; Policy implementation and management; Public policy monitoring and evaluation; Public policy analysis; Differentiating - Public policy review and analysis; Public policy as a system; Public policy analysis techniques; forecasting; cost-benefit-analysis; social return on investment.

Credits: 16
Instruction: 135 minutes/week; self-study
Assessment: DP and a three-hour examination

Prerequisites: At least 160 credits in the core modules from the following modules: PUB111 & PUB121; PLC111 & PLC121; LGA112 & LGA122; PUB212 & PUB222; PUB213 & PUB223; PUB214 & PUB224

PUB321 Public Policy (3B)

Purpose: To further develop learners' conceptual (theory) and contextual (practice) understanding of public policy, so as to enable them to acquire skills enabling them to read critically, think analytically, and write concisely when dealing with public policy instruments.

Content: Differentiating concepts ('policy', 'law', 'plan', 'legislation'); public policy making models/theories; Conceptualisations of public policy (ideological, practical, value); Characteristics of public policy; Types of public policy; Characteristics of a state; Arms of government; South Africa as a state; Democracy and public policy; Citizenship (civil republic and liberal individualist) and social contract; Actors, interests and policy agenda setting: examination of critical theories; Public policy, the Millennium Development Goals (MDG) and the Government Plan of Action; The South African Vision 2030 and social policies.

Credits: 16

Instruction: 135 minutes/week; self-study

Assessment: DP and a three-hour examination

Prerequisites: At least 160 credits in the core modules from the following modules: PUB111 & PUB121; PLC111 & PLC121; LGA112 & LGA122; PUB212 & PUB222; PUB213 & PUB223; PUB214 & PUB224.

PUB312 Ethics in Public Administration (3A)

Purpose: To provide learners with conceptual (theory) and contextual (practice) understanding of the concept of public service ethics, so as to enable them to identify and distinguish grey areas between similar concepts such as ethics, values, morality and corruption.

Content: Ethics – concept basics, what it is and what it is not; Philosophical foundations of ethics (Deontological and teleological ethics); The importance of ethics in the public sector; Professional ethics and standards; International standards and frameworks; South African Legislative Framework on ethics and Values. Ethics infrastructure; ethics in the public service; principles of public life; South African Public Sector Ethics: structural, legal and institutional framework; Constitutional and legal foundations; Institutions supporting democracy and integrity ; South African Public Sector ethics: structural, Administrative reforms (NPM and ethics; Organisational internal controls for ethics; Institutions upholding good public service ethics. Remedies for dealing with matters such as bribery, political corruption, police corruption, legislative ethics, regulatory ethics, conflict of interest, avoiding the appearance of

impropriety, open government, and legal ethics. Application of African values and morality to combat wrong doing.

Credits: 16

Instruction: 135 minutes/week; self-study

Assessment: DP and a three-hour examination

Prerequisites: At least 160 credits in the core modules from the following modules: PUB111 & PUB121; PLC111 & PLC121; LGA112 & LGA122; PUB212 & PUB222; PUB213 & PUB223; PUB214 & PUB224

PUB322 Ethics in Public Administration (3B)

Purpose: To further develop and deepen learners' understanding of the philosophical, institutional, cultural and social context that public officials live and work in, as well as a critical awareness of the need to act professionally and ethically, and to exercise judgement and take responsibility within own limits of competence, when confronted with public service ethical dilemmas.

Content: Foundations of public service ethics, public interest and social contract, Ethics philosophical traditions (Deontology, Teleology, Virtue ethics, Ethical theory, Justice and rights-based ethical approaches), Moral development - Philosophical-based ethics and psychological-based ethics (Kohlberg (1971), Professionalism and ethics, Approaches to moral decision-making, Ethical problems and ethical dilemmas, Ethical decision-making tools (Line drawing, Codes, Ethics Check), Corruption control in the public service, Whistleblowing in the public sector.

Credits: 16

Instruction: 135 minutes/week; self-study

Assessment: DP and a three-hour examination

Prerequisites: At least 160 credits in the core modules from the following modules: PUB111 & PUB121; PLC111 & PLC121; LGA112 & LGA122; PUB212 & PUB222; PUB213 & PUB223; PUB214 & PUB224

PUB313 Public Sector Monitoring and Evaluation (3A)

Purpose: To provide learners with a conceptual (theory) and contextual (practice) understanding of the concept of public service monitoring and evaluation and assist them identify and distinguish the grey areas between critical concepts in public sector monitoring and evaluation.

Content: Positioning M&E in relation to Public Administration/public policy; Public Sector M&E and related management concepts such as budget, planning and M&E; Public Sector M&E related concepts; principles and elements of M&E, M&E theoretical foundations; relationship between planning, budget and M&E; fundamental theories of M&E - theory of change; global and local developments in M&E; M&E practices in government and the development sector; basic tools used in M&E;

composition and uses of logical framework *vis a vis* a programme logic model as M&E tools.

Credits: 16

Instruction: 135 minutes/week; self-study

Prerequisites: At least 160 credits in the core modules from the following modules: PUB111 & PUB121; PLC111 & PLC121; LGA112 & LGA122; PUB212 & PUB222; PUB213 & PUB223; PUB214 & PUB224

PUB323 Public Sector Monitoring and Evaluation (3B)

Purpose: To develop an understanding of the concept of Government-Wide-Monitoring and Evaluation in South Africa, focusing on the monitoring aspect of Monitoring and Evaluation.

Content: Conceptualising Government Wide M&E (Government Approach, Outcomes based M&E); principles of GWM&E; GWM&E approaches to M&E internationally; structures and legislative framework for M&E in South Africa; Role players, functions and institutions in M&E; M&E frameworks and systems; links between M&E and inputs; M&E and strategic and operational planning and implementation processes; M&E and planning in government; M&E and budgeting in government; logical monitoring framework for planning and project monitoring; evolving issues in GWM&E and M&E.

Credits: 16

Assessment: DP and a three-hour examination

Instruction: 135 minutes/week; self-study

Prerequisites: At least 160 credits in the core modules from the following modules: PUB111 & PUB121; PLC111 & PLC121; LGA112 & LGA122; PUB212 & PUB222; PUB213 & PUB223; PUB214 & PUB224

POSTGRADUATE DIPLOMAS

ACADEMIC STRUCTURES

- PG.1 Postgraduate Diploma in Accounting (60506) – SAQA ID 115390
- PG.2 Postgraduate Diploma in Public Sector Monitoring and Evaluation (60516)
- PG.3 Postgraduate Diploma in Development Assistance Management (Bhisho) (60518) (one-year programme)

PG.1.1 Postgraduate Diploma in Accounting (60506) (East London)

This programme is accredited by the South African Institute of Chartered Accountants (SAICA) that allows the successful candidate into SAICA's Initial Test of Competence.

PG1.1.1 Admission Criteria

Candidates for the Diploma shall not be admitted to the programme unless:

1. They have
 - 1.1 a SAICA endorsed undergraduate qualification (typically a Bachelor Degree in Accounting); or
 - 1.2 a SAICA endorsed Advanced Diploma in Accounting (bridging programme); and
2. They have obtained the following minimum marks in their final year of undergraduate studies or in the bridging programme:
 - 2.1 at least 55% for Accounting 3;
 - 2.2 at least 53% for each of the other three core subjects (Auditing, Financial Management and Taxation); and
 - 2.3 an average of at least 55% across the 4 core subjects.

(the candidate should have achieved these marks in the year of study immediately preceding the year of registration for this programme)

PG1.1.2 Assessment

Assessments comprise of: DP tests, mid-year major tests, integrated project and final examinations. The DP requirements for the PGDA modules, which will be strictly enforced, are as follows:

1. 80% of acceptable hand-in and attendance; and
2. An average class mark of at least 40%.

In order to graduate with the PGDA:

- a minimum of 50% must be obtained in each of the four modules; and
- all four modules must be passed in the same academic year.

Students are only permitted two opportunities to register for this programme. Students must achieve at least an average of 45% in the first year of study to. Repeat the qualification

PG.1.1.3 Curriculum

This programme consists of the following subjects that are taught separately, but are examined in an integrated manner:

Postgraduate Diploma in Accounting (60506) (East London) – SAQA ID 115390

Level	Title of Module	Module Code	Cr
400	Accounting 4	ACC401E	32
	Taxation 4	ATA401E	32
	Management Accounting and Finance 4	AFM401E	32
	Governance and Auditing 4	AUD401 E	32

PG.1.2 Postgraduate Diploma in Public Sector Monitoring and Evaluation (60516) – SAQA ID 94857

PG.1.2.1 Admission Criteria

Candidates must:

- Have obtained a Bachelor's degree or Advanced Diploma at NQF level 7 or its equivalent.
- Be familiar with the challenges of the Public Sector as well as graduates of other disciplines who want to integrate Monitoring and Evaluation into their areas of interest and academic pursuits.
- Applicants may be invited for an interview and/or required to write a paper.
- Public Administration field background will be an added advantage.
- Selection based on merit.

PG.1.2.2 Curriculum

This programme consists of the following subjects:

Postgraduate Diploma in Public Sector Monitoring and Evaluation (60516) – SAQA ID 94857

Level	Title of Module	Module Code	Cr
100	Government Wide Monitoring and Evaluation (GWM&E) Policy	PUB510	30
	Research Methodologies in Monitoring and Evaluation	PUB518	30
	Monitoring and Evaluation Indicators and Applications in Government	PUB524	20

	Report-writing in Monitoring and Evaluation Practice	PUB529	20
	Monitoring and Evaluation Project	PUB526	20
		Total Credits	120

PG.1.2.3 Descriptions of Modules

PUB510 Government Wide Monitoring and Evaluation (GWM&E) Policy

- Purpose:** To introduce the student to the complex structural, institutional and system imperatives of GWM&E.
- Content:** Conceptual and Theoretical underpinnings of Monitoring and Evaluation; Government Wide Monitoring and Evaluation Policy; Designing Monitoring and Evaluation systems in government; M&E systems (Principles of government performance management system, Components of GWM&E system, Setting up an M&E system (Rist's ten steps to designing building and sustaining a results-based M&E System, Rists 2011); M&E Planning (What is an M&E Plan? Elements of a monitoring plan; Developing your own M&E plan; M&E framework.
- Credits:** 30

PUB518 Research Methodologies in Monitoring and Evaluation

- Purpose:** To create potential Monitoring and Evaluation researchers by exposing and instilling in learners, knowledge of Monitoring and Evaluation research methods and strategies.
- Content:** Research Methodologies in M&E (M&E research methodologies, Qualitative and Quantitative research methods, survey research for M&E purposes, sampling and questionnaire design, sampling concepts and techniques); Data management, quality and analysis in M&E; Data Management (definitions) – (functions of data management, limitations in data processing, transforming data into information); Data Quality (elements of data quality, standards for data quality (Stats SA, Eurostat, IMF (DQAF), OECD quality framework); Data Analysis (presenting M&E data, data analysis process, analysing qualitative data, analysing quantitative survey results).
- Credits:** 30

PUB524 Monitoring and Evaluation Indicators and Applications in Government

- Purpose:** To introduce the learner to the history, importance and principles of indicator development in reaching institutional objectives, especially in the public sector.
- Content:** Introduction to Government Wide Monitoring and Evaluation; Principles and standards in selecting indicators (definitions of indicators, purpose

and types of indicators in Monitoring and Evaluation, misconceptions about indicators, criteria for selecting good indicators); Selecting key performance indicators in government (guidelines for developing indicators, legislative and institutional framework, best practice and steps in developing indicators, selecting key performance indicators for government M&E systems).

Credits: 20

PUB529 Report-writing in Monitoring and Evaluation Practice

Purpose: To develop M&E report writing skills by exposing and instilling in learners, knowledge of M&E report writing approaches and techniques.

Content: Review of Monitoring and Evaluation definitions and concepts; Monitoring and evaluation reporting in Development; Data collection and usage in Monitoring and Evaluation; Difference between data and information in M&E; Characteristics of quality information for reporting; Approaches and application of M&E report-writing; Types of M&E report-writing; Clarity in M&E report-writing; Planning an M&E report-writing; M&E reporting systems; Criteria to assess the effectiveness of a reporting system.

Credits: 20

PUB526 Monitoring and Evaluation Project

Purpose: To develop Monitoring and Evaluation practitioners skilled in research and report writing. This module is also aimed at consolidating the learner's range of skills in dealing with complex problems through the ability to work with multiple types and sources of information and data, as well as data and information utilization techniques and analysis and towards the transferring of these skills where appropriate for problem solving in M&E.

Content: Monitoring and Evaluation Project

Credits: 20

PG.1.3 Postgraduate Diploma in Development Assistance Management (Bhisho) (60518) (one-year programme) – SAQA ID 102000 NQF level 8

PG.1.3.1 Admission Criteria

A learner may be admitted as a candidate for the degree when she/he:

- Has obtained a degree at NQF Level 7
- Possesses relevant managerial and/or engaged work experience in the Government and non-Governmental Organisations (NGOs) sectors, especially in Development Assistance Management and in Development Cooperation Organisations and Institutions alike.

- Public Administration field background will be an added advantage.
- Selection based on merit.
- Any learner who seeks admission based on PG.1.2 above should have obtained an average of at least 65% at NQF Level 7 in the final assessment of the relevant area of specialisation or major, unless decided otherwise by the Head of Department

PG.1.3.1 Curriculum

The curriculum consists of the following modules:

Level	Title of Module	Module Code	Cr
100	<u>Core modules:</u>		
	Development and Aid Management	PUB 611	16
	Stakeholder Development and Management	PUB 612	16
	Monitoring and Evaluation of Development Aid	PUB 613	16
	International Trade and Investment	PUB 621	16
	Research for Development	PUB 617	16
	Skills based experiential learning	PUB 622	16
	<u>Elective modules: (Two electives)</u>		
	Phyto-Sanitary Measures		.
	Disaster and Risk Management	PUB 614	16
	Food Security	PUB615	16
	Leadership and Governance	PUB616	16
	Political Economy of Development Aid	PUB 623	16
	PUB 624	16	

PG.1.2.3 Description of Modules

PUB 611 Development Cooperation Management

Purpose: To familiarise students or participants with the main areas of Development Cooperation and Management. This is primarily to encourage them in the tools, concepts and ideas that will be needed for practical exposure within the Development Assistance Management terrain. As South Africa is a front-line state in Africa's Development agenda, the tools used will be those that are widely applied internationally. This is mainly but not exclusively for those working in the Department of Agriculture, Forestry and Fisheries (DAFF) in the Republic of South Africa, Department of International Relations and Cooperation (DIRCO), Department of Trade and Industry (DTI) and other related departments and organisations.

Content: The subject matter will cover among other things: The project cycle, the new development cooperation context, the terminology of development management, local and international cooperation including linking theories with practice. The sustenance of Development Assistance

Management and its livelihood will include among other things, identification and articulation of project management, conceptualisation of project implementation plan and the entire project life cycles with periods. The use of project log frames, development of project planning, budgeting, monitoring and evaluation.

Credits: 16

Instruction: Block lectures over one week, group work and assignments, individual study and presentations

Assessment: Formative assessment (class tests, group presentations and assignments); summative assessment (three-hour examination - moderated externally)

PUB 612 Stakeholder Development and Management

Purpose: To equip learners with comprehensive knowledge and understanding of Stakeholder Management in Development Assistance Management, in the context of contemporary Project Management within governmental, non-governmental organisations and the private sector institutions.

Content: The subject matter will cover among other things: Concepts and Issues in Stakeholder Management, Classification of Stakeholders, Importance of Stakeholders Management, Stakeholder Identification and Analysis, Stakeholder Analysis Stakeholder Engagement, Stakeholder Communication, Introduction to Report Writing, Fundraising and Introduction to CSOs and Understanding Civil Society Organisations (CSOs)

Credits: 16

Instruction: Block lectures over one week, group work and assignments, individual study and presentations

Assessment: Formative assessment (class tests, group presentations and assignments); summative assessment (three-hour examination - moderated externally)

PUB 613 Monitoring and Evaluation of Development Aid

Purpose: To provide a clear understanding of Monitoring and Evaluation within the Development Assistance Management and Cooperation terrain. To carefully describe and explain various approaches and techniques towards utilisation of monitoring and evaluation that is in the field of Development Assistance. To provide in depth understanding of the importance of the role of evaluation and its usefulness in measuring development assistance's effectiveness, efficiency, relevance, sustainability and impact. To explain in detail the challenges that have been faced over the years in evaluating local and international Development Assistance projects and programme.

Content:	Background to Development Assistance; Overview of Monitoring and Evaluation Approaches; Monitoring Development Assistance and Evaluation Development Assistance.
Credits:	16
Instruction:	Block lectures over one week, group work and assignments, individual study and presentations
Assessment:	Formative assessment (class tests, group presentations and assignments); summative assessment (three-hour examination - moderated externally)

PUB 617 Research for Development

Purpose:	This is a stand-alone module for all learners who have intention to register for the PGDip-DAM. Learners will have a clear grasp of research purpose, research proposal, research for evaluation and development within the programme.
Content:	Research Process and Innovation; System Thinking and Scenario Planning. Problem solving and Research Partnership, Gender mainstreaming, Diversity Awareness and Socio-Cultural inclusion in Research. Research Ethics and Risks.
Credits:	16
Instruction:	Block lectures over one week, group work and assignments, individual study and presentations
Assessment:	Formative assessment (class tests, group presentations and assignments); summative assessment (three-hour examination - moderated externally).

PUB 621 International Trade and Investments

Purpose:	In-depth analysis of the legal concepts, principles and policy objectives underlying different forms of international trade transactions; to explain the structure and governance of the World Trade Organisation (WTO) as well as critically appraise the rules of international trade law and expose students to trade policy issues. To enable students to apply the general principles of international trade law to real life and hypothetical problems involving the application, interpretation and enforcement of rights and obligations in international economic relations. The relationship between trade policy and other issues in foreign policy, international relations and international political economy, the domestic politics of trade, coherence and conflict between international organizations, and the special interests of developing countries. To examine the challenges confronting the global trading system and the challenges it poses to the WTO and regulation of international trade. To provide a clear understanding of the architecture of rules governing investment at the bilateral, regional and multilateral levels as well as the
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concepts, measurement and recent trends in foreign direct investment (FDI). To understand the relationship between the rules and disciplines of the WTO with commitments included in the various international investment agreements.

Content: Introduction to Economic Globalisation, Introduction to International Political Economy, Debates over International Trade and Development. Debates over Foreign Investment and Development. Introduction to the WTO, Introduction to Regional Economic Integration and Introduction to National Trade and Investment Institutions.

Credits: 16

Instruction: Block lectures over one week, group work and assignments, individual study and presentations

Assessment: Formative assessment (class tests, group presentations and assignments); summative assessment (three-hour examination - moderated externally)

PUB622 Skills Based Experiential Learning

Purpose: The combination of community service and class instruction, with a focus on critical, reflective thinking as well as personal and official responsibilities. A teaching/learning method that connects meaningful service experiences and academic learning, personal growth, and civic responsibility. Skills-based learning is an avenue for students to meet the needs of individuals or groups while extending the work they have done in the class. Students can certainly benefit from focused, well-planned job shadowing, field trips, and career days/career exploration events, but on the secondary level, experiential learning should become more “finely tuned” to each student’s career goals. Work-related experiences are often more general in nature.

Content: Experiential Learning is structured quality work-based, service-based, community-based, and/or research-based learning experiences. These experiences require students to demonstrate the personal qualities, skills, knowledge and understandings they need to be leaders in their respective work-environment and the larger society.

Credits: 16

Instruction: Experiential Learning, Work-based environment for the period of three (3) months, with the minimum of 80 hours in total.

Assessment: Submission of individual Portfolio of Evidence (PoE) on the IDAM e-Learning platform signed off by the Supervisor/Mentor. Submission of a comprehensive report by a Supervisor/Mentor on the IDAM skills-based experiential learning activities.

PUB 614 Sanitary and Phyto-sanitary

- Purpose:** To introduce participants to the origin, significance of SPS standards, rules, guidelines, and recommendations by national and international bodies to ensure adequate, timely, efficient and effective protection of human, animal and plant life and health. To provide in depth understanding and analysis of the concepts of Sanitary and Phytosanitary (SPS) measures. To explain and discuss key principles of SPS measures; To instil an appreciation of the importance of harmonisation of legislation, appropriate level of SPS measures, transparency and risk assessment and the importance of SPS in international trade (WTO).
- Content:** Introduction to Sanitary and Phytosanitary Measures, The SPS Agreement, Sanitary and Phytosanitary Measures, Key principles and application of SPS measures and Regional Frameworks, Functions and Challenges (AFRICA).
- Credits:** 16
- Instruction:** Block lectures over one week, group work and assignments, individual study and presentations
- Assessment:** Formative assessment (class tests, group presentations and assignments); summative assessment (three-hour examination - moderated externally)
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PUB 615 Disaster and Risk Management

- Purpose:** To identify the threats and risks in a community, who or what is vulnerable and prioritising the risks. To develop the capacity and understanding about disaster management amongst the key role players. To develop resource sharing arrangements around financing including the delivery of emergency services and responding to emergencies or disasters.
- Content:** Introduction to Disasters and Emergencies, International Perspective: Introduction to the Hyogo Framework for Action 2005-2015. The South African Perspective: Legislative Framework, Emergency Management Practice, Command Structures in an Emergency, the Preparedness Plan, the Standard Operating Procedures (SOPs). The Recovery Phase (Rehabilitation)
- Credits:** 16
- Instruction:** Block lectures over one week, group work and assignments, individual study and presentations
- Assessment:** Formative assessment (class tests, group presentations and assignments); summative assessment (three-hour examination - moderated externally)
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PUB 616 Food Security

Purpose:	This food security module aims to contribute towards meeting long-term goals of sustainable development and reduction in food insecurity. Students taking this module will be able to link food security issues, concepts, strategies and programmes with an ultimate goal of improving food security among communities. The students will be able to assess communities and households for vulnerability to food insecurity and planning of food and nutrition interventions. They should be able to interpret and solve specific problems related to poverty and hunger, chronic and acute food insecurity, malnutrition, dietary intake and food preferences. They should be able to take appropriate data on food consumption at the national, household and individual level.
Content:	Definition of Key Concepts, Data Requirements, Alternative Approaches to Food Security, Determination of Thresholds and Cut-off Points, Estimating Poverty Lines.
Credits:	16
Instruction:	Block lectures over one week, group work and assignments, individual study and presentations
Assessment:	Formative assessment (class tests, group presentations and assignments); summative assessment (three-hour examination - moderated externally).

PUB 623 Leadership and Governance

Purpose:	To provide students with the necessary Leadership and Governance skills and knowledge required to manage Development Assistance projects and activities efficiently and effectively. To capacitate students to be innovative, creative in their leadership and management roles and functions, as they deal with various situations and challenges within their environments.
Content:	Definition of Concepts (Roles and Functions of Leadership in Development Assistance). The Various Environments within which Leaders in Development Assistance Operate. The Ethical and Public Administration Principles for Leaders, <i>Batho Pele</i> Principles, Good Governance Principles, Skills and Knowledge needed Leaders to promote good Governance in Development Assistance.
Credits:	16
Instruction:	Block lectures over one week, group work and assignments, individual study and presentations.
Assessment:	Formative assessment (class tests, group presentations and assignments); summative assessment (three-hour examination - moderated externally).

PUB 624 Political Economy of Development Assistance Management

- Purpose:** The overarching purpose of this module is to enable students to approach the post-colonial African political economy from a historically and theoretically grounded perspective. In doing so, the complex layers of relationships between dominant and dominated societies will be examined within the context of the historical development of a global political economy. At the same time, the position of Africa vis-à-vis hegemonic powers will be critically examined with reference to dominant global discourses, from within a theoretical framework that foregrounds issues of power and the various mechanisms aimed at securing hegemony. As this course deals specifically with the political economy of development aid, the concepts of the “developmental state”, “development” and “aid” will be problematised as an integral component of post-colonial domination. These mechanisms have in the past formed part of agendas controlled by powerful neoliberal alliances, in relation to which the role of continental and regional alliances will be investigated. The potential of the African Union and Regional Economic Communities for claiming an independent policy space that can lead to socio-economic development will be placed within the context of the possibilities for the establishment of counter-hegemonic structures and discourse. Finally, key issues such as expressions of the African state and the conceptualisation of social development, and the stability versus social justice debate, will be located within oppositional discourses around the specific concerns of modernity.
- Content:** Theorising the History of the African Political Economy, African Perspectives, De-colonisation, Africa and the Quest for Modernity. African states: Developmental, Dictatorial, Under-Developed and Dependent. Discourse and Domination: From the Lagos Plan of Action (LPA) to New Partnership for Africa’s Development (NEPAD-African Union Development Agency), African Regional Economic Communities (REC’s) and their Relationships.
- Credits:** 16
- Instruction:** Block lectures over one week, group work and assignments, individual study and presentations
- Assessment:** Formative assessment (class tests, group presentations and assignments); summative assessment (three-hour examination - moderated externally).
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HONOURS DEGREES

RULES

H.1 RULES FOR THE HONOURS DEGREES

Please refer to the Statute and General Rules for the Honours Degree in the General Prospectus in addition to the rules below.

Duration

Honours programme shall extend over not less than two consecutive semesters and not more than four consecutive semesters of full-time study. Where a programme is accredited and approved to be offered on a part-time basis, the programme shall extend over not less than four consecutive semesters and not more than six consecutive semesters of part-time study.

Options:

An Honours degree may be obtained in any of the following options:

- H.1.1 Bachelor of Commerce Honours in Business Management (60501) – SAQA ID 17392 NQF Level 8
- H.1.2 Bachelor of Commerce Honours in Economics (60502) – SAQA ID 17377 NQF Level 8
- H.1.3 Bachelor of Commerce Honours in Industrial Psychology (60503) – SAQA ID 96571 NQF Level 8
- H.1.4 Bachelor of Commerce Honours in Information Systems (60504) – SAQA ID 116273 NQF Level 8
- H.1.5 Bachelor of Administration Honours in Public Administration (62502) – SAQA ID 17242 NQF Level 8

H.2 Curricula

H.2.1 The curricula for each of the options are given below.

H.2.1.1 Bachelor of Commerce Honours in Business Management (60501) (Alice & East London) – SAQA ID 17392 NQF Level 8

Admission Criteria

Admission to the degree will be at the discretion of the Post-graduate Selection Committee. The minimum entry requirement for Honours Degree is a Bachelor's Degree with Business Management as a major. Applicants should bear in mind that notwithstanding that the minimum admission criteria for Honours is a minimum of 60%

average for the Business Management major (and a 60% mark for the Business/Marketing Research component), this does not guarantee admission. The number of successful applications received will also have an impact on acceptance onto the degree.

Curriculum

Students must complete the Marketing Research module (32 credits) and also submit a research project (32 credits) on an approved topic at the end of the period of two semesters of full-time study. Two of the elective modules (64 credits) must also be completed.

Bachelor of Commerce Honours in Business Management (60501) (Alice / East London) – SAQA 17392 NQF Level 8

Level	Title of Module	Module Code	NQF Level	Cr
100	<i>Core modules:</i>			
	Mini-dissertation	BEC 501/501E	8	32
	Marketing Research	BEC 516/516E	8	32
	<i>Elective modules – Two of the following:</i>			
	Advanced Strategic Management	BEC 522/522E	8	32
	Advanced Marketing Management	BEC 513/513E	8	32
	Advanced Financial Management	BEC 524/524E	8	32
Advanced Operations Management	BEC 515/515E	8	32	
Entrepreneurship & Small Business Management	BEC 517/517E	8	32	
	Total credits			128

Note: Presentation of modules will depend on the availability of subject specialists (lecturers) and the registration of the minimum economical number of students as determined by the Department. The Business Management Honours modules are offered on a full-time basis over a period of two semesters.

H.2.1.2 Bachelor of Commerce Honours in Economics (60502) (Alice/ East London) – SAQA ID 17377 NQF Level 8

This qualification has been amended with effect from 2026. The Economics Honours is offered on full-time basis at the Alice and East London Campuses. Candidates can specialise either in the Financial Markets Stream or Transport Economics Stream, subject to approval. Transport Economics is offered at the Alice campus with Financial markets stream offered at the East London campus.

Admission Criteria

The entrance requirements are a Bachelor of Commerce degree, with Introduction to Econometrics at a third-year level and a minimum average mark of 60% for all third-year Economics modules.

Curriculum

Candidates specialising in either the Financial Markets or Transport Economics Stream are required to complete three core modules (48 credits), three electives (48 credits) plus a research project (32 credits) of at least 30 typed pages (1.5 spacing) on an approved topic, selected in consultation with the Programme Coordinator, over a period of two semesters.

These qualifications have been amended with effect from 2025.

Bachelor of Commerce Honours in Economics – (60502) (East London) SAQA ID 17377

NQF Level 8

Level	Title of Module	Module Code	NQF Level	Cr
100	<u>Core modules (80 credits):</u>			
	Mini-Dissertation	ECO501E	8	32
	Microeconomics	ECO511E	8	16
	Econometric Techniques	ECO513E	8	16
	Macroeconomics, Policy and the Financial Markets	ECF511E	8	16
	<u>Elective modules – Three of the following (48 credits):</u>			
	Monetary Economics	ECO516E	8	16
	Microstructure and Financial Economics	ECF515E	8	16
	Debt and Equity Markets	ECF522E	8	16
	Derivative and Foreign Exchange Markets	ECF521E	8	16
	Total credits			128

Bachelor of Commerce Honours in Economics – (60502) (Alice) – SAQA ID 17377

NQF level 8

Level	Title of Module	Module Code	NQF Level	Cr
100	<u>Core modules (80 credits):</u>			
	Mini-Dissertation	ECO501	8	32
	Microeconomics	ECO511	8	16
	Macroeconomics	ECO512	8	16
	Econometric Techniques	ECO513	8	16
	<u>Elective modules – Three of the following (48 credits):</u>			
	Environmental & Resource Economics	ECO514	8	16
	Monetary Economics	ECO516	8	16
	Contemporary International Trade Theory and Policy	ECO522	8	16
	Transport Economics	ECO527	8	16
	Marine Economics	ECT521	8	16
	Aviation Economics	ECT522	8	16
		Total Credits		

Note:

- Not all the above streams or the modules listed under each of the streams will be offered in any one year. Those offered will depend on the specialist qualifications of available staff.

- Learners who specialise in Transport Economics and select the transport-related elective module (i.e., Transport Economics) will be required to write their mini-dissertation on a transport-related topic and may benefit from a capacity development sponsorship of the National Department of Transport (subject to meeting the qualifying criteria)
- No student shall be allowed to proceed to the second semester unless he/she has successfully completed both Microeconomics (ECO511) and Macroeconomics (ECO512). Note that this ruling applies to the Transport Economics stream only.

H.2.1.3 Bachelor of Commerce Honours in Industrial Psychology (60503) (Alice) – SAQA ID 96571 NQF Level 8

Admission Criteria

Students admitted to this programme will have to meet the following requirements:

The degree with Industrial Psychology and/or Human Resource Management as a major, and a minimum average mark of 60% for all third-year modules.

Statistics must be one of the modules passed at the undergraduate level.

Curriculum

This qualification has been amended with effect from 2025. All modules are compulsory.

Bachelor of Commerce Honours in Industrial Psychology (60503) (Alice) – SAQA ID 96571 NQF Level 8

Level	Title of Module	Module Code	NQF LVL	Cr
100 Semester 1	Psychometrics	IPS514	8	16
	Research Methodology	IPS515	8	16
	Advanced Organisational Behaviour	IPS516	8	16
100 Semester 2	Advanced Industrial Relations Theory & Practice	IPS523	8	16
	Industrial Psychology Mini-Dissertation	IPS525	8	32
	Strategic Human Resource Management	IPS527	8	16
	Applied Psychological Testing and Assessment	IPS528	8	16
	Total credits			128

Note: Fulltime students do all modules in one year, and part-time students do the modules over a period of two years.

H.2.1.4 Bachelor of Commerce Honours in Information Systems (60504) (East London) – SAQA ID 116273 NQF Level 8

This qualification has been amended with effect from 2025.

Admission Criteria

The entrance requirements include a Bachelors (or cognizant) degree, with Information Systems at the third-year level and a minimum average mark of 60%. A written assessment and interview may be required before final selection is made within the department.

Curriculum

The degree comprises of 128 credits. All modules are compulsory.

Bachelor of Commerce Honours in Information Systems (60504) (East London) NQF Level 8

Level	Title of Module	Module Code	NQF LVL	Cr
100	Core Modules			
	Research Project (treatise)	IFS503E	8	32
	Research Methods in Practice	FMC511E	8	16
	Information Systems in Society	ISH511E	8	32
	Information Security, Risk & Controls	BIS501E	8	32
	Information Systems Trends	IFS529E	8	16
	Total credits			128

Note: Full time students do all modules in one year, and part-time students are required to complete the Research Project (Treatise) and IS Research Methods in their first year of study. Part-time students may elect to complete additional modules in their first year if their work commitments allow. A part-time student has two years to complete the qualification.

H.2.1.5 Bachelor of Administration Honours in Public Administration (62502) NQF Level 8

Admission Criteria

A student may be admitted as a candidate for the degree when they have obtained the degree of Bachelor of Administration or equivalent at NQF 7 with a Public Administration field or Public Human Resource Management background. They should have obtained an average of at least 60% at NQF Level 7 in the final assessment of the relevant area of specialisation or major.

Curriculum

The degree comprises of 128 credits. All modules are compulsory.

Bachelor of Administration Honours in Public Administration (62502) NQF Level 8

Level	Title of Module	Module Code	NQF Level	Cr
100	Research Methods in Practice	FMC511	8	16
	Administrative Theories	PUB512	8	16
	Public Policy	PUB513	8	16
	Local Government and Administration	PAD524	8	16
	Public Sector Monitoring and Evaluation	PUB527	8	16
	Research Project	PAD526	8	32
	Public Sector Innovation and Governance	PUB528	8	16
	Total credits			128

HONOURS DEGREE IN BUSINESS MANAGEMENT

DESCRIPTION OF MODULES

BEC501/501E Mini Dissertation (Compulsory)

Purpose:	To equip learners with formal research skills, from proposal formulation to report writing.
Content:	A field of study chosen by the student
Credits:	32
Instruction:	Guidance and monitoring of the mini dissertation
Assessment:	Internally and externally examined
Co-requisites:	BEC516/516E
Prerequisites:	Admission to the Honours programme in Business Management

BEC513/E Advanced Marketing Management

Purpose:	This module provides a comprehensive understanding of strategic marketing within the context of business decision-making. It covers the analysis of both internal and external business environments, strategic marketing processes, customer and competitor analyses, and market dynamics. Students will explore various strategic tools and techniques, such as SWOT analysis, marketing metrics, product life cycles, and sustainable competitive advantages. The module also delves into brand management, market strategies, and the evolution of electronic marketing.
Content:	This module covers the theoretical content, including an introduction to the nature of strategic marketing management, customer management, internal analysis, value propositions, building and managing brand equity, competitive advantage and competitive strategies, and lastly, developing global marketing strategies. An assortment of case studies are used in conjunction with the theoretical learning.
Credits:	32
Instruction:	Self-study assignments, case studies, seminars, and practical case study analysis
Assessment:	Assessments include assignments, semester tests and a three-hour examination.
Prerequisites:	Admission to the Honours programme in Business Management

BEC516/516E Advanced Research (Compulsory)

Purpose:	To provide an advanced understanding of business research methods. In addition, a secondary outcome of this module is to provide students with the theoretical background and practical skills, both qualitative and quantitative, to write an academic thesis.
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Content: This module covers the research process; distinguishing between qualitative and quantitative research paradigms; collecting primary and secondary data; questionnaire design; sampling; data analysis and report writing. In addition, identifying and formulating the research problem as well as the drafting of hypotheses are considered.

Credits: 32

Instruction: Formal lectures, case studies, oral and written presentations, and the practical manipulation of data.

Assessment: Term tests, an assignment including case studies, and a three-hour examination (externally moderated)

Co-requisites: BEC501/501E

Prerequisites: Admission to the Honours programme in Business Management

BEC517/517E Entrepreneurship and Small Business Management

Purpose: To equip students with superior knowledge, skills and applied competency to start their own businesses as self-employed entrepreneurs. In addition, students will be qualified to act as consultants and advisors to other small business entrepreneurs in conducting feasibility studies and compiling business plans.

Content: Entrepreneurship in perspective, the nature of entrepreneurship, the role, place and importance of small business and entrepreneurship in a free market economy, feasibility studies, the compilation of a business plan, managing small production units, retail and service outlets, small business control aspects, financial and budgetary control, marketing, customer relations and after-sales service, store design and layout, merchandise development and planning, pricing, promoting the retail firm and its products and maintaining a dynamic growing business.

Credit: 32

Instruction: Lectures, case studies and student-led seminars

Assessment: Term tests, an assignment including case studies, and a three-hour examination (externally moderated)

Prerequisites: Admission to the Honours programme in Business Management

BEC522/522E Advanced Strategic Management

Purpose: To prepare the student for the working world by providing strategic case study problems to be solved. This application-based course requires students to put the theory they have learned over the duration of their degree into practice.

Content: The module covers the techniques of the strategic management process, including strategic direction and environmental analysis, strategy formulation and implementation.

Credits: 32

Instruction: Lectures, case studies, self-study assignments and presentations

Assessment: Tests, assignments, online discussions, and a three-hour examination (externally moderated)

Pre-requisites: Admission to the Honours programme in Business Management

BEC524/524E Advanced Financial Management

Purpose: To acquire advanced and sophisticated financial management skills towards a career in the business world.

Content: This module covers an in-depth study of risk and returns, portfolio management, cost of capital, capital budgeting, risk budgeting, risk analysis, working capital management, current asset management and short-term financing, capital structure, dividend policy, and financial institutions in South Africa.

Credits: 32

Instruction: Tutorials, case studies and self-study assignments

Assessment: Term tests, an assignment including case studies, and a three-hour examination (externally moderated)

Prerequisites: Admission to the Honours programme in Business Management

HONOURS DEGREE IN ECONOMICS

DESCRIPTION OF MODULES

COMPULSORY MODULES

ECO501/E Mini-Dissertation

- Purpose:** To enable learners to demonstrate the ability to produce a well-researched and applied piece of work on a topic in economics.
- Content:** Literature survey; research paper for conference/seminar presentation, showing research methodology and empirical analysis and findings; final research document
- Credits:** 32
- Instruction:** Regular supervision
- Assessment:** Regular submission of the work/findings; incorporation of comments/feedback; conference/seminar presentation; internal and external examiners assessment.
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ECO511/E Microeconomics Honours

- Purpose:** To enable learners to apply modern microeconomic thinking to their daily decisions.
- Content:** The theory of the consumer: Preference ordering, feasible set. Utility maximisation, Duality theory; the expenditure function, indirect utility, Roy's identity. The Firm and technology: The production function, measurement of inputs and outputs, Input requirement set. Cobb Douglas and Leontief technologies, the technical rate of substitution, the elasticity of substitution, returns to scale, the CES production function. Profit maximisation, the profit function. Cost minimisation, Cost function. Duality. The theory of competitive markets: The competitive firm, General Equilibrium analysis. Efficiency and welfare. Imperfect markets, Welfare and output, Introduction to game theory: Nash equilibrium, Oligopoly Models. Market failure, Uncertainty, Asymmetric Information, and Incomplete markets
- Credits:** 16
- Instruction:** Lectures and seminars (2½ hours per week, approximately 12 weeks), and seminar participation
- Assessment:** Continuous assessment through seminar presentation and essay; summative assessment through a three-hour examination
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ECO512/E Macroeconomics Honours

- Purpose:** To allow learners to observe how macroeconomics has evolved over time and to think critically about macroeconomic issues and policies.
- Content:** Review of the Solow growth theory: Capital accumulation and growth; wealth accumulation and capital mobility; technological progress and growth; Solow model with human capital; the Solow model with scarce natural resources;

Endogenous growth theory: productive externalities and endogenous growth; R+D based Endogenous growth; Investment and asset prices; consumption income, and wealth, monetary policy and aggregate demand inflation; unemployment and aggregate supply; Stabilization policies: Why and how?; Stabilization policy with rational expectations; Limits to stabilizations policy: Credibility and uncertainty.

Credits: 16

Instruction: Lectures and seminars (2½ hours per week, approximately 12 weeks), and seminar participation

Assessment: Continuous assessment through seminar presentation and essay; summative assessment through a three-hour examination

ECO513/E Econometric Techniques

Purpose: To equip learners to apply and test economic theory using empirical data at a more advanced level and to handle applied economic literature.

Content: Dummy dependent variables (qualitative response regression models); panel data regression models; dynamic econometric models; simultaneous equation models; time series econometrics (stationarity; unit root tests, co-integration, forecasting with ARIMA and VAR models).

Credits: 16

Instruction: Lectures and tutorials (2½ hours per week, about 12 weeks) and tutorial participation

Assessment: Continuous assessment through tutorial assignment and test; summative assessment through a three-hour examination

Prerequisites: ECO313 – Introduction to Econometrics

ECO514 Environmental and Resource Economics

Purpose: To enable learners to have a deeper understanding and application of the principles of both micro and macroeconomics to the study of how environmental resources are developed and managed.

Content: Scope and nature of environmental economics. Economic development and the environment: Environmental degradation, Sustainable economic development. Growth, equity and ecological preservation. The economics of natural resource extraction and management: Non-renewable resources, Renewable Resources. Environmental externalities, pure and rival environmental public goods. Pareto optimal provision of public goods. Environmental valuation. Environmental policy instruments: Market based instruments, Mixed instruments (tradable permits), regulations. Choice of policy instruments.

Credits: 16

Instruction: Lecturers and seminars (2½ hours per week, approximately 12 weeks), and seminar participation

Assessment: Continuous assessment through seminar presentation and essay; summative assessment through a three-hour examination

ECO516/E Monetary Economics

Purpose:	To allow learners to observe how monetary economics has evolved over time and to think critically about macroeconomic issues and policies.
Content:	Money and credit creation. Monetary theory (classical, Keynesian). The demand for money. Extensions of the classical and Keynesian theories of money demand. The money supply process. Theory and application of the definition of money. Money and inflation. The reserve bank and monetary policy. Monetary policy targets and instruments (direct and indirect). Financial institutions and financial intermediation. Money in the open economy. Money and Economic Growth. South African monetary policy.
Credits:	16
Instruction:	Lectures and seminars (2½ hours per week, approximately 12 weeks), and seminar participation
Assessment:	Continuous assessment through seminar presentation and essay; summative assessment through a three-hour examination

ECO522 Contemporary International Trade Theory & Policy

Purpose:	To enable the learner to explain and interpret the underlying principles, theory, and trends in the dynamic environment of International Trade Policy, as applied in the contemporary global context, and its relevance for South Africa and the Sub-Saharan region.
Content:	Trade Theory: Review of Alternative Trade Theories: The Specific Factors Models, Neo Factor Proportions Theory and Intra Industry Trade Models; The Effects of Growth on Trade in Large and Small Economies; Growth and the Terms of Trade in Developing Countries; Effects of the International Factor Movements: Foreign Direct Investment and Labour. Trade Policy: Review of Instruments of Instruments of Trade Protection; Static and Dynamic Arguments for Protection; The Theory of Domestic Distortions; Protection and Optimal Intervention; Tariffs and Retaliation; The Political Economy of Trade Policy: The GATT and the Developing Countries; The Role of the World Trade Organisation; Trade Reforms and Adjustment; Trade Liberalisation in Sub Saharan Africa.
Credits:	16
Instruction:	Lecturers and seminars (2½ hours per week, approximately 12 weeks), and seminar participation
Assessment:	Continuous assessment through seminar presentation and participation, essays and assignments. summative assessment through a three-hour examination

ECO527 Transport Economics

Purpose:	The purpose of the course is to provide learners with a basis for understanding the economics of the transport system and, in particular, how transportation relates to urban, regional, and national development.
Content:	What is Transport Economics? Demand and Supply for Transport Services. Transport Markets. Direct Costs of Transport. External Costs of Transport.

Pricing of Transport Services. Investment criteria - Public and Private sector Analysis. Transport Planning and Forecasting. Transport and Development. The Regulation of Transport. Transport and Development in South Africa.

Credits: 16

Instruction: Seminars (2½ hours per week, approximately 12 weeks), seminar participation.

ECF511E Macroeconomics, Policy and the Financial Markets

Purpose: To provide learners with a firm understanding of the fundamental issues of macroeconomic theory that relate to the financial markets.

Content: Review of aggregate demand and the national income accounts; Review of economic indicators: GDP, price indices, productivity, employment; Theories of economic growth, the theory and nature of business cycles; Saving, investment and financial markets; The central bank and monetary policy; Fiscal policy and government finances; Expectations, inflation and interest rates; The open economy: The theory and practice of foreign exchange markets and foreign trade; International capital flows and financial markets.

Credits: 16

Instruction: Lectures and seminars (2½ hours per week, approximately 12 weeks), and seminar participation

Assessment: Continuous assessment through seminar presentation and essay; summative assessment through a three-hour examination

ECF515E Microstructure and Financial Markets

Purpose: The module aims to advance the student's understanding of the important role played by financial markets in facilitating the flow of funds in an economy. The module focus is twofold. The first objective is to provide students with a firm understanding of the determination of asset prices by flows through the various types of financial markets. The second objective seeks to provide students with an insight into the need for, and complexities of, financial market regulation. It discusses how information asymmetries may cause a disruption to the flow of funds and form a rationale for financial regulation.

Content: Introduction to Financial Markets and Market Microstructure, The Structure of Trading, Liquidity provision and volatility, Low frequency and high frequency trading, financial markets regulation, Decision-Making under Uncertainty and under asymmetric information, Portfolio Analysis and Management, Asset Pricing, Corporate Finance.

Credits: 16

Instruction: Lectures (2½ hours per week, approx. 12 weeks), contact with the debt market participants by speakerphone/DVD video material; learner's participation through compulsory readings of module material and other sources of information

Assessment: Continuous assessment through class participation and essay; summative

assessment through a three-hour examination

ECF522E Debt and Equity Markets

- Purpose:** The course provides an overview of major South African debt and equity markets and the differences in risks between various South African bond markets as well as equities. Students learn about the risks in each financial asset, the relations among the markets, the role of the South African Reserve Bank in the market, and fundamental versus technical analysis.
- Content:** The money market: historical background; what the money market is, Debt markets, Debt market instruments, Debt markets mathematics, Fixed income securities, Equity Markets, Market microstructure: how are stocks traded? Stock Market valuation, Portfolio theory and portfolio construction.
- Credits:** 16
- Instruction:** Lectures (2½ hours per week, approx. 12 weeks), contact with the debt market participants by speakerphone/DVD video material; learners' participation through compulsory readings of module material and other sources of information
- Assessment:** Continuous assessment through class participation and essay; summative assessment through a three-hour examination.
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ECF521E Derivative and Foreign Exchange markets

- Purpose:** The course equips students with knowledge and skills which are necessary to navigate and mitigate risks which are inherent in the foreign exchange market. The course provides delegates with an in-depth understanding of the different types of derivative instruments such as Forwards, Options, Futures, and Swaps, as well as more complex derivatives like Swaptions. Participants will gain both extensive knowledge and practical skills to manage the risks that impact their organization effectively.
- Content:** Essentials of the foreign exchange market, exchange rate theory and determinants, as well as exchange rate policy in South Africa; the participants, including importers, exporters, speculators, foreign sector; the importance of hedging tools, such as forex and currency swaps, forwards and futures. The financial system and the derivative markets; categorisation of derivative markets; forwards; futures; swaps; options and other derivative instruments; derivatives and regulation; Defining and Identifying Exchange Rate Risk, Measuring and Evaluating the Risk, Determining the Risk Management Strategy, Internal Hedging Techniques, External Hedging Techniques & Strategies; Trading Techniques and Strategies in Foreign Exchange Markets: The Six Forces of Forex, Fundamental Analysis and Leading Market Indicators, Technical Analysis and Patterns and Forecast Methods, Tips for Successful Trading in Forex Markets
- Credits:** 16
- Instruction:** Lectures (2½ hours per week, approx. 12 weeks), contact with the debt market participants by speakerphone/DVD video material; learners' participation

through compulsory readings of module material and other sources of information

Assessment: Continuous assessment through class participation and essay; summative assessment through a three-hour examination.

ECT521 Maritime Economics

Purpose: The purpose of Marine Economics is to improve students' ability to apply microeconomics theory in different shipping environments which are dry bulk, tankers and liner markets. The Marine Economics module seeks to analyze the factors affecting market equilibrium, providing the necessary insight for successful evaluation and forecast of the short-term freight movement in the market.

This course will enable students to understand, analyze and appraise, from a research viewpoint, the role of ocean transportation (and related logistics) in international trade. In this, the fundamentals of the demand for shipping services are analyzed. The economic importance and related impacts of international shipping are analyzed, and the structure of the industry presented in all its various traits, including those of integrated 'ship-centered' supply chains.

Content: Introduction and Background to Shipping Market, The Ships That Provide the Transport, Financing Ships and Shipping Companies, Risk, Return and Shipping Company Economics, The Economics of Shipbuilding and Scrapping, The Regulation of The Maritime Industry, Forecasting and Planning In The Maritime Industry

Credits: 16

Instruction: Lectures (2½ hours per week, approx. 12 weeks), contact with the debt market participants by speakerphone/DVD video material; learners' participation through compulsory readings of module material and other sources of information

Assessment: Continuous assessment through class participation and essay; summative assessment through a three-hour examination.

ECT522 Aviation Economics

Purpose: This course outlines the economics underpinnings of the commercial airline business. Running a successful airline often means dealing with fundamental economic concepts that drive many decisions: where to fly, when to fly, with what airplanes, at what price, with what labour, within what regulations, within a competitive framework. The airline industry lends itself well to the direct application of economic theory, and students will gain an appreciation for the complexity and economic basis for most key airline decisions.

Content: The Airline Industry background and necessary metrics, Airline Markets, External Effects of Aviation, Economics of Related Markets, Open skies and global alliances, Dynamic pricing policy and revenue management, the economics of aviation safety and security, Forecasting in the air transport industry

Credits: 16
Instruction: Lectures (2½ hours per week, approx. 12 weeks), contact with the debt market participants by speakerphone/DVD video material; learners' participation through compulsory readings of module material and other sources of information
Assessment: Continuous assessment through class participation and essay; summative assessment through a three-hour examination.

HONOURS DEGREE IN INDUSTRIAL PSYCHOLOGY

DESCRIPTION OF MODULES

IPS514 Psychometrics

- Purpose:** The module aims to extend students' fundamental knowledge of psychometrics to an advanced understanding, exploring both classical and contemporary approaches. Furthermore, this course aims to teach students how to conduct various statistical analyses that enable the development and psychometric study of measures. Students must develop the ability to analyse and critically evaluate ethical dilemmas and effectively articulate how they might deal with ethical issues involved in specific case vignettes.
- Content:** This module discusses the theory behind empirical measurement of psychological concepts and the creation of scales to measure variables. The module will offer the student practical experience in scale construction. Each student will create a new scale, administer it, and perform a psychometric assessment of this scale. We also briefly discuss the history of psychological testing, ethical perspectives, and the use and interpretation of standardised scales.
- Credits:** 16 credits
- Instruction:** 70% Venue based (hands-on learning, active discussions, group work, and real-time interaction) / 30% Online based (reading material, recordings, quizzes, assignments, virtual office hours)
- Assessment:** DP = (Assessments: AS1: 10% Individual Assignment around topical subject ; AS2: 10% Group Presentation; TM1: 40% Theory and Case study application; TM2: 40% Theory & Case Study Application) ; FM = 50% SEMESTER MARK + 50% EXAM MARK
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IPS515 Research Methodology

- Purpose:** This module introduces students to research methods and their application across liberal and professional studies as preparation for lifelong inquiry. Emphasis is on qualitative and quantitative research approaches, experimental design, sampling, measurement, analysis, ethics in research, and research communication. A comprehensive research proposal in the student's area of interest is the primary document produced and assessed by allocated research supervisors.
- Content:** This module is designed to help students understand social science research comprehensively. Topics will include the fundamentals of the scientific method and scientific inquiry, ethical considerations in research, strengths and weaknesses of various data collection methods, and basic quantitative and qualitative data collection methods. Through discussion, article analysis, and hands-on practice, this course will teach students how to conduct a research project from beginning to end. Students will design a research proposal by identifying and developing a research problem relevant to the field of study.

Credits:	16 credits
Instruction:	70% Venue based (hands-on learning, active discussions, group work, and real-time interaction) / 30% Online based (reading material, recordings, quizzes, assignments, virtual office hours)
Assessment:	DP = (Assessments: AS1: 10% Individual Assignment around topical subject ; AS2: 10% Group Presentation; TM1: 40% Theory and Case study application; TM2: 40% Theory & Case Study Application) ; FM = 50% SEMESTER MARK + 50% EXAM MARK

IPS516 Advanced Organisational Behaviour (OB)

Purpose:	The purpose of this module is to improve the ability of students to interact with and manage people, design effective organisations, and apply the principles of organisational behaviour to various business situations. The approach taken in this module will expose students to psychological theories that will enable them to gain insight into organisational behaviour. Using case studies will allow students to apply theories to real-life organisational issues and analyse the contributions and limitations of relevant theories. This module will also use the organisational psychology approach to focus on important psychosocial factors in the workplace that affect employee stress, well-being, and safety.
Content:	This module introduces key debates in theories of organisational behaviour. Focusing on debates emphasizes that a varying and sometimes conflicting range of perspectives underlies the literature on organisational behaviour. Through the examination and application of theories including but not limited to leadership, decision-making, communication, motivation, power and influence, group dynamics, employee health and wellness and change. This module is designed to develop diagnostic and problem-solving skills necessary for successful leadership of educational organisations.
Credits:	16 credits
Instruction:	70% Venue based (hands-on learning, active discussions, group work, and real-time interaction) / 30% Online based (reading material, recordings, quizzes, assignments, virtual office hours)
Assessment:	DP = (Assessments: AS1: 10% Individual Assignment around topical subject ; AS2: 10% Group Presentation; TM1: 40% Theory and Case study application; TM2: 40% Theory & Case Study Application) ; FM = 50% SEMESTER MARK + 50% EXAM MARK

IPS523 Advanced Industrial Relations Theory & Practice

Purpose:	This module aims to introduce students to the study and practice of industrial relations. Secondly, the module aims to familiarise students with the historical development of key aspects of industrial relations in the South African context-trade unions, institutions and legislation. In short, the key objective is to enable students to fully appreciate the historical, procedural, legal and institutional
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framework within which relations between employers and employees take place and to facilitate students in developing capabilities and competence in engaging with key institutions relevant to their work.

- Content:** The module is designed to present the issues, concerns and functions of some of the principal actors in the employment relationship (e.g., employers, employees, unions, and government). It will develop a general understanding of the context, principles, processes, and methods of managing industrial relations in organisations to improve organisational productivity while protecting and promoting workers' interests, particularly in the current South African setting. It will also develop an understanding of interpreting and applying labour-related laws of South Africa for managing relations with organised labour and enhancing their overall welfare.
- Credits:** 16 credits
- Instruction:** 70% Venue based (hands-on learning, active discussions, group work, and real-time interaction) / 30% Online based (reading material, recordings, quizzes, assignments, virtual office hours)
- Assessment:** DP = (Assessments: AS1: 10% Individual Assignment around topical subject ; AS2: 10% Group Presentation; TM1: 40% Theory and Case study application; TM2: 40% Theory & Case Study Application) ; FM = 50% SEMESTER MARK + 50% EXAM MARK
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IPS525 Research Project

- Purpose:** This module is designed to assist students in completing their research projects. All students are expected to begin this course, having already developed a proposal for the research in IPS 515. Therefore, this module is designed to guide the completion of the research project.
- Content:** This module comprises a supervised research project. In this course, the research will involve a literature review, original data collection, data analysis and the drawing of conclusions. Data collection commences after an ethical clearance certificate has been issued by IFREC. by the student. Students will then communicate the outcome of the research through a mini-dissertation.
- Credits:** 32 credits
- Instruction:** Students can expect four hours of supervision from their supervisor weekly, some one-on-one and some in groups.
- Assessment:** Final Mark = 100% (No exam, only submit research project by 30 November)
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IPS 527 – Strategic Human Resource Management [REVISED]

- Purpose:** This module aims to teach students about strategic human resource management principles and practices. Students will be introduced to the field's key frameworks, theories, and constructs. The module will examine current issues and debates in the field to identify how human resource practices can increase employee well-being and organisational effectiveness.

Content:	This module covers the planning and implementing human resource management techniques. The module will adopt an analytical and managerial approach, emphasising the creation of concepts and techniques that can increase the effectiveness of policies and practices that general managers can utilise to increase the value of people in their businesses. As such, strategic HRM will require students to work at an advanced level to analyse HR strategies concerning their application in the workplace critically.
Credits:	16 credits
Instruction:	70% Venue based (hands-on learning, active discussions, group work, and real-time interaction) / 30% Online based (reading material, recordings, quizzes, assignments, virtual office hours)
Assessment:	DP = (Assessments: AS1: 10% Individual Assignment around topical subject ; AS2: 10% Group Presentation; TM1: 40% Theory and Case study application; TM2: 40% Theory & Case Study Application) ; FM = 50% SEMESTER MARK + 50% EXAM MARK

IPS528 – Applied Psychological Testing and Assessment [NEW]

Purpose:	The module surveys the practice of psychological testing and measurement and the application of psychological testing in educational, clinical, and industrial/organisational settings, offering didactic and hands-on training in psychometric theory and techniques. Students will gain knowledge and practical skills relevant to different areas of specialisation in psychology.
Content:	The module topics covered include a review of intelligence, achievement, personality, cognitive and neuropsychological testing and applications in diverse settings and populations. The students will gain experience conducting interviews and behavioural observations and learn how to administer, score, and interpret various psychological tests. Exposure to the most frequently used tests. They will also gain experience in writing professional reports.
Credits:	16 credits
Instruction:	70% Venue based (hands-on learning, active discussions, group work, and real-time interaction) / 30% Online based (reading material, recordings, quizzes, assignments, virtual office hours)
Assessment:	DP = (Assessments: AS1: 10% Individual Assignment around topical subject ; AS2: 10% Practical Assignment; TM1: 40% Practical Test; TM2: 40% Theory & Case Study Application) ; FM = 50% SEMESTER MARK + 50% EXAM MARK

HONOURS DEGREE IN INFORMATION SYSTEMS

DESCRIPTION OF MODULES

BIS501E Information Security, Risk, & Controls

Purpose:	To provide an understanding of the various theories, best practices, frameworks and techniques for implementing information security by determining risks and establishing relevant controls.
Content:	Confidentiality, integrity, availability, trust, ethics, and privacy aspects associated with Information Security and Cybersecurity in the IS/IT discipline
Credits:	32
Instruction:	Lectures, student-led workshops and presentations
Assessment:	Classwork, practical work, assignments and a three-hour examination

IFS503E Research Project (Treatise)

Purpose:	To apply knowledge and skills gained in the research methods module in order to complete a mini-treatise.
Content:	Research proposal, literature review, conceptual model and research article
Credits:	32
Instruction:	Workshops/seminars and one-to-one research supervision
Assessment:	Continuous evaluation

IFS515E Advanced Project Management

Purpose:	To apply advanced project management knowledge and skills within the context of an Information Systems project context.
Content:	Advanced Project Management methods, techniques and principles.
Credits:	16
Instruction:	Lectures and student-led workshops and presentations
Assessment:	Classwork, assignments and a three-hour examination

IFS529E / BIS511E Information Systems Trends

Purpose:	To introduce students to the latest trends in Information Systems Development and Management in the Fourth Industrial Revolution (4IR).
Content:	Trending ICT tools, social aspects, software and hardware techniques, legal implications, and the risks associated with emerging technologies.
Credits:	16
Instruction:	Lectures, student-led workshops and presentations
Assessment:	Classwork, assignments, and a three-hour examination

FMC511/E Research Methods in Practice

Purpose: This module aims to introduce students to the foundational principles and methodologies of research, equipping them with the skills to conduct ethical and effective studies. Students will learn key concepts in research design, data collection, analysis, and reporting, preparing them for real-world application and academic inquiry.

Content: The module covers the research process, from defining a problem to data collection and analysis, with an emphasis on both qualitative and quantitative methods. It explores different research designs, sampling techniques, ethical considerations, and effective presentation of findings. Practical exercises and case studies help reinforce these concepts.

Credits: 16

Instruction: Contact-based and self-directed learning

Assessment: Continuous Assessment through tutorials and tests

ISH511E Information Systems in Society

Purpose: This module provides an in-depth exploration of the relationship between information systems and society, examining their historical development, role in addressing societal challenges, ethical and legal implications, and impact on governance, healthcare, and sustainability. It also considers the future of information systems, including emerging technologies and global trends, with a focus on responsible innovation and social justice.

Content: The module explores the evolution and societal role of information systems, addressing contemporary challenges, ethical issues, legal regulations, and their impact on government, healthcare, and sustainability. It also covers emerging technologies, social justice, globalization, and future trends, with case studies illustrating the societal implications of these systems.

Credits: 16

Instruction: Contact-based and self-directed learning

Assessment: Examination-based. DP assessments through tests, tutorials and assignments.

HONOURS IN PUBLIC ADMINISTRATION

DESCRIPTION OF MODULES

FMC511 Research Methods in Practice

Purpose:	This module aims to introduce students to the foundational principles and methodologies of research, equipping them with the skills to conduct ethical and effective studies. Students will learn key concepts in research design, data collection, analysis, and reporting, preparing them for real-world application and academic inquiry.
Content:	The module covers the research process, from defining a problem to data collection and analysis, with an emphasis on both qualitative and quantitative methods. It explores different research designs, sampling techniques, ethical considerations, and effective presentation of findings. Practical exercises and case studies help reinforce these concepts.
Credits:	16
Instruction:	Contact-based and self-directed learning
Assessment:	Continuous Assessment through tutorials and tests

PUB512 Administrative Theories

Purpose:	To introduce students to an advanced understanding of the nature and scope of Public Administration, paradigms, and schools of thought in administrative theory.
Content:	An introduction to Administrative theories, advanced study of schools of administrative theory; the nature, origins and types of Public Administrative theories, Theoretical discourse in Public Administration; Politics-administration interface; Classical theories, Scientific Management, Behavioural theories, Bureaucratic theory, Systems theory, New Public Management, Evolving issues in Public Administrative theories in South Africa, the Mount Grace Workshop, Paradigms of Public Administration and contribution of theory application in public organisations; Governance theories. Challenges and opportunities for theory building in Public Administration.
Credits:	16 credits
Instruction:	Block lectures over one week, group work and assignments, individual study, seminars and presentations
Assessment:	Formative assessment (class tests, group presentations and assignments); Summative assessment (3 Hour Examination (moderated externally).

PUB513 Public Policy

- Purpose:** To help students develop the knowledge and, where necessary, skills sets needed in effective policy engagements with different actors within the polity, contributing to the implementation of government policies and programmes.
- Content:** The course covers the planning process, policy making, implementation, evaluation and analysis, including: Defining Public Policy; Citizen engagement and public policy; public policy theories and models; The Public Policy Cycle; Public Policy Analysis: Critical analytical imperatives; Approaches: (Systems approach); Socio-political thread: Balancing social equity and efficiency; Weighing the economic value of social policies (Cost benefit analysis)
- Credits:** 16 credits
- Instruction:** Block lectures over one week, group work and assignments, individual study, seminars and presentations
- Assessment:** Formative assessment (class tests, group presentations and assignments); Summative assessment (3 Hour Examination (moderated externally)).

PAD524 Local Government and Administration

- Purpose:** To help students develop and advanced understanding of the local government system in South Africa, as well as an advanced and critical understanding of the context and ecology of local government as a sub-field of study in Public Administration.
- Content:** Origin and transformation of local government in RSA; Constitutional context framework of the RSA local government system; Co-operative governance and intergovernmental relations; Developmental local government; local government strategic agenda and Local Government Turnaround Strategy (LGTAS); Back to basics approach; Section 139 intervention; Oversight, accountability and ethics in local government; Municipal finance management; Performance management; political-administrative interface; evolving structural, systemic and fiscal issues; local governance and traditional leadership; District Development Model (DDM) in RSA local government.
- Credits:** 16 credits
- Instruction:** Block lectures over one week, group work and assignments, individual study, seminars and presentations.
- Assessment:** Formative assessment (class tests, group presentations and assignments); Summative assessment (3 Hour Examination (moderated externally)).

PUB527 Public Sector Monitoring and Evaluation

Purpose:	To acquaint students with both theoretical and applied aspects of Monitoring and Evaluation by developing theoretical grounding in understanding the two concepts. It also aims to introduce the learner to the application of M&E in government and its relationship with key performance management concepts in government.
Content:	The subject matter will cover among other things: government wide monitoring and evaluation policy, introduction of the 2011 monitoring and evaluation framework, stages and characteristics of monitoring and evaluation process, institution and stakeholders' roles and responsibilities in monitoring and evaluation in government departments and ministries.
Credits:	16
Instruction:	Block lectures over one week, group work and assignments, individual study, seminars and presentations
Assessment:	Formative assessment (class tests, group presentations and assignments); Summative assessment (3 Hour Examination (moderated externally)).

PAD526 Research Project

Purpose:	To assist students, acquire skills and values for conducting research in a variety of public and nongovernmental contexts that is relevant, responsible and innovatively addressing contemporary public administration problems through the application of theoretical knowledge of research methodology academic writing techniques, thinking and problem-solving skills as well as logical and coherent argumentation.
Content:	The learner must undertake a research project (Honours Treatise) of about 15 000 words in length in a sub-field of Public Administration on a topic approved by the Head of Department and/or Programme Coordinator or Departmental research committee.
Credits:	32
Instruction:	Individual one on one supervision, research seminars, presentations on research topics.
Assessment:	Internally and externally examined.

PUB528 Public Sector Innovation and Governance

Purpose:	This module intends to equip learners with the advanced planning, implementation, and development of new ideas, services, and processes to improve governance and public service delivery in the public sector. It deals with effective integration of e-governance in the
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national policy frameworks and strategies, while recognising the public and private partnership to foster high performance in the public sector.

Content: Environment of Public Sector Digital Communications, Understanding Digital Governance and Transformation, Enabling Technologies and Innovation Models, Design thinking in agile technologies, Smart services, communication devices, and technology as an alternative service delivery, Principles of digital public governance and Internet of Things, Application of innovative models in the real-world public sector, Government techs and cloud computing for efficiency, Public trust in social innovations, Designing and implementing Smart Services, Data management, information systems, and Cyber Protection. AI-powered tools for citizen feedback on services: *Case studies on Innovative governance and Information systems Management. Computer projects on Information Technology.*

Credits: 16

Instruction: 135 minutes/week; self-study

Assessment: DP and a three-hour examination

Prerequisites: None

MASTERS DEGREES

M.1 RULES FOR MASTERS DEGREES

Please refer to the Statute and General Rules for the Masters Degree in the General Prospectus in addition to the rules below.

M.2 THE MASTERS DEGREES

Options:

A Master's degree may be obtained in any of the following options:

M.Com / MAdmin / MPA:

- M.2.1 Master of Commerce in Business Management (61001) – SAQA ID 17055 – NQF Level 9
- M.2.2 Master of Commerce in Economics (61003/61004) – SAQA ID 111426 – NQF Level 9
- M.2.3 Master of Commerce in Industrial Psychology (61005) – SAQA ID 96569– NQF Level 9
- M.2.4 Master of Commerce in Information Systems (61007) – SAQA ID 115321 – NQF Level 9
- M.2.5 Master of Administration by dissertation (63003) – SAQA ID 96570 – NQF Level 9
- M.2.6 Master of Public Administration by coursework (31010) – SAQA ID 115323 – NQF Level 9

Curricula

The curricula for each of the options are given below.

M.2.1 Master of Commerce in Business Management by research (61001) – SAQA ID 17055 NQF Level 9

M.2.1.1 Admission Criteria

Admission requirements to this programme are as follows:

1. A four-year Bachelors/Honours degree with Business Management as major or a four-year Bachelors/Honours degree in a cognate discipline.
2. A detailed CV and a two-page concept document on a proposed research topic must accompany applications. Applicants may be required to attend an interview. In

addition, if applicants are not graduates of the University of Fort Hare, they may be required to submit a piece of written work such as their Honours dissertation.

All the rules regarding Masters Degrees by research apply. Students are required to undertake a study in a specific area of Business Management as agreed to by the Department and subject to the availability of appropriate supervision capacity.

M.2.1.2 Selection Process

The Departmental Selection Committee takes every necessary step in recruiting quality postgraduate students. The Department tries to ensure rigor in this selection process taking into consideration the academic quality of a candidate, the candidate's areas of research interest and the availability of a suitable supervisor. To this end a committee chaired by the Head of Department will consider all applications to the Master's programmes.

The initial short-listing assesses the extent to which applicants have complied with the minimum requirements of the Department. Competition for places on the Masters programme is fierce and accordingly applicants who do not comply with this requirement will be rejected. Applications for admission to the status of candidate for the degree of Master of Commerce (Business Management), compliance with the minimum requirement of 60% average for an Honours degree (along with a 60% mark for the research component) will not guarantee admission. The number of successful applications received will also have an impact on acceptance onto the degree.

The outcome of this initial selection process (whether successful or unsuccessful) is then communicated to the potential candidates. Successful applicants are then invited to attend an interview, during which they are rated on a structured rubric. In addition, Masters applicants' academic writing will be assessed on the basis of their Honours mini dissertation. Thereafter, the decision of the committee will be communicated to the applicant in the form of either an acceptance or rejection letter.

M.2.2 Master of Commerce in Economics by research (61003) – SAQA ID 111426 NQF Level 9

MCE701 / MCE701E Master of Commerce in Economics (by research)

Purpose: To enable students wishing to pursue clearly defined research on a topic chosen from any field of specialisation (i.e. the General Stream, Financial Markets Stream or Transport Economics) and where such students have the ability to work independently. It is also intended to equip students with the necessary theoretical and technical skills to be research analysts in the private and public sectors or academia.

Content: Research Proposal, Submission of work to Supervisor(s) for feedback; Seminar Presentation; Submission of the Thesis satisfying the requirements for the

	Master's Degree.
Credits:	240
Instruction:	Library and/or field research; regular supervision
Assessment:	Evaluation of pieces of work; progress report; seminar presentation; assessment of the thesis by internal and external examiners

M.2.2.1 Admission criteria

A person shall not be admitted as a candidate for a Masters degree in Economics unless he/she:

- has successfully completed a bachelor's degree or equivalent with a major in Economics; and
- has successfully completed an honours degree in Economics or equivalent NQF level 8 qualification.
- For application to a master's degree by full dissertation, an applicant must include a statement of intent in the form of a brief preliminary research proposal.

M.2.2.2 Selection

The selection of students is in accordance with the University's official selection policy. In addition, one should have an average of 60% at honours level for all modules as well as 60% in the research project.

M.2.2.3 Duration

The duration of the Master of Commerce in Economics by Research degree is a minimum of one year and a maximum of three years full time. A minimum two years and a maximum of four years part-time. Students must defend their proposal within 6 months of their first year of study to be considered for continued registration.

M.2.3. Master of Commerce in Economics by coursework (61004) – SAQA ID 111426 NQF Level 9

M.2.3.1 Master of Economics – Course work

The selection of students is in accordance with the University's official selection policy. The applicant should have a strong background in Macroeconomics, Microeconomics and Econometrics.

The duration of the Master of Commerce in Economics by Coursework is 18 months. In the first year, students are expected to complete the coursework and present their proposals for the mini dissertation. In the second year, they are expected to work on their mini dissertation, which should be completed before year-end.

Master of Commerce in Economics - Coursework (61004) – SAQA ID 111426 NQF Level 9

Level	Title of Module	Module Code	NQF LVL	Cr
Semester 1	<u>Compulsory Modules</u>			
	Advanced Microeconomics	ECO610E	9	16
	Advanced Macroeconomics	ECO613E	9	16
	Quantitative & Research Methods in Economics	ECO615E	9	8
	Applied Econometrics	ECO617E	9	8
	Advanced Competition Law and Policy	LCP611E	9	20
	<u>Elective Module totalling 20 Credits</u>			
Competition Regulation Enforcement and Procedure	LRP611E	9	20	
	Semester 1 Total Credits			68
Semester 2	<u>Compulsory Modules</u>			
	Econometrics of Competition	ECF621E	9	8
	Economics for Competition Regulation	ECF625E	9	20
	Mini-Dissertation	ECF629E	9	64
	<u>Elective Module totalling Credits</u>			
	Innovation and intellectual property	ECF622E	9	8
	Financial sector regulation and development	ECF623E	9	8
Competition and the use of tenders and auctions	ECF624E	9	8	
	Semester 2 Total Credits			112
	Total credits			180

Master of Commerce in Economics (by coursework)
Description of Modules

ECO610E Advanced Microeconomics

Purpose: This is a course in advanced microeconomics. Students will be exposed to both theoretical models and applications to real life so as to deepen their understandings of the basic economic principles. Students need to have a background in intermediate microeconomics.

Content: Theory of the firm: cost functions, production functions, the derivative of Factor demand and supply, and recent developments in the theories of production; theory of the consumer: basic axioms of consumption decisions, direct and indirect utility function, revealed preference, uncertain and intertemporal choice; theory of the market competition: competition, monopoly, an introduction to game theory, collusion, alternative theories of maximization and contestable markets; the trade-off between equity and efficiency; the theory of second best; public goods, externalities and the allocative efficiency and, property rights; general equilibrium dynamics; and the extension of general equilibrium to international trade and rent seeking activities.

Credits: 16

- Instruction:** Lectures (2½ hours per week, approximately 6 weeks), contact with the financial market participants by speakerphone/DVD video material; learners' participation through compulsory readings of module material and others sources of information
- Assessment:** Continuous assessment through class participation and essay; summative assessment through a three-hour examination
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ECO613E Advanced Macroeconomics

- Purpose:** The module aims to provide balanced and rigorous training in modern macroeconomics theories and techniques at the postgraduate level. Students are introduced to key concepts, ideas, tools and techniques that allow them to analyse and debate key macroeconomic issues particularly those affecting emerging a developing country. The module will also introduce students to reading and understanding leading economics journals that deal with macroeconomic issues. This will help students develop key skills to critique underlying theories. The topics to be covered.
- Content:** A review of basic Macroeconomic models: Aggregate Demand and Supply, IS-LM model, Neoclassical Model; evolution of theories of Consumption and Saving; the operation of Money and Financial Markets: Keynesian Analysis and extensions, Neoclassical Analysis, Contemporary Models of Financial Intermediation, Money Market Equilibrium and Interest Rate Determination; theory of the Labour Market: Demand and Supply of Labour, Wages and Unemployment, and the Theory of Inflation; short- and long- run Phillips curve, and Adaptive and Rational Expectations; the Theory of Open Economy Macroeconomics: Extension of Basic Models, External and Internal Balance, Dutch Disease, Parallel Foreign Exchange Markets and the Effects of Trade Liberalisation on the macroeconomy; Economic Growth; Fiscal Policy, including Budget Constraints, Fiscal Deficit and Financing, and effects on Saving and Wealth Accumulation, and Stabilisation Policies, including Structural Adjustment; Disequilibrium Macroeconomic Models; Quantity Constrained and Rationing Models; Structuralist macroeconomics; and the New Classical and Post-Keynesian macroeconomics.
- Credits:** 16
- Instruction:** Lectures (2½ hours per week, approximately 6 weeks), contact with the financial market participants by speakerphone/DVD video material; learners' participation through compulsory readings of module material and other sources of information
- Assessment:** Continuous assessment through class participation and essay; summative assessment through a three-hour examination
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ECO615E Quantitative and Research Methods in Economics

- Purpose:** The module is designed to help students develop the skills in carrying out

	advanced level research in the field of Economics. The module is structured to introduce the students to the various research design, the methods suitable for both qualitative and quantitative analysis used in the field of Economics.
Content:	Various paradigms, the logic of research process and the different forms of reasoning, the formulation of the research questions(s), how to carry out literature review, deciding on research design and methodology, conceptualising, sampling, data collection and analysis, Approaches in data analysis, hypothesis formulation, models, theories and report writing.
Credits:	8
Instruction:	Lectures (2½ hours per week, approximately 6 weeks), contact with the financial market participants by speakerphone/DVD video material; learners' participation through compulsory readings of module material and others sources of information
Assessment:	Continuous assessment through class participation and submission of different sections of the research proposal. By end of the module a student is expected to come up with a proposal which will be presented to fulfil the requirements of the module.

ECO617E Applied Econometrics

Purpose:	This course goes beyond elementary statistics and regression analysis. The aim of the course, which stresses applications in competition econometrics, is to equip students to apply and test economic and competition theory using empirical data at a more advanced level, and to enable students to handle the applied econometric literature they encounter in books and journals.
Content:	The nature of econometrics, economic models and statistical inference, stochastic models, recursive models, Classical and Bayesian inference; Bivariate regression models; estimation, classical assumptions, hypothesis testing, regression under Bayesian theory; Multivariate regression; Estimation, Application, Multicollinearity, Heteroscedasticity, Prediction, Bayesian theory; Time series; stationary Processes, Non-Stationary Series, Autoregressive Models, Distributed Lag Models, Pooled Cross Section and Time Series Data; Simultaneous equation models, identification problems, estimation technique, minimum distance and Maximum Likelihood Estimators, Systems Methods of Estimation
Credits:	8
Instruction:	Lectures (2½ hours per week, approximately 6 weeks), contact with the financial market participants by speakerphone/DVD video material; learners' participation through compulsory readings of module material and other sources of information
Assessment:	Continuous assessment through class participation and essay; summative assessment through a three-hour examination

LCP611E Advanced Competition Law and Policy

Purpose:	The purpose of the course is twofold; to provide an understanding of Competition Theory and competition policy. The first objective is to make students familiar with the theory of competition which draws mainly from the literature on industrial organisation. The second objective is to give students an understanding of competition policy from a global perspective. The topics covered are essentially the same with one side focusing on theory and therefore providing the tools while the other provides the policy perspective. The module has a hands-on approach and students will be required to apply the theory covered in class to historical and hypothetical cases in order to simulate how theory and policy interact in practice. Only cursory reference is made to competition law.
Content:	Barriers to entry; market structure and market power; oligopoly and strategic interaction; collusion horizontal and vertical mergers; vertical restraints; evolution of competition policy and horizontal merger analysis: applications; abuse of dominance: applications; vertical restraints and vertical mergers; competition issues in telecommunications.
Credits:	20
Instruction:	Lectures (2½ hours per week, approximately 6 weeks), contact with the financial market participants by speakerphone/DVD video material; learners' participation through compulsory readings of module material and other sources of information
Assessment:	Continuous assessment through class participation and essay; summative assessment through a three-hour examination

LRP 611E Competition Regulation Enforcement & Procedure

Purpose:	This module aims to provide students with an opportunity to examine the major reforms that competition law enforcement has undergone in the last two decades with particular focus on those reforms that have generated intellectually stimulating scholarship and challenging practical problems. Upon successful completion, students should emerge with the knowledge and practical tools necessary to understand the dynamics of public and private enforcement of competition law rules in South Africa and in the global context.
Content:	Models of competition law enforcement; Public enforcement – institutions and processes; Private enforcement – actors and processes; Enforcement via criminal proceedings and sanctions
Credits:	20
Instruction:	Lectures (2½ hours per week, approximately 6 weeks), contact with the financial market participants by speakerphone/DVD video material; learners' participation through compulsory readings of module material and other sources of information
Assessment:	Continuous assessment through class participation and essay; summative assessment through a three-hour examination

ECF621E Econometrics of Competition

- Purpose:** The of this module is to provide students with a thorough understanding of recent empirical methods to measure market power and competition, with applications to market definition, merger analysis and damages from anticompetitive conduct. The module places emphasis on hands on practice. Historical and hypothetical cases of anticompetitive behaviour and mergers will provide data for application.
- Content:** Measurements of market power (HHI , concentration ratio); the relevant market (SSNIP test) ; measurement of consumer's substitution (Diversion Ratio, GUPPI, UPP, IPR); Measurement of market power with differentiated products; Neoclassical demand system (AIDS, Multistage Budgeting); Random Utility Approach (logit, nested logit, random coefficient logit); Competition Analysis; Supply Models (oligopolistic competition, vertical relationships) Tests between supply models; Merger/acquisition analysis.
- Credits:** 8
- Instruction:** Lectures (2½ hours per week, approximately 6 weeks), contact with the financial market participants by speakerphone/DVD video material; learners' participation through compulsory readings of module material and other sources of information
- Assessment:** Continuous assessment through class participation and essay; summative assessment through a three-hour examination
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ECF622E Innovation and Intellectual Property

- Purpose:** Issues related to innovation and information have become ubiquitous in today's environment. An understanding of not only the nature of these phenomenon but also the polies that can be used to govern related activities is critical. The infiltration of intellectual property and antitrust issues have therefore become increasingly pervasive. New products have emerged on the market that regulation and do not fit in the normal understanding of goods and services under traditional economics. This course is designed to provide students with an understanding of issues related to innovation technology and its impact on the creative economy, how this impacts and is impacted by intellectual property law, copyrights and information privacy.
- Content:** The economics of innovation; Optimal Patent Design and Stand-Alone Innovations; Licensing and Cumulative Innovations; Patent Thickets; patent pools; Cross-Licensing; Standards and Standard-setting Organisation
- Credits:** 8
- Instruction:** Lectures (2½ hours per week, approximately 6 weeks), contact with the financial market participants by speakerphone/DVD video material; learners' participation through compulsory readings of module material and other sources of information
- Assessment:** Continuous assessment through class participation and essay; summative assessment through a three-hour examination

ECF624E Competition and the Use of Tenders and Auctions

- Purpose:** Governments use auctions and tenders in public procurement, privatisation and to allocate private firms the right to operate public infrastructure and/or to provide services. The purpose of this module is to equip students with tools and skills required to effectively issue, evaluate and allocate tenders and to conduct auctions in a variety of settings. The module will use some game theoretical models and allow students to engage in auction and tendering games.
- Content:** **Introduction**, Matching theory, Envelope theorem and payoff equivalence, Linkage principle, Common independent values, **Tendering**, Overview and purpose of Contracting and Tendering, Tendering Procedures: preparation and development, Tender evaluation, Alternatives to Tendering; **Auctions**, Mechanism design, optimal options and bargaining, The linkage principle, affiliation, common value and auctions with contingent payments; **Other topics in auctions**, Bundling, multi-unit auctions, entry auctions, Collusion in auctions; **Markets with Asymmetric information and other topics**, Bargaining, Informed seller and dynamic seller signalling, Internet advertising
- Credits:** 8
- Instruction:** Lectures (2½ hours per week, approximately 6 weeks), contact with the financial market participants by speakerphone/DVD video material; learners' participation through compulsory readings of module material and other sources of information
- Assessment:** Continuous assessment through class participation and essay; summative assessment through a three-hour examination

ECF623E Financial Services Regulation

- Purpose:** The purpose of the course is, first, to analyse some of the main techniques of financial regulation and to explore their rationales and dynamics. Second, this course addresses policy areas in more detail that have been substantially reinforced after the financial crisis. Hence, the course focuses on providing learners with an analysis of functional and structural changes in financial regulation. Students will be introduced to terminology and factors relating to financial regulation and development.
- Content:** Introduction, Overview of Financial Regulation, Financial Regulation in South Africa; **Nature of Systemic Risk** Solvency, Liquidity and Maturity Mismatch, Systemic View, Point Funding Liquidity and the Domino Effect, Procyclical and Margin Spirals, Externality Rationale for Regulation, Aggregate Liquidity Expansions and Contractions; **Regulators**, classification of financial institutions based on objective risk and spill over measures, rules for individually systemic institutions, rules for institutions that are "systemic in a herd"; **countercyclical regulation**, focus on systemic risk spill over, how to modify car, ladder of responses, clear incentives for regulators: rules verses discretion; **Basel and bank regulation**, focus om systemic risk spill over, how to modify car, ladder of

	responses, clear incentives for regulators: rules verses discretion
Credits:	8
Instruction:	Lectures (2½ hours per week, approximately 6 weeks), contact with the financial market participants by speakerphone/DVD video material; learners' participation through compulsory readings of module material and other sources of information
Assessment:	Continuous assessment through class participation and essay; summative assessment through a three-hour examination

ECF625 E Microfinance and Enterprise

Purpose:	This course is designed to create an understanding of Micro finance and the role they play in providing low-income households with micro-financial services while being financially self-sustaining. The literature on microfinance has been characterised by different trends during this period and this module aims to analyse these trends in detail, particularly in developing countries and to explore key contemporary issues in the sector.
Content:	Theory of microfinance; The global context of microfinance; microfinance products and diversification; micro insurance; Micro savings and informal groups; microfinance Regulation and Social Protection; Gender and microfinance; microfinance and poverty; the macroeconomics of microfinance; subsidy and sustainability
Credits:	8
Instruction:	Lectures (2½ hours per week, approximately 6 weeks), contact with the financial market participants by speakerphone/DVD video material; learners' participation through compulsory readings of module material and other sources of information
Assessment:	Continuous assessment through class participation and essay; summative assessment through a three-hour examination

ECF629E Mini dissertation

Purpose:	The module is intended to train students to carry out research within the area of competition economics. It is also intended to equip students with the necessary theoretical and technical skills to be research analysts in the private and public sectors or academia.
Content:	Research Proposal, Submission of work to Supervisor(s) for feedback; Seminar Presentation; Submission of the Mini dissertation satisfying the requirements for the completion of the module.
Credits:	64
Instruction:	Library and/or field research; regular supervision
Assessment:	Evaluation of pieces of work; progress report; seminar presentation; assessment of the thesis by internal and external examiners

M.2.4. Master of Commerce in Industrial Psychology (61005) – SAQA ID 96569

NQF Level 9

M.2.4.1 Admission Criteria:

- Honours qualification in Industrial Psychology at NQF Level 8 with a minimum of 60% average.
- Statistical methods or analytical techniques must have been included in undergraduate curricula.
- Potential students must have passed a module in research methodology at Honours NQF Level 8.
- The number of students selected in the programme will depend upon the growth strategy of the University of Fort Hare.

M.2.4.1.2 Duration:

Master of Commerce in Industrial Psychology by Research degree is a minimum of one year and a maximum of three years full time. A minimum two years and a maximum of four years part-time. Students must defend their proposal within 6 months of their first year of study to be considered for continued registration.

M.2.4.1.3 Assessment:

Students are required to undertake a study of literature prescribed by the Programme/Department in the specific field of study in which the student intends to carry out research. An oral or written examination on the prescribed literature must be done, not earlier than three months and not later than one year after first registering for the Master's degree. A student will not be permitted to continue with his/her studies unless the outcome of such an examination is to the satisfaction of the promoter and the Programme Coordinator. A research proposal should be submitted for acceptance to the Programme Coordinator and/or the Faculty Research Committee whereafter the student could proceed with research with the aim of writing a dissertation for submission and evaluation.

M.2.5 Master of Commerce in Information Systems (61007) – SAQA ID 115321 **NQF Level 9**

M.2.5.1 Admission Criteria

A four-year Bachelors/Honours degree (NQF Level 8) with Information Systems as major or cognate disciplines.

M.2.5.2 Duration

The Master of Commerce in Information Systems by Research degree is a minimum of one year and a maximum of three years full time. A minimum two years and a maximum of four years part-time. Students must successfully present their proposal within 6 months of their first year of study to be considered for continued registration.

On completion of the Master's Degree programme, graduates will be able to pursue Doctoral studies subject to the availability of appropriate supervision.

M.2.5.3 Mode of Delivery

All the rules regarding Master's degree by research dissertation apply. Students are required to undertake a study of relevant literature prescribed or agreed to by the Department of Information Systems pertaining to the specific field of study in which the student intends to carry out research. A research proposal should be submitted for acceptance to the Programme Coordinator and/or the Faculty Research and Higher Degrees Committee whereafter the student can proceed with research with the aim of writing a dissertation for submission and assessment.

M.2.6. Master of Administration by dissertation (63003) – SAQA ID 96570 NQF Level 9

M.2.6.1 Admission Criteria

Admission requirements to this programme are as follows:

1. Learners must hold a four-year Bachelor's degree or Honours degree at NQF Level 8 in the subject of Public Administration.
2. A person shall not be regarded as a learner unless such a person has been admitted to the degree required (Public Administration).
3. Note that an assessment of work profile, research potential and other professional qualifications may be required.

Also note that applicants may be invited for an interview and/or required to submit a research proposal.

M.2.6.2 Target Group

Scholars and practitioners in the discipline of Public Administration and Management, who are grounded in the theoretical/foundational modules in the discipline and are keen to carry out research around a problem in the discipline/sector.

M.2.6.3 Duration

Master of Administration degree is a minimum of one year and a maximum of three years full time. A minimum two years and a maximum of four years part-time. Students must successfully present their proposal within 6 months of their first year of study to be

considered for continued registration.

NB. Where necessary, learners may be advised to register specific MPA modules to deepen and sharpen their theoretical and research methods understanding.

M.2.7 Master of Public Administration by coursework (31010) – SAQA ID – 115323 NQF Level 9

M.2.7.1 Admission Criteria

Admission requirements to this programme are as follows:

1. Four-year Bachelor's degree/Honours degree at NQF Level 8 or its equivalent in a Public Administration and Management field;
2. Applicants with an NQF Level 8 qualification, who are graduates of other disciplines who wish to integrate their areas of interest with the discipline/field of Public Administration, and have extensive managerial experience in the public sector, may be admitted.
3. A comprehensive Curriculum Vitae must accompany the application;
4. Applicants may be invited for an interview and/or required to write a paper;
5. Selection is based on merit.

M.2.7.2 Target Group

The target group for the qualification are candidates who are familiar with the challenges of the Public Sector as well as graduates of other disciplines who want to integrate their areas of interest and academic pursuits through a wide range of courses.

M.2.7.3 Duration

The Master of Public Administration is a two-year programme. A combination of contact and other creative modes of education are employed for effective learning purposes. Studies are arranged through block release coursework and research. Upon completion of coursework and mini-dissertation, students will exit with Master of Public Administration degree.

M.2.7.4 Curriculum

The degree comprises of the following:

Master of Public Administration by coursework (31010) NQF Level 9

Level	Title of Module	Module Code	Cr
100	<u>Core modules:</u> Research Methodology	PUB 811	16

	Administrative Theories Public Policy Analysis Public Leadership Management	PAD 813 PUB 821 PUB 812	16 16 16
		Total Credits	64
200	<u>Mini-dissertation (core):</u> • Proposal Development • Scientific Research • Research Report	PUB800	96
	<u>Elective modules –Two of the following:</u> Local Government and Administration Public Sector Monitoring and Evaluation	PUB 813 PUB 814	16 16
		Total Credits	32
		TOTAL CREDITS	192

M.2.7.5 Assessment

Assessment includes course work and a supervised research project/ dissertation:

- Continuous assessment will be done through assignments, essays, presentations, participation on work seminars, and submission of portfolios. Summative assessment will be done through a three-hour examination for fundamental and core modules.
- The research project accounts for 50% of total requirements for the Master's Degree programme.

Descriptions of Modules

PUB 811 Research Methodology

Purpose: Learners will become familiar with the epistemological problems in the social sciences generally and in Public Administration in particular. They will gain greater knowledge about research designs; selecting, planning and proposing research projects.

Content: Introduction to the philosophy of the social sciences, research methodology; quantitative and qualitative, survey research, action research; basic principles of sampling, research design; identifying and formulating the research problem, operationalising the research problem, data collection methods, data analysis and interpretation. Writing a research report.

Credits: 16

Prerequisites: None

PUB812 Public Leadership and Management

Purpose: To provide students with the necessary skills required to manage public institutions efficiently and effectively. The purpose is to sensitise learners to make innovative and positive contributions and change their environments.

Content: Concepts such as management, public management, public administration and leadership. Leadership and management styles, characteristics of the public management environment, application and contextualisation of theoretical frameworks, management ethics and ethical conduct, professionalizing the public sector, the policy making process and policy implementation, corruption.

Credits: 16

Prerequisites: None

PAD 813 Administrative Theories

Purpose: To enable learners to correlate theory and practice in Public Administration. Identifying administrative theories that are relevant to the study of Public Administration.

Content: Administration and public administration, administrative/managerial theories, scientific management school, leadership, generic functions, policy and policy-making, political administrative interface, professionalism and internationalisation.

Credits: 16

Prerequisites: None

PUB 813 Local Government and Administration

Purpose: To enable learners to acquire specific skills and applied competence for continued personnel growth, gainful activity and rewarding contributions to enterprises, the economy and society. It will provide practical public sector leadership skills and equip them with innovative ways of thinking and doing things in the process of service delivery and also promoting development at the local government level.

Content: Co-operative governance, community participation, developmental local government, municipal partnerships, legislation relevant to local authorities. Structural relationship of local, national and provincial government. Performance management, interventions and institutional development.

Credits: 10

Prerequisites: None

PUB814 Public Sector Monitoring and Evaluation

Purpose: To create understanding of the application of monitoring & Evaluation in the public sector work environment.

Content: Development of Monitoring & Evaluation as a discipline; Organisational

Practice of M&E in Public Administration; Participatory M&E; Government-wide Monitoring and Evaluation; Tools for Monitoring and Evaluation

Credits: 16

Prerequisites: None

PUB 821 Public Policy Analysis

Purpose: To expose learners to policy issues in government.

Content: Policy development; policy analysis; policy implementation; policy application. Key concepts in studying Public Policy Analysis; the academic status of policy analysis; role players in policy analysis; ethics and policy analysis; models for policy analysis; policy analysis as a process; forecasting and policy analysis; monitoring and evaluation of policy outcomes.

Credits: 16

Prerequisites: None

PUB800 Mini-Dissertation

Mini-dissertation carries a weight of 50% of the Master of Public Administration by coursework degree. The student must present an academically/scientifically sound report on an approved research subject.

Steps in the process of undertaking this research project include:

- Undertake in-depth, guided research
- Development of research proposals
- Presentations at 'peer-support' conferences
- Presentation of proposals to Department Research Committee
- Presentation of proposals to FRHDC
- Scientific reporting or writing up of the mini-dissertation

Credits: 96

Prerequisites: None

DOCTORAL DEGREES

D.1 RULES FOR DOCTORAL DEGREES

Please refer to the Statute and General Rules for the Doctoral Degree in the General Prospectus.

D.2. THE DOCTORAL DEGREES

Options

A Doctoral degree may be obtained in any of the following options:

- D.2.1 Doctor of Philosophy in Information Systems (61505 – DIS900) – SAQA ID 90540
NQF Level 10
- D.2.2 Doctor of Philosophy in Economics (61500 – DEC900) – SAQA ID 97032
NQF Level 10
- D.2.3 Doctor of Philosophy in Industrial Psychology (61503 – DIP900) – SAQA 97033
NQF Level 10
- D.2.4 Doctor of Philosophy in Business Management (61506 – DBM901) – SAQA ID 104578 NQF Level 10
- D.2.5 Doctor of Public Administration (61504 – PAD900) – SAQA ID – 97034
NQF Level 10

Outcomes

The exit level outcomes for the degrees are as follows:

- Understanding of the conceptual and theoretical underpinnings of development thinking and action.
- Ability to understand and to successfully carry out the analysis and evaluation of policy and to determine the political economy of policy paradigm shifts.
- Capacity to design and write a thesis that can respectably stand alongside refereed and published research in the same field and have practical application in the social context.

The critical cross-field outcomes are as follows:

Ability to work in both the urban and rural contexts in investigating and formulating different strategies and policies for development, including carrying out institutional policy and strategic planning at all levels of governance. Integrated assessment:

- Seminar presentations, group discussions and debates including written research proposals which are used to assess mastery of the theory and conceptual clarity.

- Research competence and analytical skills are assessed from the dissertation and the use of case studies.

Curricula

The curricula for each of the options are given below.

D.2.1 Doctor of Philosophy in Information Systems (61505 – DIS900) – SAQA ID 90540 NQF Level 10

This degree equips the student to become an independent researcher in the field of Information Systems. The intended outcome is the ability to provide novel and original research, or develop sound methodology, either of which proven publishable.

D.2.1.1 Admission Criteria

Applicants should have a foundation in Information Systems at an undergraduate level and an Information Systems-related Master's degree. The number of applications and supervision capacity within the Department will also have an impact on acceptance onto the degree.

Applicants are required to provide their formal academic records, a curriculum vitae and a letter of motivation in the form of a covering letter. Applicants are also required to produce a research statement of intent (max 1000 words) indicating the proposed topic, introduction to the research problem, a problem statement, objectives of the study and the proposed methodology.

D.2.1.2 Mode of Delivery

By research only.

D.2.1.3 Articulation

Qualifiers may enrol for post-doctoral studies. Horizontally, learners may have access to other Doctoral programmes in the faculty.

D.2.1.4 Curriculum

The programme runs through two to five years. The first year is devoted to the review of literature and writing of a research proposal undergirded by a series of seminar presentations for peer assessment. This culminates into a final assessment of the proposal by the research committee of the Faculty. The remaining years are for the writing of the research thesis.

D.2.2 Doctor of Philosophy in Economics (61500 – DEC900) – SAQA ID 97032 NQF Level 10

D.2.2.1 Admission Criteria

A Master's degree with a pass mark of not less than 60%. A research proposal of less than 600 words indicating the topic, introduction, the problem statement, objectives of the study and the methodology.

D.2.2.2 Mode of Delivery

By research only.

D.2.2.3 Articulation

Qualifiers may enrol for post-doctoral studies. Horizontally, learners can have access to other Doctoral programmes in the faculty.

D.2.2.4 Curriculum

The programme runs through two to five years. The first year is devoted to the review of literature and writing of a research proposal undergirded by a series of seminar presentations for peer assessment. This culminates in a final assessment of the proposal by the research committee of the Faculty. The remaining years are for the writing and defending of the research thesis.

D.2.3 Doctor of Philosophy in Industrial Psychology (61503 – DIP900) – SAQA ID 97033 NQF Level 10

This degree equips the student with both theoretical and methodological grasp, towards building conceptual and empirical oversight. The intended outcome is the ability to work at the paradigmatic level of development. The degree is predicated upon the premise that the student has mastered the ability to translate or operationalise theory into a research programme at the Master's level.

D.2.3.1 Admission Criteria

A Master's degree with a pass mark of not less than 60% for the major courses (in the case of coursework Masters) or a good Masters and evidence of scholarly contribution (in the case of a research Masters). A research proposal of less than 600 words indicating the topic, introduction, the problem statement, objectives of the study and the methodology.

D.2.3.2 Mode of Delivery

By research only.

D.2.3.3 Articulation

Qualifiers may enrol for post-doctoral studies. Horizontally, learners can have access to other Doctoral programmes in the faculty.

D.2.3.4 Curriculum

The programme runs through two to five years. The first year is devoted to the review of literature and writing of a research proposal undergirded by a series of seminar presentations for peer assessment. This culminates in a final assessment of the proposal by the research committee of the Faculty. The remaining years are for the writing and def of the research thesis.

D.2.4 Doctor of Philosophy in Business Management (61506 – DBM901) – SAQA ID 104578 NQF Level 10

D.2.4.1 Admission Criteria

Applicants should have a foundation in Business Management at an undergraduate level and a Business Management-related Master's degree. It is recommended that applicants have obtained a minimum average of 60% average for their Master's degree. Admission to the degree will be at the discretion of the Post-graduate Selection Committee. The number of successful applications received will also have an impact on acceptance onto the degree.

Applicants are required to provide their formal academic records, a curriculum vitae and a letter of motivation in the form of a covering letter. Applicants are also required to produce a research proposal of less than 600 words indicating the topic, introduction, the problem statement, objectives of the study and the methodology.

D.2.4.2 Mode of Delivery

By research only.

D.2.4.3 Articulation

Qualifiers may enrol for post-doctoral studies. Horizontally, learners can have access to other Doctoral programmes in the faculty.

D.2.4.4 Curriculum

The programme runs through two to five years. In the first year is students are required to undertake a comprehensive review of the relevant literature pertaining to the chosen field of study within the broad scope of Business Management. A research proposal is then prepared and submitted to the research committee of the Faculty. Once accepted, the student can proceed with conducting the research and writing up the full dissertation. The remaining years are for the writing and defending of the research thesis.

D.2.5. Doctor of Public Administration (61504 – DPA900) NQF LEVEL 10

The purpose of the Doctor of Administration is to enhance the research capability of the student on the theoretical, methodological and empirical research conduct. A doctoral candidate will be steered to focus on existing body of knowledge and to derive approaches and frameworks to solve problems in society using a variety of epistemologies and advanced discourses in the discipline of Public Administration. The intended outcome is to advance empiricism at the paradigmatic level of Public Administration scholarship. The degree is predicated upon the premise that the student has mastered the ability to translate or operationalise theory into a research programme at the Master's level. This programme provides progression from Master's to a Doctoral level for students who have progressed from a Masters in Administration or Public Administration, permitting progression to the final level of the Higher Education Qualifications Framework (NQF Level 10). The doctoral programme aims to advance excellence in research, through original systematic and rigorous processes using advanced skills of conducting and reporting on research. Graduates from this doctoral programme are expected to acquire and demonstrate extensive theoretical, philosophical, and applied disciplinary knowledge and advanced research competencies, that provide expertise in their specialisations, that form a nexus of specialisation within Public Affairs. At the end of the programme, graduates will be enriched with advanced practical knowledge to investigate and respond to complex issues in the discipline and other related disciplines by linking theoretical and practical applications and solutions impacting on local, provincial, national government and supranational governance institutions.

D.2.5.1 Admission Criteria

- NQF Level 9 Qualification / Equivalent
- A Master's degree with a average mark of 60% and evidence of scholarly contribution
- Public Administration field background will be an added advantage
- Selection based on merit and submission of research topic and proposal.

A research proposal/statement of intent, of not less than 600 words indicating the topic, introduction, the problem statement, objectives of the study and the methodology.

Note that applicants will be invited for an interview to discuss their research proposal/statement of intent and research plans.

D.2.5.2 Mode of Delivery

By research only

D.2.5.3 Articulation

Qualifiers may enrol for post-doctoral studies. Horizontally, learners can have access to other doctoral programmes in the Faculty.

D.2.5.4 Curriculum

The Doctor of Public Administration degree curriculum comprises of a full research-based programme designed to ensure that the candidate develops advanced research capability and contributes new knowledge to the discipline of Public Administration. The programme shall extend over not less than four consecutive semesters and not more than eight consecutive semesters of full-time study. Where approval is granted, this doctoral programme shall extend over not less than six consecutive semesters and not more than ten consecutive semesters of part-time study.



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